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Geographic Area Series

Arizona

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WHAT IS IN THE TABLES

Table 1. Summary Statistics for the State: 1977

[For meaning of abbreviations and symbols, see introductory text]

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1977

[For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA's, see appendix D]

Table 5. Summary Statistics for Counties With 500 Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

Table 6. Summary Statistics for Cities With 500 Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)

Table 2. Comparative Statistics for Establishments, Receipts, and Payroll for the State: 1977 and 1972

[For meaning of abbreviations and symbols, see introductory text. For comparability of 1977 and 1972 data, see appendix A]

SIC code	Kind of business	All establishments		Establishments with payroll						
				Receipts			Receipts		Payroll entire year	
		1977 (number)	1972 (number)	1977 ($1,000)	1972 ($1,000)	Percent change 1972 to 1977	1977 ($1,000)	1972 ($1,000)	Percent change 1972 to 1977	1977 ($1,000)	1972 ($1,000)	Percent change 1972 to 1977

Table 3. Comparative Statistics and Selected Ratios for the State: 1977 and 1972

[For meaning of abbreviations and symbols, see introductory text. For comparability of 1977 and 1972 data, see appendix A]

SIC code	Kind of business	All establishments	Establishments with payroll											
		Receipts per establishment	Receipts				Payroll				Employees[1]			
			Per establishment		As percent of receipts of all establishments		Per employee[1]		Per employee[1]		As percent of receipts		Per establishment		Percent change 1972 to 1977
		1977 (dollars)	1972 (dollars)	1977 (dollars)	1972 (dollars)	1977	1972	1977 (dollars)	1972 (dollars)	1977 (dollars)	1972 (dollars)	1977	1972	1977 (no.)	1972 (no.)	

Table 7. Statistics for Counties and for Cities With 2,500 Inhabitants or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

County, and city with 2,500 inhabitants or more[1]	All establishments				Establishments with payroll				
			Unincorporated businesses						
	Number	Receipts ($1,000)	Sole proprietorships (no.)	Partnerships (no.)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)

Selected kind-of-business groups (all establishments)										
Hotels, motels, trailering parks, and camps		Automotive repair, services, and garages		Miscellaneous repair services		Amusement and recreation services, including motion pictures		Legal services	
Number	Receipts ($1,000)	Number	Receipts ($1,000)	Number	Receipts ($1,000)	Number	Receipts ($1,000)	Number	Receipts ($1,000)

AIDS TO TABLE USE

ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

Most tables for service industries present data for two major categories of establishments: All establishments and establishments with payroll.

The term "all establishments" includes those with no payroll and those with payroll. The number and sales of establishments with no payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As in the table below:

311 (Number of total establishments)
-165 (Number of establishments with payroll)
146 (Number of establishments with no payroll)

Receipts of the 146 establishments is $2,310 (000).

For several kinds of business, data are not shown for all establishments. Instead, a double asterisk (**) appears (see Abbreviations and Symbols). This situation occurs because the data come from two sources, and one source classifies by kind of business in greater detail than the other.

For the establishments with no payroll, the Bureau of the Census obtains on computer tape limited information extracted by the Internal Revenue Service from Federal income tax returns. Classifications for establishments with payroll come from Census Bureau records developed from one of the Bureau's mail canvasses. The establishments with no payroll are coded in less detail than the establishments with payroll. Therefore, the combined data for all establishments (establishments with no payroll plus establishments with payroll) are presented in less kind-of-business detail than are data for establishments with payroll alone.

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1977 data are expressed in 1977 dollars and 1972 data in 1972 dollars.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in the publication:

(D)	Withheld to avoid disclosing data for individual companies.
(NA)	Not available.
(NC)	Not comparable.
n.e.c.	Not elsewhere classified.
pt.	Part.
SCSA	Standard Consolidated Statistical Area.
SIC	Standard Industrial Classification.
SMSA	Standard Metropolitan Statistical Area.
(U)	Unincorporated.
(X)	Not applicable.
(XX)	Not available because of classification change (see Appendix A, "Comparability of the 1972 and 1977 Censuses").
—	Zero.
†	See kind-of-business descriptions in appendix A for treatment of plant outlets.
*	Independent city.
**	Data not provided because establishments with no payroll are classified only at the next higher level.

Table 1. Summary Statistics for the State: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Selected service industries	2 958	123 578	2 171	131	1 250	106 109	31 404	6 629	6 135
75	Automotive repair, services, and garages									
753	Automotive repair shops	378	21 293	261	17	202	18 485	4 695	973	652
7538	General automotive repair shops	311	15 517	230	15	165	13 207	3 836	783	507
7538 pt.	General automotive repair shops, except diesel	159	7 411	128	10	69	5 988	1 659	279	184
7538 pt.	Diesel repair shops	**	**	**	**	65	5 278	1 411	206	149
7531	Top and body repair shops	**	**	**	**	4	710	248	73	35
		112	5 221	80	3	66	4 458	1 429	326	212

INTRODUCTION

HISTORY OF THE ECONOMIC CENSUSES

The economic censuses are comprehensive and periodic canvasses of the Nation's industrial and business activities. Taken by the Census Bureau, a part of the U.S. Department of Commerce, the censuses provide a detailed statistical profile of a large segment of the national economy.

The first economic census of the United States was conducted as part of the 1810 decennial census, when inquiries on manufacturing were included with the census of population. All other decennial censuses through 1900, except that in 1830, contained questions on manufacturing. In 1904 the quinquennial census of manufacturing began. It was conducted every fifth year until 1920 and every second year from 1921 to 1939. Although some distributive trade data were collected in the decennial census of 1840, the first census of business was taken in 1929. It covered only retail and wholesale trades, but beginning with the second business census in 1933 and in succeeding censuses various services also have been included. Business censuses were subsequently taken for 1935 and 1939 and after a wartime interruption were resumed in 1948. Beginning in 1954, and continuing in the censuses of 1958, 1963, 1967, and 1972, the business censuses have been conducted concurrently with the censuses of manufactures and mineral industries. Beginning with the 1967 censuses, Congress authorized the economic censuses to be taken at 5-year intervals covering years ending in "2" and "7".

USES OF THE ECONOMIC CENSUSES

The economic censuses are the primary source of facts about the structure and functioning of the economy and, therefore, provide information essential for both government and business. The censuses furnish an important part of the framework for such composite measures as the national accounts. In forecasting and planning, they are especially useful in analyzing the national product in terms of the transactions that determine its size and composition. The economic censuses also provide weights and benchmarks for indexes of industrial production, productivity, and price, all of which are essential for understanding current economic developments.

Manufacturers and distributors make widespread use of the economic censuses in establishing measures of their potential markets by areas, kinds of businesses, and kinds of products. Management in various industries and trades get facts from them for use in economic or sales forecasting, analyzing sales performance, laying out sales territories, allocating advertising budgets, and locating plants, warehouses, and stores. Trade organizations use census statistics for insight into changes in the structure of industry. State and local governments use the geographic detail that describes the patterns of economic change in individual communities. Local business organizations and research groups do too.

Following every census, reports are purchased by thousands of businesses and other users; likewise, census facts are widely disseminated by trade associations, business journals, and the daily press. Volumes containing census statistics are available in most major public and college libraries.

AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which direct that they be taken at 5-year intervals. The 1977 Economic Censuses covered manufacturing, mining and quarrying, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. The next economic censuses are scheduled to be taken in 1983 covering the year 1982.

CENSUS OF SERVICE INDUSTRIES

The 1977 Census of Service Industries, part of the 1977 Economic Censuses, covered services as defined in the Standard Industrial Classification (SIC) Manual,[1] except Religious Organizations (SIC 866), Private Households (SIC 881), and governmental organizations classified in the covered industries.

The scope of the census also included SIC 4722, Arrangement of Passenger Transportation, a component of SIC Major Group 47, Transportation Services.

To simplify data presentations and comparisons of those service industries covered in previous censuses, this series of reports comprises two segments:

Selected Service Industries (SC77-A-1 through SC77-A-52)—Data are presented for establishments subject to Federal income tax in the following classifications:

SIC code	Title
701, 3	Hotels, motels, trailering parks, and camps
72	Personal services
73	Business services
75	Automotive repair, services, and garages
76	Miscellaneous repair services
78, 79	Amusement and recreation services, including motion pictures
8072	Dental laboratories
81	Legal services
891	Engineering, architectural, and surveying services

[1] **Standard Industrial Classification Manual: 1972.** For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price $6.75. **1977 Supplement.** Stock No. 003-005-00176-0 Price 90 cents.

Other Service Industries (SC77-A-53)—Data are presented for establishments which are engaged in activities described above but which are exempt from Federal income tax under provisions of section 501 of the Internal Revenue Code. Data are also presented for establishments and organizations within the following classifications:

SIC code	Title
4722	Arrangement of passenger transportation[1]
702, 4	Rooming and boarding houses and membership lodging
80 ex. 8072	Health services, except dental laboratories
82	Educational services
83	Social services
84	Museums, art galleries, botanical and zoological gardens (noncommercial)
86 ex. 866	Membership organizations, except religious organizations
89 ex. 891	Miscellaneous services, except engineering, architectural, and surveying services

The basic tabulations in this report do not include data for central administrative offices (CAO's), captive warehouses, and other units which primarily service or are auxiliary to establishments within the same organizations. Data for CAO's and auxiliaries will be found in a subsequent report issued as part of the subject series of the 1977 Enterprise Statistics survey.

For the 1977 Census of Service Industries, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA) were used instead. The two sources included basic information on location, kind of business, volume of receipts and payrolls, and number of employees. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind of business classification is not considered a disclosure, so this information may be shown even though other information is withheld.

GEOGRAPHIC AREAS COVERED

Data are presented for the following areas, which, except for number 4, are covered in this series of reports.

1. The State as a whole.
2. Each standard consolidated statistical area (SCSA) defined as of December 31, 1977, meeting the criteria outlined in the 1975 Standard Metropolitan Statistical Areas manual.[2] An SCSA is an area used to facilitate the presentation and analysis of data for concentrations of metropolitan populations. It includes two or more contiguous standard metropolitan statistical areas which meet specific criteria of size, urban character, integration, and contiguity of urbanized areas.
3. Each standard metropolitan statistical area (SMSA) defined as of December 31, 1977, meeting the criteria outlined in the 1975 Standard Metropolitan Statistical Area manual.[2] An SMSA is an integrated economic and social unit with a large population nucleus. Each SMSA consists of one or more counties meeting standards of population and metropolitan character, except in New England where towns and cities rather than counties are the basic geographic units.
4. The area within the State outside standard metropolitan statistical areas. These data are available only on microfiche; see below.
5. Each county or county equivalent.[3] [4]
6. Each municipality of 2,500 inhabitants or more incorporated as cities, boroughs, villages, or towns.[3] In addition, the following areas are included:
   a. Special economic urban areas (SEUA's):
      1. Townships in New Jersey and Pennsylvania with 10,000 inhabitants.[5]
      2. Towns in New England with an urban population (based on the census of population definitions) of 2,500 inhabitants or more or a total population of 10,000 or more.[5]
   b. Census-defined unincorporated places with 25,000 inhabitants or more.[5]

   For the economic censuses, boroughs in Alaska and New York and towns in New York and Wisconsin are not included.

MICROFICHE AND COMPUTER TAPES

The data in this report are only a part of the complete report that is available on microfiche, prints from microfiche, and computer tapes. The unpublished tables available are:

Table 4A. Selected Ratios for Standard Metropolitan Statistical Areas: 1977

Table 4B. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1977

Table 5A. Summary Statistics for Counties With 300 to 499 Establishments: 1977

Table 6A. Summary Statistics for Cities With 300 to 499 Establishments: 1977

Table 7A. Statistics for Cities With 2,500 Inhabitants or More Listed Alphabetically: 1977

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[1] Covered in economic censuses since 1967, but not previously included in total for selected services in Area reports.

[2] **Standard Metropolitan Statistical Areas, Revised Edition 1975.** For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00101-8. Price $2.30.

[3] Those defined as of January 1, 1977.

[4] See appendix F for Alaska, Louisiana, Georgia, Maryland, Missouri, Nevada, and Virginia county equivalents.

[5] According to 1970 Census of Population or subsequent special census.

Table 7B. Counties Ranked by Volume of Receipts: 1977
Table 7C. Cities With 2,500 Inhabitants or More Ranked by Volume of Receipts: 1977

Microfiche reports are sold by the Subscriber Services Section (Publications), Bureau of the Census, Washington, D.C. 20233. Computer tapes are sold by the Customer Services Branch, Data User Services Division, Bureau of the Census, Washington, D.C. 20233.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1977 Census of Service Industries may be obtained on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

SUMMARY OF FINDINGS

Data from the 1977 Census of Service Industries show that Arizona's 20,582 establishments in the "selected" service industries had receipts totaling $1,852.7 million, an increase of 72.3 percent over receipts reported in the 1972 census. This report is confined to those "selected" service industries included in the 1972 census. A later report will cover the additional service industries included for the first time in 1977.

Among the kind-of-business groups for which data are presented in this report, business services had the largest 1977 receipts, accounting for 26.7 percent of the State's total receipts of the selected service industries. Other leading kind-of-business groups in 1977 were hotels, motels, trailering parks, and camps with 16.0 percent; automotive repair, services, and garages with 13.7 percent; and legal services with 10.3 percent.

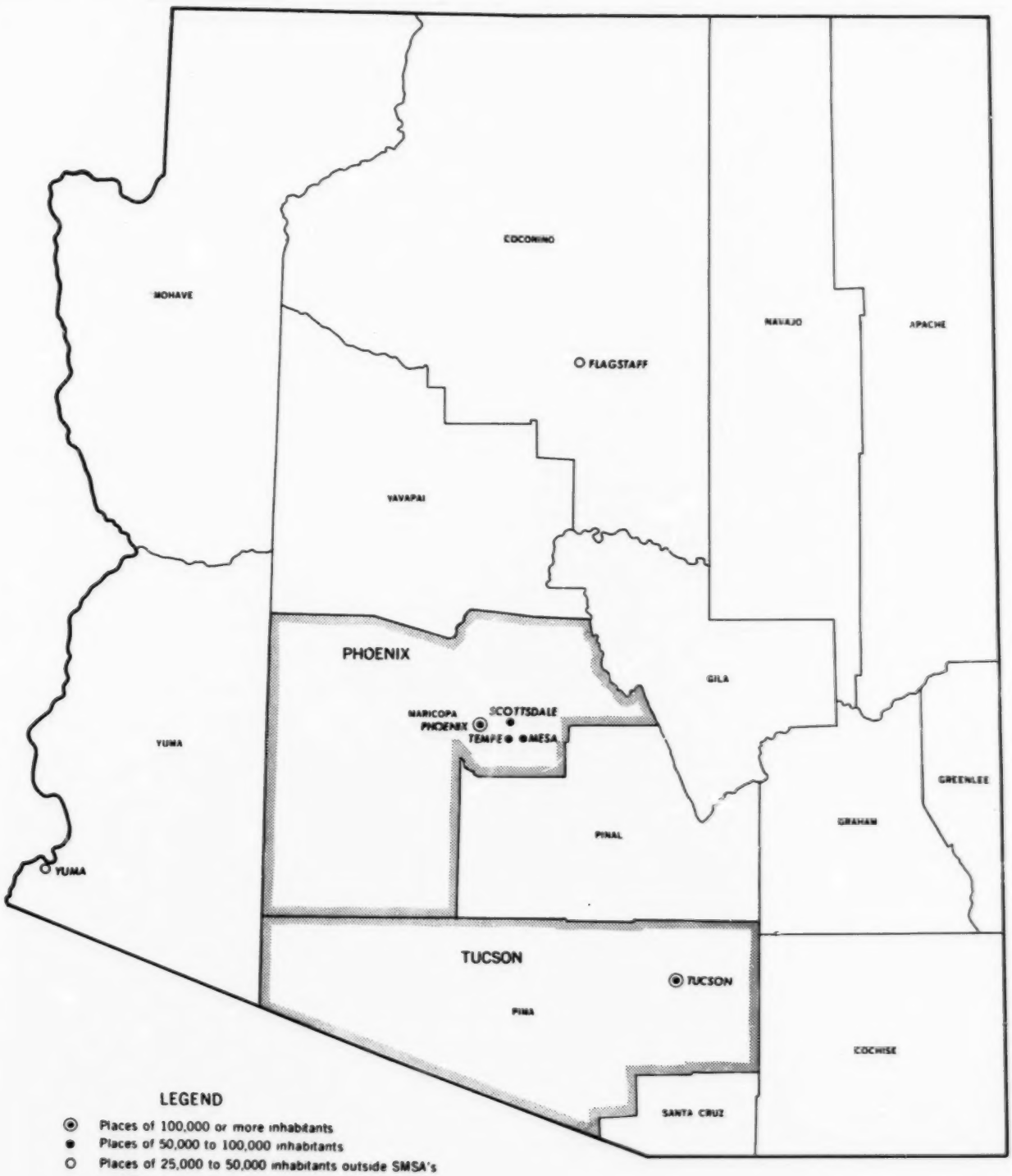
Annual receipts for the selected service industries in the State averaged $90,013 per establishment compared to $65,270 in 1972. For the kind-of-business groups, 1977 average receipts per establishment ranged from $235,439 for hotels, motels, trailering parks, and camps to $42,675 for personal services.

The 1977 payroll for the selected service industries in the State amounted to $557.1 million, up 73.1 percent from 1972. Payroll expressed as a percent of receipts of establishments with payroll averaged 33.0 percent for all selected service industries; 36.8 percent for business services; 22.5 percent for automotive repair, services, and garages; and 42.9 percent for engineering, architectural, and surveying services.

There were 75,859 paid employees (full- and part-time) engaged in selected service industries in the State as of mid-March 1977, up 24.8 percent from 1972. The annual payroll per employee in the State averaged $7,344 compared to $5,297 in 1972. Among the kind-of-business groups, average payroll per employee ranged from $15,857 for legal services to $4,749 for hotels, motels, trailering parks, and camps.

Maricopa County led the counties in the State, accounting for 68.7 percent of total receipts of selected service industries. Phoenix had the largest receipts among the cities in the State, accounting for 47.9 percent.

ARIZONA

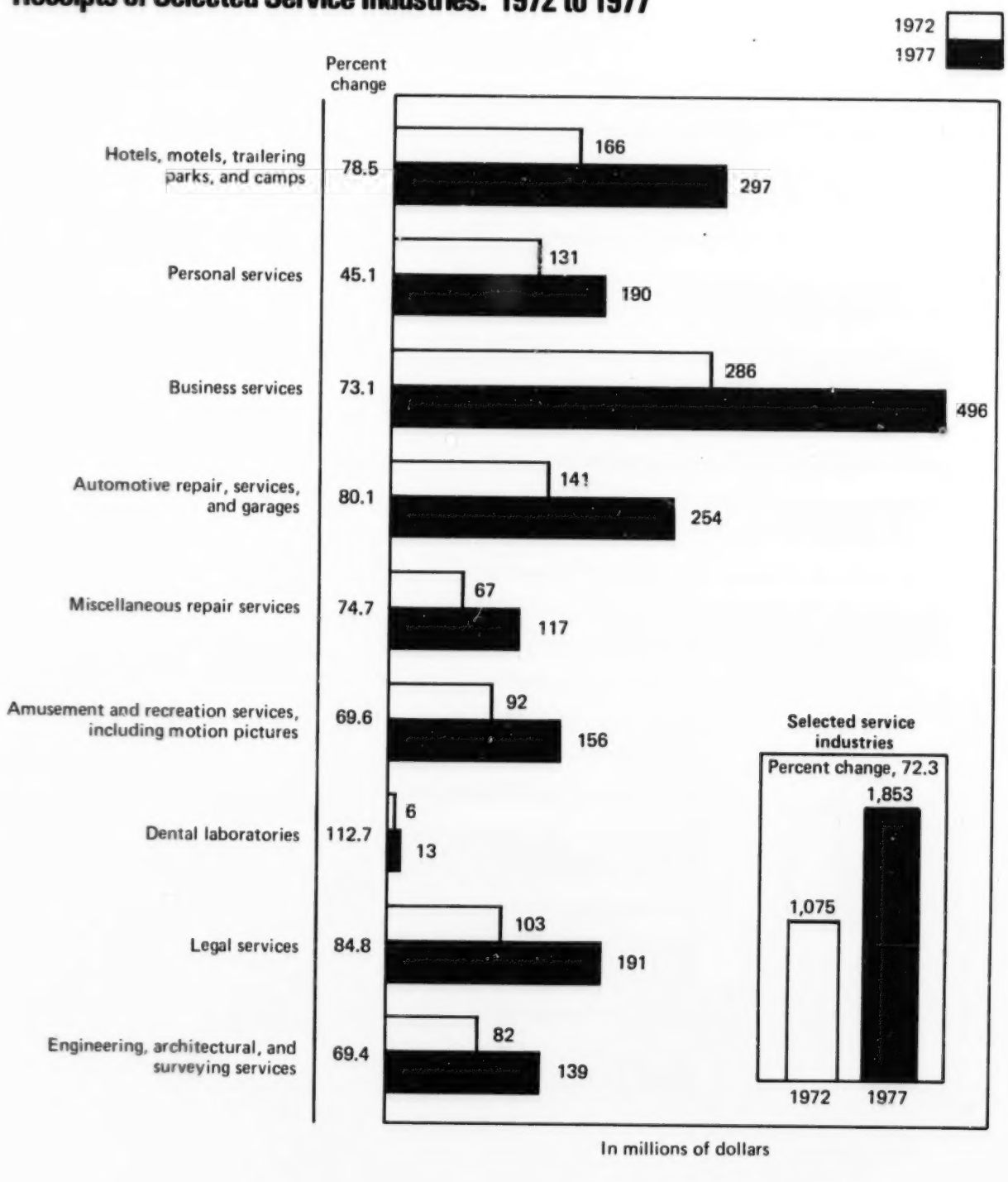


U.S. Department of Commerce
BUREAU OF THE CENSUS

ARIZONA

CHART 1.

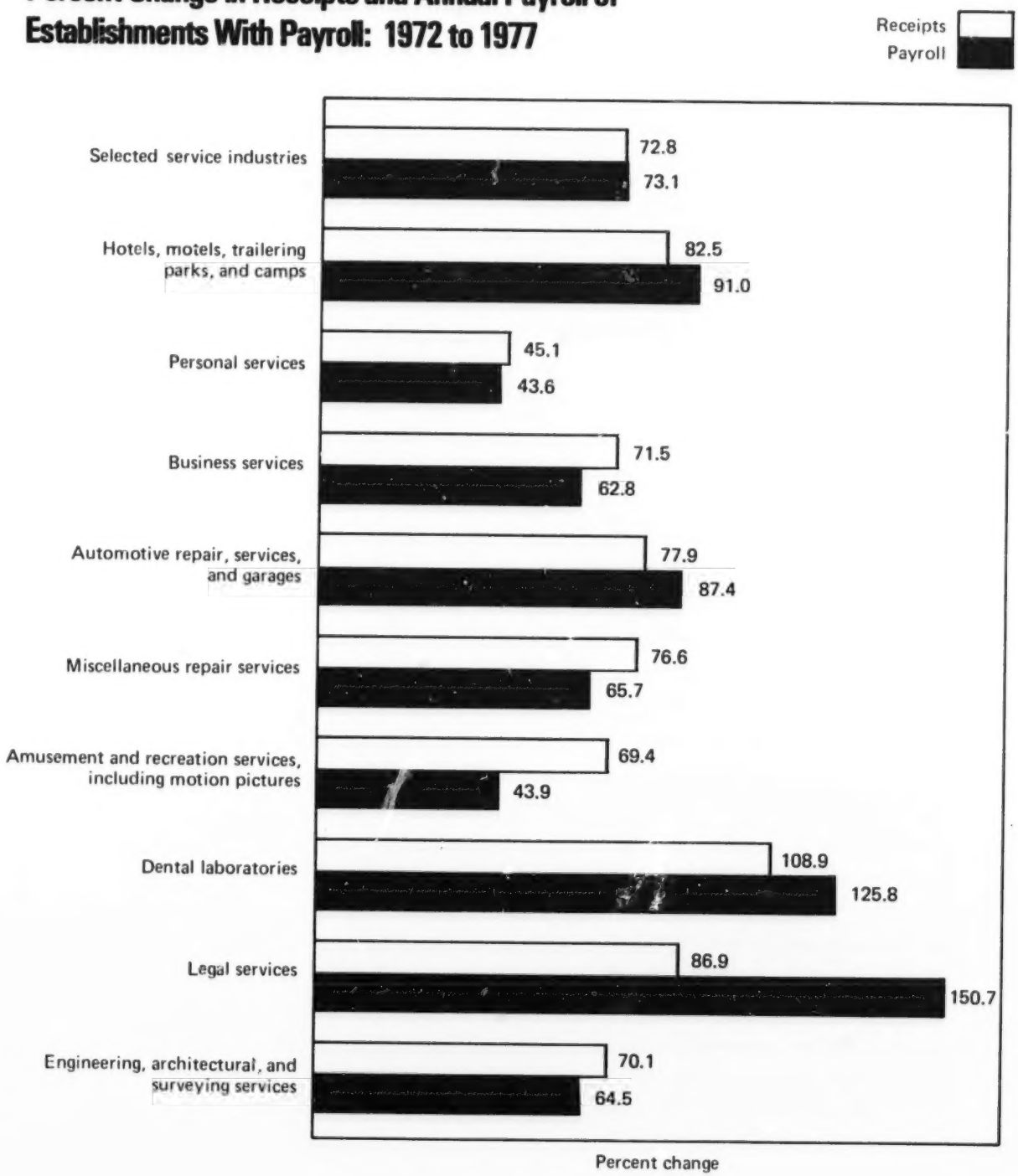
Receipts of Selected Service Industries: 1972 to 1977



ARIZONA

CHART 2.

Percent Change in Receipts and Annual Payroll of Establishments With Payroll: 1972 to 1977

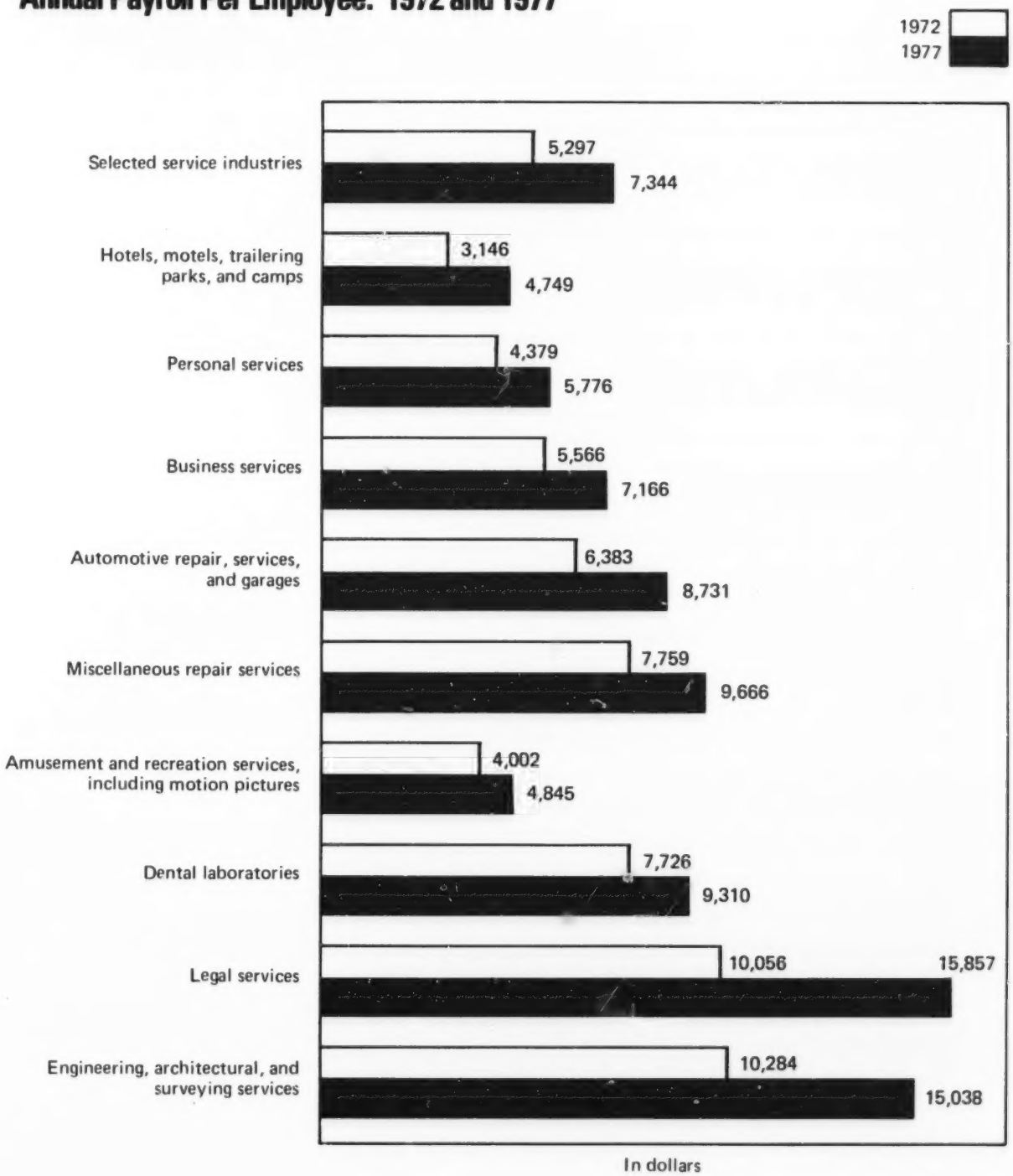


U.S. DEPARTMENT OF COMMERCE Bureau of the Census

ARIZONA

CHART 3.

Annual Payroll Per Employee: 1972 and 1977



U.S. DEPARTMENT OF COMMERCE Bureau of the Census

APPENDIX A. General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms covered in the Selected Service Industries segment[1] of the 1977 Census of Service Industries were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

   a. All nonemployers, i.e., all firms with no paid employees during 1977. Receipts information for them was obtained from 1977 Federal income tax records. Although consisting of many firms, nonemployers account for less than 9 percent of total receipts of all establishments covered in this segment of the census.

      The census included only those service nonemployer firms which reported a receipts volume of $1,000 or more during 1977 plus firms in operation for less than the full year with reported receipts which, if projected to an annual basis, would have reached a total of $1,000 or more. This treatment is the same as in the 1972 census.

   b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to firms with paid employees as shown in the active records of the Internal Revenue Service (IRS), whether or not they were subject to payment of Federal Insurance Contributions Act (FICA) taxes.) Although the cutoff varied by kind of business, small employers generally were firms with one to three employees; they represented slightly more than 10 percent of the total receipts of establishments covered in this segment of the census.

      Data on receipts, payroll, and employment for "under cutoff" employer firms were generally obtained from the records of the IRS and the Social Security Administration (SSA). However, the need for specialized data for some kinds of business precluded reliance solely on these administrative records sources. For some of these classifications involving large numbers of firms, a 10-percent sample was included in the mail universe; for those involving relatively small numbers, all were included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

   a. Large employers, i.e., all employer firms above the size cutoff referred to in section 1. b. above. Within this category, an Annual Organization Survey is conducted to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1976 Annual Organization Survey was used as a coverage check in the census. In the census mailing package, firms were sent a form to use in updating the list of establishments with those opened since 1976.

   b. "Small employers"—This category consists of small firms in classifications for which specialized data requirements precluded reliance solely on administrative records sources (see 1. b. above).

Method of classifying kinds of business—The service industries classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.[2] However, the method of assigning these classifications and the level of detail at which establishments were classified differed between the nonmail and mail universes as follows:

1. The nonmail universe

   a. All nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. They were coded in less detail than employer firms; therefore, the combined data for all establishments (nonemployer firms plus establishments of employer firms) are presented in less kind-of-business detail than are the data for employer establishments alone.

   b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current surveys or the 1972 census. Otherwise, the SSA classification was used or the IRS classification based on the firm's description of its principal business activity as entered on its IRS business tax return.

      If the census, SSA, and IRS classifications proved inadequate (none corresponded to a 1977 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1977 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of answers to special inquiries on the census questionnaire.

COMPARABILITY OF 1972 AND 1977 CENSUSES

The 1972 census and the selected service industries segment of the 1977 census were conducted under similar conditions and procedures. However, strict comparability of the data for the two censuses is limited by the following factors:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1977 census are not the same as in the 1972 census because of annexations, other boundary

[1] See Introduction for scope of this segment of census.

[2] **Standard Industrial Classification Manual: 1972.** For sale by Superintendent of Documents, U.S. Goverment Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price $6.75. **1977 Supplement.** Stock No. 003-005-00176-0. Price 90 cents.

changes, and redefinitions of SMSA's since 1972. In addition, not all areas which qualified for presentation of separate data in one of the census years qualified or existed in both census years. In this report, detailed kind-of-business statistics are presented for counties and cities with 500 establishments or more; in 1972, such data were presented for counties and cities with 300 establishments or more. (1977 data for counties and cities with 300 to 499 establishments are available on microfiche and computer tapes.) See Geographic Areas Covered in the Introduction for a detailed description of the areas covered.

Scope

1. As explained in the Introduction, data presented in this report for selected service establishments subject to payment of Federal income tax comprise only one segment of the coverage of this census. In 1972, published data included any tax-exempt employer establishments within the selected service industries which were subject to payment of Federal Insurance Contributions Act (FICA) taxes. Because of the major expansion in the scope of the 1977 census to include industries which fall largely in the not-for-profit (tax-exempt) sector of the economy, the distinction between taxable and tax-exempt establishments was made for all service industries covered in 1977.

   Data for all tax-exempt establishments within the scope of the 1977 Census of Service Industries will be presented in a separate report in this series, SC77-A-53. In addition, this census includes employer establishments with FICA coverage (compulsory or elective) as well as those not electing such coverage. Consequently, for some kinds of business included in this report (e.g., research and development laboratories and the performing arts), the comparability of data between the two censuses may be limited.

2. Legal service entities which are essentially organized for the purpose of sharing payroll and other expenses (expense-sharing associations), excluded from the scope of the 1972 census, are included in 1977. See the description for "Legal services" (SIC 81) in Kind-of-Business Classifications below for the explanation of census treatment of such associations.

Classifications—Although the classification description for SIC 7929, "Bands, orchestras, actors, and other entertainers and entertainment groups," is identical in the two censuses, its components were restructured for 1977. Consequently, comparisons of data between 1972 and 1977 for subclassifications (SIC 7929 pt.) are limited.

Receipts

1. Sales, occupancy, admissions, and other taxes collected from customers and forwarded to taxing authorities, included in the 1972 receipts statistics, are excluded from the 1977 receipts statistics. Studies have shown that these items were substantially underreported in the 1972 census.

2. In the 1972 census, legal service establishments were requested to report gross receipts from services provided during 1972, whether or not payment was received in 1972. As a result of a census study concerning the operating and billing procedures for such establishments, legal service establishments in the 1977 census were requested to report payments received in 1977 for services rendered, regardless of when the services were provided.

3. Receipts data published for advertising agencies in the 1972 census reflected gross receipts, including gross billings for advertising media and outside production services. The 1977 receipts data reflect commissions on media, fees, and other agency income—a more representative measure of the volume of business for such establishments. The 1972 receipts statistics shown in this report have been adjusted to a comparable basis, affecting SIC 7311, "Advertising agencies," and all applicable totals and subtotals.

Legal form of organization—In the 1972 census, the legal form of organization was based on data reported directly in the censuses only for establishments of large multiestablishment companies—those with a total company employment of 250 persons or more. These large firms included information on legal form of organization in their company summary reports. The legal form of organization of all other establishments was generally decided by the type of IRS business income tax return form they filed; e.g., a business filing a partnership Federal tax return (form 1065) was assumed to be a partnership.

In 1977 the legal form of organization was determined for establishments in the mail universe on the basis of the response to the legal form of organization inquiry on the census forms. The legal form of organization of nonmail establishments was generally decided by the type of IRS business income tax return form filed.

A later report from this census, "Establishment and Firm Size," will present data for selected service industries by the following legal forms of organization:

1. Individual proprietorships.
2. Partnerships.
3. Corporations (including non-tax-exempt cooperatives).
4. Other legal forms.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one or more establishments. Statistics for selected service industries represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the United States Summary report. Each census report was tabulated in accordance with the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of another service establishment or of a retail business under another ownership, such as a separately owned shoe shine parlor in a barber shop or a beauty salon in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

Receipts—Receipts include the total receipts from customers for services rendered and merchandise sold during 1977 whether or not payment was received in 1977. (See Receipts under Comparability of 1972 and 1977 Censuses for the modified definition of receipts for legal service establishments.) Gasoline, liquor, tobacco, and other excise taxes, which are paid by the manufacturer or wholesaler and included in the cost of goods purchased, are also included. Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Total receipts do not include sales, occupancy, admissions, or other taxes collected by the establishment directly from customers and paid directly by the establishment to a local, State, or Federal tax agency; nor do they include nonoperating income from such sources as investments or rental of real estate.

Receipts in this report do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services covered in this segment of the census.

Although the count of establishments in this report represents the number in business at the end of the year, the receipts figures include receipts of all establishments in business at any time during the year.

Payroll entire year—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on form 941.

Payroll first quarter—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1977.

Paid employees for week including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1977. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as used in reporting on IRS form 941.

Central administrative offices and auxiliaries—Each company included in this census was asked to identify and report separately as "central administrative offices" or "auxiliaries" those locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for such central administrative offices and auxiliaries which primarily support the establishments covered in this report will be presented in a subsequent report issued as part of the 1977 Enterprise Statistics series of reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Services, as defined in the 1972 SIC manual, includes establishments primarily engaged in rendering a wide variety of services to individuals and business establishments.

Establishments covered by the census were assigned kind-of-business classifications in accordance with the industry classifications defined in the 1972 SIC Manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

The basis for a kind-of-business classification is described above in Method of Classifying Kinds of Business. Descriptions for those kinds of business for which data are provided in this report follow.

Hotels, Motels, Trailering Parks, and Camps (SIC Major Group 70, Except 702 and 704)

This group includes establishments primarily engaged in providing lodging or lodging and meals to the general public. Rooming and boarding houses are classified in SIC 702, and organization hotels and lodging houses on a membership basis are classified in SIC 704. Data for both of these categories will be presented in Geographic Area Statistics report SC77-A-53. Hotels which provide accomodations for "permanant" residents as well as tourist homes are included in major group 65, Real Estate. Establishments which provide camping facilities or camping and trailer space on a fee basis are included in this group; however, residential mobile home parks are classified in major group 65.

Hotels, motor hotels, and motels (SIC 7011)—The SIC manual combines hotels and motels into a single classification, "Hotels, motels, and tourist courts." For large geographic areas, however, data are presented for the following subdivisions of this classification:

1. Hotels, 25 guestrooms or more.
2. Hotels, less than 25 guestrooms.
3. Motels and tourist courts.
4. Motor hotels.

The classification of individual establishments into hotels, motor hotels, and motels and tourist courts was based primarily on the respondent's self-designation.

Sporting and recreational camps (SIC 7032)—Sporting or recreational camps providing lodging or lodging and meals. These include children's camps, fishing and hunting camps, and dude ranches. Camps receiving their financial support primarily from subsidies, donations, contributions, etc., previously excluded from this classification, are included for 1977. However, data for those which are tax-exempt are not included in this report, but will be presented in Geographic Area Statistics report SC77-A-53.

Trailering parks and camp sites for transients (SIC 7033)—Establishments providing overnight or short-term sites for trailers, campers, or tents. Residential mobile home parks are not included.

Personal Services (SIC Major Group 72)

This group includes establishments primarily engaged in providing services generally involving the care of one's personal appearance or apparel, such as barber and beauty shops, dry cleaning plants, laundries, and photographic studios.

Coin-operated laundries and dry cleaning (SIC 7215)—Establishments primarily engaged in providing coin-operated laundry and/or dry cleaning equipment on their own premises. Included are establishments known as laundromats, launderettes, self-service dry cleaners, etc. Establishments which install and operate coin-operated laundering machines in apartment houses and similar locations are included. Establishments which rent coin-operated laundering machines (e.g., to apartment houses) are classified in SIC 7394.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Coin-operated laundries and dry cleaning stores.
2. Coin-operated laundry machine routes.

Power laundries, family and commercial (SIC 7211)—Establishments primarily engaged in operating mechanical laundries with steam or other power. Data for collecting and distributing units (branch outlets and pickup stations) owned and operated by power laundries are merged with those for the laundry which owned them and are not treated as separate establishments. Independently owned agencies for laundry plants are classified in SIC 7212. Laundries using small power equipment of household type are classified in SIC 7219. Excluded are establishments which have power laundry equipment, but which are primarily engaged in a specialty such as industrial laundering, linen rental, or diaper service. These are presented in separate categories as follows:

Dry cleaning plants, except rug cleaning (SIC 7216)—Plants primarily engaged in dry cleaning or dyeing apparel and household fabrics other than rugs for the general public. Establishments primarily engaged in cleaning and repairing rugs in plant and on customer's location are classified in SIC 7217. Data for collecting and distributing units (branch outlets) owned and operated by cleaning and dyeing plants are merged with those for the cleaning plants which owned them and are not treated as separate establishments. Independently owned agencies for cleaning plants are classified in SIC 7212. Establishments known as "tailor shops" or "cleaners" are included in this classification only if they do their own cleaning.

Garment pressing, and agents for laundries and dry cleaners (SIC 7212)—Establishments primarily engaged in providing laundry and dry cleaning services, but which have laundry and/or dry cleaning work done by others. Independently owned collecting and distributing agencies serving dry cleaning plants or power laundries are included in this classification.

Industrial launderers (SIC 7218)—Establishments primarily engaged in supplying laundered or dry-cleaned work uniforms; wiping towels; safety equipment (gloves, flame resistant clothing, etc.); dust control items, such as treated mats or rugs, mops, tool dust covers and cloths; and similar items to industrial or commercial users. These items may belong to the industrial launderers and be supplied to users on a rental basis, or they may be the customer's own goods. Establishments included in this industry may or may not operate their own laundry or dry cleaning facilities.

Linen supply (SIC 7213)—Establishments primarily engaged in supplying, on a rental basis, such laundered linens as uniforms, aprons, table covers, bed linens, and towels. Establishments included in this classification may or may not operate their own power laundry facilities.

Diaper service (SIC 7214)—Establishments primarily engaged in supplying diapers (including disposable) and other baby linens to homes, usually on a rental basis. Such establishments may or may not operate their own power laundry facilities.

Carpet and upholstery cleaning (SIC 7217)—Plants primarily engaged in cleaning carpets and upholstered furniture at a plant or on customer's premises. Establishments primarily engaged in rug repairing are classified in SIC 7699.

Laundry and garment services, n.e.c. (SIC 7219)—Establishments primarily engaged in furnishing other laundry services, including repairing, altering, and storing clothes for individuals and in the operation of Chinese, French, and other hand laundries. Custom

tailors and fur shops making fur apparel to custom order are classified in retail trade.

Photographic studios, portrait (SIC 722)—Establishments primarily engaged in photography for the general public. Included in this classification are portrait photographers, and school, home, and transient photographers. Establishments primarily engaged in commercial photography are classified in SIC 7333. Establishments primarily engaged in film developing and/or print processing for the trade or for the general public are included in SIC 7395; those engaged in motion picture film processing are classified in SIC 7819.

Beauty shops (SIC 723)—Establishments primarily engaged in providing beauty services or both beauty and barber services. Schools for the instruction of beauty shop operators are also included provided a clinic is operated in which a charge is made for services performed by students. Beauty shop concessions (owned and operated by concessionaires) in hotels, department stores, etc., are included. However, beauty shops owned by another business operated as part of that other business (e.g., hotels, department stores) are not included.

Barber shops (SIC 724)—Establishments primarily engaged in providing barber services. Barber colleges are also included provided a charge is made for services performed by students. Barber shop concessions (owned and operated by concessionaires) in hotels and other places are included. However, barber shops owned by another business and operated as part of that business (e.g., hotels) are not included.

Shoe repair, shoe shine, and hat cleaning shops (SIC 725)—Establishments primarily engaged in repairing footwear, shining shoes, or cleaning and blocking hats. Shoe repair, shoe shine, or hat cleaning departments operated as part of other service or retail establishments, such as valet shops, laundries, shoe stores, and department stores, are not included as separate service establishments unless independently owned and operated.

Funeral service and crematories (SIC 726)—Establishments primarily engaged in preparing the dead for burial, conducting funerals, and cremating the dead. Receipts include funeral merchandise sold and services provided directly by the establishments, such as caskets, burial clothing, and ambulance service. Also included in the receipts are reimbursements for expenditures made to other establishments for funeral-related merchandise sales and services, such as flower sales and livery service. Crematories operated in conjunction with cemeteries are not included.

Miscellaneous personal services (SIC 729)—Establishments primarily engaged in providing personal services, not elsewhere classified, such as turkish baths; reducing salons; costume and formal wear rental; operation of coin-operated personal service machines, such as weighing machines, public lockers (except cold storage), pay toilets, etc.; social escort service; checkroom concessions; dressmaking service (material owned by customer); and income tax return preparation service. Establishments operating coin-operated amusement machines, such as pinball machines and juke boxes, are classified in SIC 7993. Coin-operated machine rental is classified in SIC 7394. Establishments which install and operate coin-operated laundering machines in apartment houses and similar locations are classified in SIC 7215.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Reducing salons and health clubs, except resorts.
2. Tax preparation services.
3. Miscellaneous personal services, n.e.c.

Business Services (SIC Major Group 73)

This group includes establishments primarily engaged in providing services, not elsewhere classified, to business enterprises on a fee or contract basis.

Advertising agencies (SIC 7311)—Establishments primarily engaged in preparing advertising (writing copy, art work, graphics, and other creative work), providing advertising consultation, and placing advertising in periodicals, newspapers, radio, television, or other advertising media, for clients on a commission or fee basis. Establishments which place advertising with media only (media buying services), and those that are primarily engaged in performing advertising services in which the media used are contracted for by the client, are classified in SIC 7319. Establishments which provide commercial art for advertising but do not place the advertising with media are classified in SIC 7333. Establishments which write copy but do not place advertising with media are classified in SIC 8999 and will be covered in Geographic Area Statistics report SC77-A-53. Establishments which solicit advertising for radio, television, newspapers, or magazines are classified in SIC 7313.

Outdoor advertising services (SIC 7312)—Establishments primarily engaged in the preparation and presentation of poster displays and painted and electric spectacular displays (principally outdoors) on panels, bulletins, and frames. Such establishments may, as incidental services, construct, repair, and maintain display boards and post advertisements. Sign painting shops are classified in SIC 7399. Shops which make neon signs to order are classified in manufacturing. Establishments primarily engaged in erecting signs are classified in construction.

Radio, television, and publishers' advertising representatives (SIC 7313)—Establishments primarily engaged in soliciting advertising on a fee basis for nonaffiliated newspapers, magazines, and other publications or for radio and television stations. Advertising sales offices operated by these media are classified as auxiliaries and are not included in this census.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Radio and television advertising representatives.
2. Publishers' advertising representatives.

Advertising, n.e.c. (SIC 7319)—Establishments primarily engaged in furnishing advertising services, not elsewhere classified, such as handbill distribution, distribution of samples, and transit advertising. Establishments which are primarily engaged in providing commercial art or graphics for the advertising industry are classified in SIC 7333. Establishments primarily engaged in mail advertising services, compiling and selling mailing lists, and related services are classified in SIC 7331.

Window cleaning (SIC 7341)—Establishments primarily engaged in cleaning windows in dwellings and other buildings.

Disinfecting and exterminating services (SIC 7342)—Establishments primarily engaged in providing disinfecting and deodorizing services and in exterminating insects, rodents, and other pests from buildings and homes.

Cleaning and maintenance services, n.e.c. (SIC 7349)—Establishments primarily engaged in furnishing cleaning and maintenance services, not elsewhere classified, to dwellings and other buildings, such as janitorial service, floor waxing, and office cleaning. General building maintenance service is included, but general repair contractors primarily engaged in building repair and maintenance work or in the cleaning of building exteriors by sand or steam blasting are included in construction.

Computer programming and other software services (SIC 7372)—Establishments primarily engaged in providing services in computer programming, systems design and analysis, and other computer software. When not computer related these services are classified in SIC 7392.

Data processing services (SIC 7374)—Establishments primarily engaged in providing data processing services to others. Service may consist of complete processing and preparation of reports from data supplied by the customer or it may be specialized, such as keying or making data processing equipment available to others on an hourly or time sharing basis. Also included are establishments primarily engaged in the management and operation of the computer and data processing facilities of others on a continuing basis. For large geographic areas, data are presented for the following subdivisions of this classification:

1. Data processing services, except facilities management.
2. Computer facilities management.

Computer related services, n.e.c. (SIC 7379)—Establishments primarily engaged in providing computer related services, not elsewhere classified. Renting and leasing of computers and related data processing equipment is included here, except for finance leasing, which is classified in SIC major group 61. Direct leasing by computer manufacturers is classified in manufacturing or wholesale trade.

Management, consulting, and public relations services (SIC 7392)—Establishments primarily engaged in furnishing a wide variety of general or specialized management, consulting, or public relations services, such as business analysis, business research, efficiency planning, industrial management, market research, personnel management, and traffic consulting, on a contract or fee basis. Establishments primarily engaged in computer related systems analysis, systems engineering, operations research, and other software services, including computer programming services, are classified in SIC 7372. Companies engaged in promoting products through media advertising are classified in SIC 7311.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Management and consulting services.
2. Public relations services.

Equipment rental and leasing services (SIC 7394)—Establishments primarily engaged in renting or leasing (except finance leasing) machinery, tools, and other equipment, including heavy construction and earth moving equipment. Establishments primarily engaged in finance leasing are classified in SIC major group 61. Establishments renting and leasing automobiles and trucks without drivers are classified in SIC 751; those renting automobiles with drivers, in SIC major group 41. Establishments renting trucks with drivers are classified in transportation; personal items such as lockers (other than refrigerated), clothes, and pillows, in SIC 7299; amusement and recreation items such as bicycles, canoes, and beach chairs and accessories, in SIC 7999; and commercial boats, in SIC major group 44. Direct leasing of machinery or equipment by the manufacturer is classified in manufacturing or wholesale trade. Establishments primarily leasing computer time, including time-sharing services, are classified in SIC 7374; those leasing or renting computers or data processing equipment, in SIC 7379.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Equipment rental.
2. Equipment leasing, except finance leasing.
3. Leasing or rental of heavy construction equipment without operators.
4. Rental of heavy construction equipment with operators.

Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies (SIC 732)—Establishments primarily engaged in mercantile and consumer credit reporting or the collection or adjustment of claims. Centralized charge services are classified in SIC major group 61. Insurance adjustment agencies and loan companies are also excluded from this census.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Adjustment and collection agencies.
2. Mercantile reporting agencies.
3. Consumer credit reporting agencies.

Direct mail advertising services (SIC 7331)—Establishments primarily engaged in furnishing services for direct mail advertising, such as creating, producing, and mailing of direct mail advertising. This industry also includes establishments primarily engaged in compiling and selling mailing lists. Establishments

primarily engaged in reproducing direct mail copy to order, but which perform none of the other direct mail advertising services, are classified in SIC 7339. Establishments engaged only in printing the copy are classified in manufacturing.

Blueprinting and photocopying services (SIC 7332)—Establishments primarily engaged in reproducing drawings, plans, maps, or other copy, by blueprinting or photocopying.

Stenographic services; and reproduction services, n.e.c. (SIC 7339)—Establishments primarily engaged in furnishing stenographic services and establishments primarily engaged in mimeographing, rotoprinting, multilithing, and reproduction services. Not included in this industry are establishments primarily engaged in printing (included in manufacturing), blueprinting and photocopying (SIC 7332), and duplicating in connection with direct mail advertising (SIC 7331).

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Stenographic, court reporting, and typing services.
2. Reproduction services, except printing.

Commercial photography, art, and graphics (SIC 7333)—Establishments engaged in performing graphics, commercial art, or commercial photography services for advertising agencies, publishers, and other business and industrial users. Producers of still and slide films are included here. Establishments engaged in medical photography and art are classified in SIC 8091. Art, except commerical and medical, is classified in SIC 8999. Data for both of these categories will be presented in Geographic Area Statistics report SC77-A-53. Establishments primarily engaged in portrait photography are classified in SIC 7221.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Commercial photography.
2. Commercial art.
3. Other.

News syndicates (SIC 735)—Establishments primarily engaged in furnishing news, pictures, features, etc., and in supplying news reporting services to newspapers and periodicals. Nonprofit syndicates operated on a membership basis and commercial (nonmembership) news syndicates are both included in this classification. Separate establishments of newspaper and periodical publishers which are engaged in gathering news are classified as auxiliaries.

Employment agencies (SIC 7361)—Establishments primarily engaged in providing placement and employment services to employers or those seeking employment. Modeling agencies and nurses' registries are included. Theatrical and radio employment agencies are classified in SIC 7922; motion picture casting bureaus, in SIC 7819; and establishments engaged in furnishing temporary help to other businesses, in SIC 7362.

Temporary help supply services (SIC 7362)—Establishments primarily engaged in supplying temporary help (except agricultural) to other businesses on a contract basis. The help supplied is on the payroll of the supplying establishment. Included are establishments known as "labor pools" and "contract labor offices." Establishments primarily engaged in providing placement and employment services are classified in SIC 7361.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Temporary office help supply services.
2. Temporary help supply, except office workers.

Personnel supply services, n.e.c. (SIC 7369)—Establishments, not elsewhere classified, primarily engaged in providing personnel to operate specified facilities or to provide services on a fee or contract basis within another business (or government) establishment or installation. Establishments primarily providing one specialized service are classified in the specialized industry, e.g., janitorial service is included in SIC 7349. Management service only is classified in SIC 7392. Computer facilities management is classified in SIC 7374. Establishments which provide both management and staff to operate a business are classified according to the type of activity of the business operated.

Commercial research and development laboratories (SIC 7391)—Establishments primarily engaged in laboratory or other physical research and development activities on a fee or contract basis. Research and development laboratories which perform supporting services for other establishments of the same company are classified as auxiliary to the establishments serviced and are not included here (e.g., research and development laboratories of companies which manufacture the products developed from their research activities are classified as auxiliary to the manufacturing establishments serviced). Also excluded from this classification are establishments engaged in speculative research and development with the intent to manufacture the products of the research or to license others for the use of the patents or processes developed. Nonprofit research agencies funded primarily by investments, grants, or contributions are classified in SIC 8922 and will be covered in Geographic Area Statistics report SC77-A-53.

Commercial testing laboratories (SIC 7397)—Establishments primarily engaged in product testing on a fee or contract basis. Testing laboratories which perform supporting services for other establishments of the same company are classified as auxiliary to the establishments serviced and are not included here (e.g., testing laboratories engaged in testing the products manufactured by their own companies are classified as auxiliary to manufacturing). Noncommercial testing laboratories, previously excluded from the census, are included in this category for 1977. However, data for those which are tax-exempt are not included in this report, but will be presented in Geographic Area Statistics report SC77-A-53.

Detective agencies and protective services (SIC 7393)—Establishments primarily engaged in providing personnel for detective, investigative, patrolling, night watching, or personal protection services for businesses and/or individuals. Establishments primarily engaged in maintenance and monitoring of

mechanical protective devices, such as burglar and fire alarm systems, are classified here, but the installation of such devices is included in construction. Armored car services are also included in this industry.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Detective agencies and guard services.
2. Armored car services.
3. Burglar and fire alarm systems.

Photofinishing laboratories (SIC 7395)—Establishments primarily engaged in the developing of films and in photoprinting and enlarging for the trade and/or for the general public. Data for retail outlets (kiosks) for the pickup and delivery of film, which are owned and operated by photofinishing laboratories, are merged with data for the laboratory which owns them and are not treated as separate establishments. Establishments primarily engaged in processing theatrical and non-theatrical motion picture films for the motion picture and television industries are classified in SIC 7819.

Trading stamp services (sales offices) (SIC 7396)—Establishments primarily engaged in selling trading stamps or merchandise coupons to merchants. The redemption stores of trading stamp companies are not included here but are classified as auxiliary to this industry.

Business services, not elsewhere classified (SIC 7399)—Establishments primarily engaged in furnishing business services, not elsewhere classified, such as auctioneers' establishments (service only), business brokers, drafting service, independent lecture bureaus, inspection service, printing brokers, notary publics, and decorating or trimming shop windows.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Sign painting shops—Establishments primarily engaged in making signs to individual order or in doing office door and window lettering. Establishments primarily engaged in making signs other than on a custom basis, and neon sign manufacturers are included in manufacturing.
2. Interior designing—Establishments primarily engaged in advising clients on the selection of furniture, draperies, rugs, and other interior decorations on a fee or commission basis. Establishments providing an interior designing service, but primarily engaged in the sale of merchandise, are not included. Painting and papering contractors who frequently call themselves "interior decorators" are included in construction.
3. Telephone answering services—Establishments primarily engaged in transmitting telephone messages to their clients.
4. Water softening services—Establishments primarily engaged in softening water by chemical treatment or other method.
5. Packaging and labeling services—Establishments primarily engaged in packaging and labeling products, on a contract or fee basis, in packages or other containers normally intended for retail distribution. Companies primarily engaged in packing, crating, and otherwise preparing goods for shipping are classified as transportation.
6. Other business services, n.e.c.

Automotive Repair, Services, and Garages (SIC Major Group 75)

This group includes establishments primarily engaged in furnishing automotive repair, parking, rental, and other services to the general public. Similar facilities owned and operated by concerns for their own use and not available to the general public are treated as auxiliary establishments of those concerns and are not included here. Automobile repair departments maintained by establishments engaged in the sale of new automobiles are classified in retail trade, as are gasoline service stations. Automobile driving instruction is classified in SIC 8299 and will be covered in Geographic Area Statistics report SC77-A-53.

General automotive repair shops (SIC 7538)—Establishments primarily engaged in the general repair of automotive vehicles. Establishments which have an active franchise for the retail sale of new passenger cars are included in retail trade even though their principal source of receipts may be from automobile repair.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. General automotive repair shops, except diesel.
2. Diesel repair shops.

Top and body repair shops (SIC 7531)—Establishments primarily engaged in the repair of automotive tops, bodies, and interiors.

Tire retreading and repair shops (SIC 7534)—Establishments primarily engaged in repairing and retreading automotive tires. Establishments classified here may either retread customers' tires or retread tires for sale or exchange to the user or the trade.

Paint shops (SIC 7535)—Establishments primarily engaged in automotive painting and refinishing.

Automotive repair shops, n.e.c. (SIC 7539)—Establishments primarily engaged in specialized automotive repair, not elsewhere classified, such as fuel service, brake relining, and exhaust system repair. For large geographic areas, data are presented for the following subdivisions of this classification:

1. Auto electrical and fuel system services—Establishments primarily engaged in providing automotive engine tune-ups and in repairing automotive electric systems and fuel components, including carburetors.
2. Radiator repair—Establishments primarily engaged in the repair and cleaning of automobile radiators.

3. Glass replacement and repair–Establishments primarily engaged in the repair and replacement of automotive glass.

4. Brake, front end, and wheel alignment–Establishments primarily engaged in relining, repairing, and adjusting automotive brakes; wheel alignment; and repairing and installing springs, axles, and shock absorbers.

5. Exhaust system services (muffler shops)–Establishments primarily engaged in the installation or repair of automotive exhaust systems (mufflers). The sale of the mufflers or tail pipes is considered to be incidental to the installation of these products.

6. Transmission repair shops–Establishments primarily engaged in the repair of automotive transmissions. If transmissions are sold and installed, the sale of the transmission is considered incidental to the installation.

7. Other automotive repair shops, n.e.c.–Establishments primarily engaged in specialized automotive repairs, not elsewhere classified, such as frame repair, piston ring service and repair, speedometer repair, etc.

Automotive rental and leasing, without drivers (SIC 751)–Establishments primarily engaged in daily or extended-term rental or leasing of passenger automobiles, trucks, truck tractors and trailers, and other automotive equipment without drivers. Establishments primarily engaged in finance leasing are classified in SIC major group 61. For large geographic areas, data are presented for the following subdivisions of this classification:

1. Passenger car rental, without drivers (SIC 7512 Part)–Establishments primarily engaged in the short-term rental of passenger cars without drivers.

2. Passenger car leasing, except finance leasing (SIC 7512 Part)–Establishments primarily engaged in extended-term leasing of passenger cars without drivers. These establishments may or may not provide maintenance as part of the lease contract.

3. Truck rental, without drivers (SIC 7513 Part)–Establishments primarily engaged in the short-term rental of trucks, truck tractors, or semitrailers without drivers.

4. Truck leasing, except finance leasing (SIC 7513 Part)–Establishments primarily engaged in the extended-term leasing of trucks, truck tractors, or semitrailers without drivers. These establishments may or may not provide maintenance of the vehicle as part of the lease contract.

5. Utility and recreational vehicle rental (SIC 7519)–Establishments primarily engaged in the rental (usually short term) of utility and house trailers and recreational vehicles.

Parking lots (SIC 7523)–Establishments primarily engaged in the temporary open air parking of automobiles, usually on an hourly or daily basis. Excluded are municipal parking lots and lots operated by establishments or institutions primarily engaged in other activities (e.g., department stores, hospitals, restaurants, etc.)

Parking structures (SIC 7525)–Establishments primarily engaged in the temporary parking or live storage of automobiles within a structure. Long time or dead storage of automobiles is not included. Establishments which are a combination of structure and lot are included in this classification. Excluded are municipal parking structures and structures operated by establishments or institutions primarily engaged in other activities (e.g., office buildings, apartment buildings, universities, etc.).

Car washes (SIC 7542)–Establishments primarily engaged in washing cars (custom car wash) or furnishing facilities for the self-service washing of automobiles.

Automotive services, n.e.c. (SIC 7549)–Establishments primarily engaged in furnishing automotive services, not elsewhere classified, such as lubricating service, waxing service, towing service, diagnostic service, undercoating service, etc.

Miscellaneous Repair Services (SIC Major Group 76)

This group includes establishments primarily engaged in miscellaneous repair services, not elsewhere classified. Repair departments of retail dealers or manufacturers are not included unless operated as separate establishments and reported as such. This group does not include some repair services of which the more important are automobile repair services, classified in SIC major group 75; garment and shoe repair, classified in major group 72; and computer maintenance and repair services, classified in SIC 7379. Excluded are ship and boat repair, and railroad repair shops which are included in the census of manufactures.

Radio and television repair shops (SIC 7622)–Establishments primarily engaged in repairing radio and television sets; phonographs, high fidelity (hi-fi) or stereophonic equipment, and tape recorders; in installing and repairing television, amateur- and citizen-band antennas; or in installing and servicing radio transmitting and receiving equipment in homes or offices, or in small boats, automobiles, or other vehicles. Establishments primarily engaged in selling radio and television sets are classified in retail trade. Repair departments of radio and television dealers are not included here unless operated and reported as separate establishments.

Refrigeration and air conditioning repair shops (SIC 7623)–Establishments primarily engaged in servicing and repairing household and commercial electrical refrigerators and air conditioning and refrigeration equipment. Establishments primarily engaged in servicing and repairing gas refrigerators are classified in SIC 7699. Establishments primarily engaged in installing refrigeration and air conditioning systems are classified in construction.

Electrical and electronic repair shops, n.e.c. (SIC 7629)–Establishments primarily engaged in the servicing and repair of electrical and electronic equipment and electrical appliances (washing machines, vacuum cleaners, irons, toasters, etc.), not elsewhere

classified. Radio and television repair shops are classified in SIC 7622. Refrigeration repair shops are classified in SIC 7623. Electrical contractors and electrical shops engaged primarily in house wiring are included in construction. Armature rewinding and the repair of electric motors are classified in SIC 7694. Repair of computers and related equipment is classified in SIC 7379.

Reupholstery and furniture repair (SIC 764)—Establishments primarily engaged in furniture reupholstering and repair. Establishments primarily engaged in selling upholstery materials, making slip covers, draperies, etc., or in upholstering new frames to individual order are classified in retail trade, as are establishments making furniture and cabinet work on a custom basis to individual order.

Watch, clock, and jewelry repair (SIC 763)—Establishments primarily engaged in the repair of watches, clocks, and jewelry.

Welding repair (SIC 7692)—Establishments primarily engaged in repair work by welding. Automotive welding is classified here.

Armature rewinding shops (SIC 7694)—Establishments primarily engaged in rewinding armatures and rebuilding or repairing electric motors. Establishments classified here may either repair customers' equipment or repair or rebuild for sale or exchange to users or to the trade. Establishments primarily engaged in the repair of electrical appliances are classified in SIC 7629.

Repair shops and related services, n.e.c. (SIC 7699)—Establishments primarily engaged in specialized repair services, not elsewhere classified, such as farm machinery and equipment repair; lawnmower, saw, knife, and tool sharpening and repair; bicycle repair; lock and gun repair; musical instrument repair; and the repair of typewriters and business machines. Repair services which involve primarily electrical or electronic equipment or components are classified in SIC 7629; however, primarily mechanical repair of electrically powered equipment, for example, electric sewing machine repair, is included here.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Farm machinery and equipment repair shops—Establishments primarily engaged in the repair of farm machinery and equipment.
2. Lawnmower, saw, knife, and tool sharpening and repair shops—Establishments primarily engaged in sharpening and repairing lawnmowers, saws, knives, and tools.
3. Sewer and septic tank cleaning services—Establishments primarily engaged in cleaning or repairing sewers and septic tanks. Establishments which install septic tanks are classified in construction.
4. Other repair and related services, n.e.c.—Establishments primarily engaged in specialized repair services, not elsewhere classified, such as aircraft flight instrument repair (except electrical), blacksmith shops, bicycle repair, boiler repair, camera repair, dental instrument repair, furnace and chimney cleaning, gunsmith shops, key duplicating shops, motorcycle repair, musical instrument repair, taxidermists, typewriter repair, umbrella repair, and venetian blind repair.

Motion Pictures (SIC Major Group 78)

This group includes establishments producing and distributing motion pictures, exhibiting motion pictures in commercially operated theaters, and furnishing services to the motion picture industry. The term "motion pictures" includes similar productions for television or other media using film, tape, or other means.

Motion picture production, except for television (SIC 7813)—Establishments primarily engaged in the production of theatrical and non-theatrical motion pictures for exhibition other than for television. Establishments engaged in both production and distribution are included here.

Motion picture and tape production for television (SIC 7814)—Establishments primarily engaged in the production of theatrical and non-theatrical motion pictures and of tapes, including commercials, for television exhibition. Establishments engaged in both production and distribution are included here.

Services allied to motion picture production (SIC 7819)—Establishments primarily engaged in performing services independent of motion picture production but allied thereto, such as motion picture film processing, editing, and titling. Also included are casting bureaus, wardrobe and studio property rental, rental and repair of cameras and other motion picture equipment, stock footage film libraries, and television tape services (editing, transfers, etc.).

Motion picture film exchanges (SIC 7823)—Establishments primarily engaged in renting theatrical and non-theatrical films to exhibitors other than in the field of television. Establishments engaged in both distribution and production are included in SIC 7813.

Film or tape distribution for television (SIC 7824)—Establishments primarily engaged in renting theatrical and non-theatrical film or tape to exhibitors in the field of television. Establishments engaged in both distribution and production are in SIC 7814.

Services allied to motion picture distribution (SIC 7829)—Establishments primarily engaged in performing auxiliary services to motion picture distribution, such as film delivery service, film purchasing and booking agencies, and film libraries.

Motion picture theaters, except drive-ins (SIC 7832)—Commercially operated conventional "four-wall" theaters primarily engaged in the indoor exhibition of motion pictures. Establishments primarily engaged in the commercial exhibition of motion pictures on an itinerant basis with portable projection and sound equipment are included here.

Drive-in motion picture theaters (SIC 7833)—Commercially operated theaters, commonly known as open-air or drive-in, primarily engaged in the outdoor exhibition of motion pictures.

Amusement and Recreation Services, Except Motion Pictures (SIC Major Group 79)

This group includes establishments primarily engaged in providing amusement, recreation, or entertainment on payment of a fee or admission charge, except motion pictures. Symphony orchestras, ballet and opera companies, and similar entertainment groups as well as membership sports and recreation clubs and commercial museums and botanical and zoological gardens are included in this group whether or not they are organized on a nonprofit basis or exempt from payment of Federal income tax. However, data for such establishments which are tax-exempt are not included in this report, but will be presented in Geographic Area Statistics report SC77-A-53. Gambling businesses, where legal, are also included in this major group; however, combined gambling and lodging facilities with 25 or more guestrooms are classified in SIC 7011.

Theatrical producers (except motion pictures), bands, orchestras, and entertainers (SIC 792)—This classification includes the subgroups indicated below, shown separately for large geographic areas. It should be noted that the subgroup components of SIC 7929 were restructured for 1977 and are not directly comparable with those from previous censuses:

1. Dance groups and artists (SIC 7929 Part)—Companies, groups, and artists primarily engaged in the presentation of ballet; modern, folk, or ethnic dance; and similar dance presentations.
2. Symphony orchestras, opera companies, and chamber music organizations (SIC 7929 Part)—Symphony orchestras, opera companies, and chamber music organizations (including chamber orchestras) organized for the presentation of their musical specialty.
3. Other music and entertainment presentations (SIC 7929 Part)—Dance and stage bands, orchestras (except symphony or chamber), combos, quintets, soloists, and similar musical organizations, groups, and artists as well as other entertainers operating on a contract or fee basis for restaurants, night clubs, radio and television, etc. Burlesque and vaudeville shows are included here; also included are promoters of a variety of entertainment.
4. Producers of legitimate theater (SIC 7922 Part)—Establishments primarily engaged in presenting live theatrical productions in legitimate theaters. Theaters which are normally rented to theatrical producers are classified as real estate operations and excluded from this census.
5. Producers of radio and television shows, except tape (SIC 7922 Part)—Establishments primarily engaged in producing shows for presentation on radio, TV, in night clubs, etc.
6. Artists' and entertainers' managers or agents, concert bureaus, and booking agents (SIC 7922 Part)—Establishments primarily engaged in representing performers and producers for a fee or commission.
7. Other theatrical services (SIC 7922 Part)—Businesses engaged in theatrical services, not elsewhere classified, such as ticket agencies; theatrical television, and radio employment agencies; theatrical equipment rental and design; lighting; etc.

Billiards and pool establishments (SIC 7932)—Establishments primarily engaged in providing facilities for playing billiards and pool.

Bowling alleys (SIC 7933)—Establishments primarily engaged in providing facilities for bowling.

Dance halls, studios, and schools (SIC 791)—Establishments primarily engaged in operating public dance halls or ballrooms and dance studios and schools. The renting of dance halls or ballrooms to operators is classified as real estate and excluded from this census.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Public dance halls or ballrooms.
2. Dance schools, including children's and professionals'.

Professional sports clubs, managers, and promoters (SIC 7941)—Operators and promoters of professional and semi-professional athletic clubs, promoters of athletic events, and managers of individual professional athletes. Receipts of such establishments do not include revenue from radio or television broadcasts, from sales of players, from concession operators, or from noncustomer sources. Establishments primarily engaged in renting stadiums and athletic fields to sports promoters and clubs are classified as real estate.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Baseball clubs.
2. Football clubs.
3. Other professional sports clubs.
4. Managers and promoters.

Racing, including track operation (SIC 7948)—Promoters and participants in racing activities, including racetrack operators, operators of racing stables, jockeys, racehorse trainers, and race car owners and operators. Establishments which own racetracks, but do not engage in promotion of racing events, are classified in real estate and are not included in the censuses. Stables and kennels primarily engaged in the breeding or boarding of horses and dogs are classified in agriculture.

For large geographic areas, data are presented for the following subdivision of this classification:

1. Racetrack operation.
   a. Auto racetrack operation.
   b. Horse racetrack operation.
   c. Dog racetrack operation.
2. Racing stables and racing, n.e.c.

Public golf courses, except municipal (SIC 7992)—Establishments privately operated and primarily engaged in the operation of golf courses open to the public on a fee basis. Municipally owned and operated golf courses are not included. Membership golf and country clubs are included in SIC 7997. Miniature golf courses and golf driving ranges are classified in SIC 7999.

Membership sports and recreation clubs (SIC 7997)—Sports and recreation clubs which maintain facilities restricted to use by members and their guests. Country, golf, tennis, yacht, and swimming clubs are included in this industry. Such establishments are classified here regardless of the proportion of receipts derived from food or liquor sales. Health clubs are classified in SIC 729. Membership organizations engaged in civic, social, or fraternal activities are classified in SIC 864 and will be covered in Geographic Area Statistics report SC77-A-53.

Coin-operated amusement devices (SIC 7993)—Establishments primarily engaged in operating coin-operated amusement devices either in their own or in other places of business. Such amusement machines include juke boxes, pinball machines, mechanical games, slot machines (where legal), and similar types of amusement equipment. Amusement arcades or parlors are also included. Establishments primarily engaged in rental of such devices are classified in SIC 7394.

Amusement parks (SIC 7996)—Establishments known as amusement parks, theme parks, kiddie parks, etc., which group together a number of attractions such as mechanical rides, amusement devices, refreshment stands, picnic grounds, etc. Individual ride operators or concessionaires operating within the park are included in SIC 7999. Carnivals operating without a fixed exhibition site are also included in SIC 7999. Owners of the grounds who do not operate the amusement park are classified in real estate.

Amusement and recreation services, not elsewhere classified (SIC 7999)—Establishments primarily engaged in the operation of sports, amusement, and recreation services, not elsewhere classified, such as bathing beaches, swimming pools, riding academies and schools, etc. Membership sports and recreation clubs not open to the general public are classified in SIC 7997. Music distribution services not coin-operated are classified in SIC 7399.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Concession operators of amusement devices and rides—Concession operators of mechanical rides or of amusement devices in amusement parks, carnivals, circuses, or fairs.
2. Carnivals and circuses—Establishments operating a group of amusement, service, and/or retail units and generally known as carnivals which do not have any fixed exhibition site; or companies engaged in the operation of circuses having acrobatic and animal shows and individual circus acts. Side shows are included here.
3. Fairs—Establishments primarily engaged in arranging and operating the exhibitions and related activities usually associated with county or State fairs. Carnivals and side shows which may be part of the fair but which are independently owned and operated are included in the subgroup, "Carnival and circuses." Other amusement device concessions independently owned and operated are included in the subgroup "Concession operators of amusement devices and rides."
4. Museums and botanical and zoological gardens (commercial)—Museums, art exhibitors, and botanical and zoological gardens which are supported primarily by admission charges. Commercial art galleries or art dealers primarily selling to the general public are classified in retail trade, SIC 5999. Museums, art galleries, and botanical and zoological gardens supported primarily by contributions, grants, etc. are classified in SIC major group 84 and will be included in data for that category presented in Geographic Area Statistics report SC77-A-53.
5. Other commercial recreation and amusements, n.e.c.—Establishments primarily engaged in the commercial operation of sports, amusement, and recreation services, not elsewhere classified. Included are establishments engaged in instruction for sports or recreation, such as baseball, bridge, golf professionals, judo, karate, skiing, swimming, tennis, etc. It also includes establishments renting articles for amusement and recreation, such as beach chairs and accessories, bicycles, golf carts, small boats and canoes, saddle horses, etc.

   Other establishments in this classification include commercially operated athletic clubs or gymnasiums, bathing beaches, roller and ice-skating rinks, domino parlors, gambling establishments (where legal), golf driving ranges, miniature golf, riding academies and stables, shooting galleries, slot-car tracks, ski lifts, day camps, and establishments engaged in the commercial operation of swimming pools open to the general public for a fee. Municipally operated golf courses and swimming pools are excluded from this census. Privately owned tourist attractions, such as natural wonders or manmade exhibits, are included.

Dental laboratories (SIC 8072)—Establishments primarily engaged in making dentures and artificial teeth to order for the dental profession. The manufacture of teeth other than to order is classified in manufacturing.

Legal services (SIC 81)—Establishments engaged in offering legal advice or legal services, the head or heads of which are members of the bar. Associations of lawyers formed solely for the sharing of expenses (including payroll) and not for the purpose of jointly carrying on their profession, previously excluded from census coverage, are included for 1977. "Receipts" are not applicable for these associations since their operations are covered by reimbursements from member firms, not considered operating receipts for legal services provided. Neither are such entities considered separate operating establishments; however, their payroll and employment data are included in statistics presented for this category.

For large geographic areas, data are shown separately for the following subgroups:

1. Offices of lawyers.
2. Associations of lawyers for expense sharing.

Legal aid societies and other nonprofit legal services are classified here but will be included in Geographic Area Statistics report SC77-A-53.

Engineering, architectural, and surveying services (SIC 8911)—Establishments primarily performing professional services in the fields of architecture, engineering, and land surveying. Graphic arts and related design are classified in SIC 7333; drafting services, in SIC 7399; systems engineering or design (not computer related), in SIC 7392; and computer related systems engineering or design, in SIC 7372. Establishments primarily engaged in construction contracting are classified in construction. Landscape architects are classified in agricultural services.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Architectural services.
2. Engineering services.
3. Surveying services.

APPENDIX B. General Questions

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1977 CENSUS OF SERVICE INDUSTRIES

Important – PLEASE READ ALL ACCOMPANYING INSTRUCTIONS

NOTICE – Response to this inquiry is **required by law (title 13, U.S. Code).** By the same law, your report to the Census Bureau is **confidential.** It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are **immune from legal process.**

In correspondence pertaining to this report, please refer to this Census File Number

Employer Identification Number

Please complete this form and RETURN TO

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, Indiana 47132

Please correct errors in name, address and ZIP code. ENTER street and number if not shown.

Item 1 – PHYSICAL LOCATION OF ESTABLISHMENT – In order to assign this establishment to the correct geographic area, the Bureau of the Census must know the actual location **which may differ from the mailing address.** *Complete items a through g.*

a. Address number and street name of physical location – *If not known, enter building name, shopping center name, or other physical location description. Do not enter P.O. box or rural route.*
Mark (X) for a, b, c, and d if same as mailing label; if different show corrections.
Same as mailing label ☐ OR ▶

b. Name of city, town, village, borough, etc., of physical location
Same as mailing label ☐ OR ▶

c. State
Same as mailing label ☐ OR ▶

d. ZIP code
Same as mailing label ☐ OR ▶

e. Type of municipality indicated in 1b — *Mark (X) one*
1 ☐ City 4 ☐ Borough 7 ☐ Other – *Specify* _____
2 ☐ Town 5 ☐ Township
3 ☐ Village 6 ☐ Unincorporated 8 ☐ Don't know

f. Is this establishment located inside the legal boundaries of the city, town, village, etc., indicated in 1b?
1 ☐ Yes
2 ☐ No
3 ☐ No legal boundaries
4 ☐ Don't know

NOTE – The area served by a post office generally does not coincide with the legal boundaries of the municipality from which the post office takes its name.

g. Name of county (Louisiana parish) of physical location

Item 2 – EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification (EI) Number printed in the upper right of the address box the SAME as that used for this establishment on its latest 1977 Employer's Quarterly Federal Tax Return, Treasury Form 941?
☐ YES
☐ NO – *Enter current EI number* ▶ (9 digits) ☐☐☐-☐☐☐☐☐☐

Item 3 – OPERATIONAL STATUS

a. Mark (X) the **ONE** box which best describes this establishment at the end of 1977.
001
1 ☐ In operation
2 ☐ Temporarily or seasonally inactive
3 ☐ Ceased operation – *Give date* ▶
4 ☐ Sold or leased to another operator } *Give date AND name, etc.* ▶

Figures only

Month	Day	Year

Name of new owner or operator

Number and street

City | State | ZIP code

b. How many months during 1977 did this firm or organization actively operate this establishment?
Number of months: 002

Item 4 – ORGANIZATIONAL STATUS

a. Mark (X) the **ONE** box which best describes this establishment during 1977.
003
1 ☐ Individual proprietorship
2 ☐ Partnership
8 ☐ Cooperative association
5 ☐ Governmental – *Specify* _____
0 ☐ Corporation (other than specified above)
9 ☐ Other – *Specify* _____

b. Was all or part of the income of this establishment or organization exempt from Federal income taxes under Section 501 or 521 of the Internal Revenue Code?
004
1 ☐ YES
2 ☐ NO

Important – Please read

Dollar figures should be reported as illustrated. Please be careful to enter the figures in the **correct columns.** See example below:

EXAMPLE: If figure is **$1,125,628.28**

	Millions (000)	Thousands (000)	Dollars (000)
•PREFERRED method	1	125	
Acceptable method	1	125	628

Item 5 – DOLLAR VOLUME

		Mil.	Thou.	Dol.
a. Operating receipts or total revenue in 1977 (**EXCLUDING** sales (or other) taxes collected)	010			
b. Were sales (or other) taxes collected from customers which were forwarded to taxing authorities?	011 1 ☐ YES 2 ☐ NO – *SKIP to item 6*			
If "YES," report the amount of such taxes (*DO NOT include this amount in 5a above*)	012			
c. TOTAL DOLLAR VOLUME, including sales (or other) taxes (Sum of 5a and 5b above) ▶	013			

Item 6 – PAYROLL AND EMPLOYMENT

		Mil.	Thou.	Dol.
a. Payroll				
(1) **Total ANNUAL** payroll in 1977 before deductions	030			
(2) Payroll for the **FIRST QUARTER** of 1977	031			

b. Employment – Number of paid employees for the pay period including the 12th of the month (Include both full- and part-time employees)

032 (1) MAR	033 (2) MAY	034 (3) AUG	035 (4) NOV

Item 7 – KIND OF ACTIVITY OR OPERATION

a. Mark (X) **ONE** box only. If this establishment was engaged in more than one of the kinds of activity listed, mark the one which accounted for the MAJOR portion of its receipts or revenue in 1977.

Item 9 – CERTIFICATION	Census use only	10a. ☐ YES ☐ NO	10b. ☐ YES ☐ NO	11a. ☐ YES ☐ NO	11b. Number 079	Not returned ☐	Blank ☐

Name of person to contact regarding this report	Telephone: Area code	Number	Extension	This report is substantially accurate and has been prepared in accordance with instructions.
				Period covered → From: Mo. / Day / Year — To: Mo. / Day / Year
Address – *Number and street*				Signature of authorized person
City	State	ZIP code		Title / Date

Item 10 – OWNERSHIP OR CONTROL – Refer to instructions for definitions of ownership and control.

Enter the entity's name and address (street name and number, city, State, ZIP code) and EI number. If more space is needed, attach a separate sheet.

a. Is this establishment owned or controlled by another entity? 1 ☐ YES → 2 ☐ NO

Owning or controlling entity

EI No. (9 digits)

b. Does this establishment own or control any other entity or entities? 1 ☐ YES → 2 ☐ NO

Owned or controlled entity

EI No. (9 digits)

Item 11 – LOCATIONS OF OPERATION

a. Were the operations under the EI Number shown in the mailing label (or as corrected in item 2) conducted at more than one location during 1977? (Including all selling or service locations and any other facilities such as warehouses, administrative offices, etc.)

1 ☐ YES – *Answer (b) and (c)*

2 ☐ NO – *Do not complete (b) and (c) below. Review this report for completeness and accuracy and return.*

b. At how many separate locations were these operations conducted during 1977? Number of locations

c. List each location – including main location. If more space is needed, attach a separate sheet providing the same information required below. If any employees worked at more than one location, report them for the one at which they spent most of their working time.

Census use only	Physical location of each operation *Name, address and ZIP code* (a)	1977 operating receipts or total revenue; and annual and 1st quarter payrolls *Totals should equal items 5a and 6a(1) and (2)* (b)	Mil.	Thou.	Dol.	Number of paid employees for the pay period including the 12th of each month *Totals should equal corresponding entries in item 6b* (c)		Primary kind of activity at each location *Describe* (d)
080	Name	Operating receipts or total revenue	081			084 MAR	085 MAY	
	Number and street of physical location	Total annual payroll	082			086 AUG	087 NOV	
	City / State / ZIP code	1st quarter payroll	083					089 Census use only
080	Name	Operating receipts or total revenue	081			084 MAR	085 MAY	
	Number and street of physical location	Total annual payroll	082			086 AUG	087 NOV	
	City / State / ZIP code	1st quarter payroll	083					089 Census use only
	TOTALS (Sum of entries should equal corresponding entries in items 5a and 6 on page 1)	Operating receipts or total revenue				MAR	MAY	
		Total annual payroll				AUG	NOV	
		1st quarter payroll						

APPENDIX C. Kind-of-Business Titles and Reporting-Form Numbers

Listed below are kind-of-business titles for selected service industries and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business titles	Form number
HOTELS, MOTELS, TRAILERING PARKS, AND CAMPS	
Hotels, motor hotels, and motels	CB-70
Hotels	
Hotels, 25 guestrooms or more	
Hotels, less than 25 guestrooms	
Motels, motor hotels, and tourist courts	
Motels and tourist courts	
Motor hotels	
Sporting and recreational camps	
Trailering parks and camp sites for transients	
PERSONAL SERVICES	
Laundry, cleaning, and garment services	CB-72A
Coin-operated laundries and dry cleaning	
Coin-operated laundries and dry cleaning stores	
Coin-operated laundry machine routes	
Other laundry, cleaning, and garment services	
Power laundries, family and commercial	
Dry cleaning plants, except rug cleaning	
Garment pressing, and agents for laundries and dry cleaners	
Industrial launderers	
Linen supply	
Diaper service	
Carpet and upholstery cleaning	
Laundry and garment services, n.e.c.	
Photographic studios, portrait	CB-72B
Beauty and barber shops	
Beauty shops	
Barber shops	
Shoe repair, shoe shine, and hat cleaning shops	
Funeral service and crematories	
Miscellaneous personal services	
Reducing salons and health clubs, ex. resorts	
Tax preparation services	
Miscellaneous personal services, n.e.c.	
BUSINESS SERVICES	
Advertising	CB-73A
Advertising agencies	
Outdoor advertising services	
Radio and TV advertising representatives	
Publishers' advertising representatives	
Advertising, n.e.c.	
BUSINESS SERVICES—Continued	
Services to dwellings and other buildings	CB-73B
Window cleaning	
Disinfecting and exterminating services	
Cleaning and maintenance services, n.e.c.	
Computer and data processing services	CB-73D
Computer programming and other software services	
Data processing services, except facilities management	
Computer facilities management	
Computer related services, n.e.c.	
Management, consulting, and public relations services	
Management and consulting services	
Public relations services	
Equipment rental and leasing services	CB-73B
Equipment rental	
Equipment leasing, except finance leasing	
Leasing or rental of heavy construction equipment without operators	
Rental of heavy construction equipment with operators	
Other business services	
Adjustment and collection agencies	
Mercantile reporting agencies	
Consumer credit reporting agencies	
Direct mail advertising services	
Blueprinting and photocopying services	
Stenographic, court reporting, and typing services	
Reproduction services, except printing	
Commercial photography, art, and graphics	
Commercial photography	
Commercial art	
Other	
News syndicates	
Employment agencies	
Temporary office help supply services	
Temporary help supply, except office workers	
Personnel supply services, n.e.c.	
Commercial research and development laboratories	CB-73C
Commercial testing laboratories	

Kind-of-business titles	Form number
BUSINESS SERVICES—Continued	
Other business services—Con.	
Detective agencies and guard services	CB-73B
Armored car services	
Burglar and fire alarm systems	
Photofinishing laboratories	
Trading stamp services (sales offices)	
Sign painting shops	
Interior designing	
Telephone answering services	
Water softening services	
Packaging and labeling services	
Other business services, n.e.c.	
AUTOMOTIVE REPAIR, SERVICES, AND GARAGES	
Automotive repair shops	CB-75C
General automotive repair shops	
General automotive repair shops, ex. diesel	
Diesel repair shops	
Top and body repair shops	
Other automotive repair shops	
Tire retreading and repair shops	
Paint shops	
Auto electrical and fuel system services	
Radiator repair	
Glass replacement and repair	
Brake, front end, and wheel alignment	
Exhaust system services (muffler shops)	
Transmission repair shops	
Other automotive repair shops, n.e.c.	
Automotive rental and leasing, without drivers	CB-75B
Passenger car rental, without drivers	
Passenger car leasing, except finance leasing	
Truck rental, without drivers	
Truck leasing, except finance leasing	
Utility and recreational vehicle rental	
Automobile parking	CB-75A
Parking lots	
Parking structures	
Automotive services, except repair	CB-75C
Car washes	
Automotive services, n.e.c.	
MISCELLANEOUS REPAIR SERVICES	
Electrical and electronic repair shops	CB-76
Radio and TV repair shops	
Other electrical and electronic repair shops	
Refrigeration and air conditioning repair shops	
Electrical and electronic repair shops, n.e.c.	

Kind-of-business titles	Form number
MISCELLANEOUS REPAIR SERVICES—Continued	
Reupholstery and furniture repair	CB-76
Other repair shops and related services	
Watch, clock, and jewelry repair	
Miscellaneous repair and related services	
Welding repair	
Armature rewinding shops	
Farm machinery and equipment repair shops	
Lawnmower, saw, knife, and tool sharpening and repair	
Sewer and septic tank cleaning services	
Other repair and related services, n.e.c.	
AMUSEMENT AND RECREATION SERVICES, INCLUDING MOTION PICTURES	
Motion picture production, distribution, and services	CB-78A
Motion picture production, except for TV	
Motion picture and tape production for TV	
Services allied to motion picture production	
Motion picture film exchanges	
Film or tape distribution for TV	
Services allied to motion picture distribution	
Motion picture theaters	CB-78B
Motion picture theaters, except drive-ins	
Drive-in motion picture theaters	
Producers, orchestras, and entertainers	CB-79A
Dance groups and artists	
Symphony orchestras, opera companies, and chamber music organizations	
Other music and entertainment presentations	
Producers of legitimate theater	
Producers of radio and TV shows, except tape	
Theatrical services	
Artists' and entertainers' managers or agents, concert bureaus, and booking agents	
Other theatrical services	
Bowling alleys and billiards and pool establishments	CB-79B
Billiards and pool establishments	
Bowling alleys	
Other amusement and recreation services	
Dance halls, studios, and schools	
Public dance halls or ballrooms	
Dance schools, including children's and professionals'	
Commercial sports	
Professional sports clubs, managers, and promoters	
Baseball clubs	
Football clubs	
Other professional sports clubs	
Managers and promoters	

Kind-of-business titles	Form number
AMUSEMENT AND RECREATION SERVICES, INCLUDING MOTION PICTURES—Continued	
Other amusement and recreation services—Con.	
Commercial sports—Con.	
Racing, including track operation	CB-79B
Racetrack operation	CB-79B
Auto racetrack operation	CB-79B
Horse racetrack operation	CB-79B
Dog racetrack operation	CB-79B
Racing stables and racing, n.e.c.	CB-79B
Public golf courses, except municipal	CB-79B
Membership sports and recreation clubs	CB-79B
Coin-operated amusement devices	CB-79B
Amusement parks	CB-79B
Concession operators of amusement devices and rides	CB-79B
Carnivals and circuses	CB-79B
Fairs	CB-79B
Museums and botanical and zoological gardens (commercial)	CB-79B
Other commercial recreation and amusements, n.e.c.	CB-79B
DENTAL LABORATORIES	
Dental laboratories	CB-80B
LEGAL SERVICES	
Offices of lawyers	CB-81
Associations of lawyers for expense sharing	CB-81
ENGINEERING, ARCHITECTURAL, AND SURVEYING SERVICES	
Architectural services	CB-89A
Engineering services	CB-89A
Surveying services	CB-89A

APPENDIX D. Standard Metropolitan Statistical Areas

(Titles and definitions of the SMSA's in the State established by the Department of Commerce, Office of Federal Statistical Policy and Standards, as of December 1977)

PHOENIX SMSA

Coextensive with Maricopa County, Ariz.

TUCSON SMSA

Coextensive with Pima County, Ariz.

APPENDIX E. Places Located in More Than One County

(Not applicable)

APPENDIX F. Geographic Notes

COCONINO COUNTY

Page city was incorporated as a city in 1975 and now qualifies as a "place" for the economic censuses based on the special census of June 24, 1975.

GILA COUNTY

Payson town was incorporated as a town in 1973 and now qualifies as a "place" for the economic censuses based on the special census of September 9, 1975.

GRAHAM COUNTY

Thatcher town now qualifies as a "place" for the economic censuses based on the special census of March 11, 1975.

MARICOPA COUNTY

Gilbert town now qualifies as a "place" for the economic censuses based on the special census of October 15, 1975.

Guadalupe town was incorporated as a town in 1975.

Surprise town now qualifies as a "place" for the economic censuses based on the special census of October 15, 1975.

NAVAJO COUNTY

Show Low city now qualifies as a "place" for the economic censuses based on the special census of October 16, 1975.

Snowflake town now qualifies as a "place" for the economic censuses based on the special census of October 17, 1975.

PINAL COUNTY

Florence town now qualifies as a "place for the economic censuses based on the special census of July 14, 1975.

Superior town was incorporated as a town in 1976.

YUMA COUNTY

Somerton town now qualifies as a "place" for the economic censuses based on the special census of February 25, 1975.

PUBLICATION PROGRAM

1977 CENSUS OF SERVICE INDUSTRIES

Publications of the 1977 Census of Service Industries, containing data on service industries establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Subscriber Services Section (Publications), Bureau of the Census, Washington, D.C. 20233.

Advance geographic area data from the 1977 census were issued in press releases. Final detailed statistics are issued in separate paperbound reports. These reports subsequently will be assembled and reissued in clothbound volumes.

Final Reports

Geographic Area series–53 reports (SC77-A-1 to -53)

For those service industries included in previous censuses, a separate report is published for each State, the District of Columbia, and the United States. Each report presents general statistics on the number of establishments, receipts, payroll, employment, and number of proprietorships and partnerships for the State, SMSA's, and counties and cities with 500 or more service establishments by kind-of-business detail appropriate to the size of the area. In addition, for cities of 2,500 inhabitants or more and for all counties, general statistics are provided on the number of establishments and receipts for five major kind-of-business groups.

For all newly in-scope industries, as well as for tax-exempt activities, data are published in a single report (SC77-A-53). Statistics are presented for taxable establishments on number of establishments, receipts, payroll, employment, and number of proprietorships and partnerships for the United States, States, the District of Columbia, and SMSA's. Data on tax-exempt activities include number of establishments (employers only), expenses, payroll, and employment for the same geographic areas. The detail provided in this report varies based on the number of establishments for which data are presented.

Subject series–10 reports (SC77-S-1 to -10)

The first report (SC77-S-1) presents data based on size of establishment, size of firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group, for which data are presented), and legal form of organization. Establishment statistics are presented by receipts size and by employment size; statistics for firms, by receipts size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented, by kind of business, on the number of establishments, receipts, payroll, and employment for the United States.

Nine other reports (SC77-S-2 to -10) contain data for hotels, motels, and other lodging places; laundry, cleaning, and garment services; the motion picture industry; legal services; engineering, architectural, and surveying services; arrangement of passenger transportation; health services; tax-exempt organizations; and other miscellaneous subjects, including specialized data for several newly covered industries. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

Final Report Volumes

- Volume I. 1977 Census of Service Industries–Summary and Subject Statistics. Includes data previously issued in series SC77-S.
- Volume II. 1977 Census of Service Industries–Geographic Area Statistics. Includes data previously issued in series SC77-A.

Microfiche

In addition to microfiche of all "published" data on service industries, "unpublished" data which are not included in printed reports are available on microfiche. See page VI.

Computer Tapes

Public-use computer tapes contain the same summary statistics that are found in the published reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. See page VI.

OTHER ECONOMIC CENSUS REPORTS

Data on retail and wholesale trades, construction industries, manufactures, mineral industries, enterprise statistics, transportation, minority-owned business enterprises, and women-owned businesses also are issued as part of the 1977 Economic Censuses. A separate series of reports covers the censuses of outlying areas–Puerto Rico, Virgin Islands of the United States, and Guam. Separate announcements describing these reports are available free of charge from Subscriber Services Section (Publications), Bureau of the Census, Washington, D.C. 20233.

Table 1. Summary Statistics for the State: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Selected service industries	**20 582**	**1 862 682**	**15 376**	**1 491**	**8 691**	**1 687 113**	**557 682**	**133 931**	**75 889**
701, 3	**Hotels, motels, trailering parks, and camps**	**1 351**	**256 888**	**787**	**196**	**738**	**384 139**	**79 339**	**19 882**	**16 796**
7011	Hotels, motor hotels, and motels	897	280 387	478	186	685	274 758	77 716	19 586	18 412
7011 pt.	Hotels	217	155 547	84	43	195	154 880	50 107	13 035	10 173
7011 pt.	Hotels, 25 guestrooms or more	**	**	**	**	139	150 481	49 107	12 745	9 878
7011 pt.	Hotels, less than 25 guestrooms	**	**	**	**	56	4 509	1 000	290	295
7011 pt.	Motels, motor hotels, and tourist courts	680	124 840	394	123	470	119 789	27 609	6 531	6 239
7011 pt.	Motels and tourist courts	**	**	**	**	412	86 620	18 883	4 199	4 239
7011 pt.	Motor hotels	**	**	**	**	58	33 149	8 926	2 332	2 000
7032	Sporting and recreational camps	33	1 702	22	4	15	1 344	328	55	59
7033	Trailering parks and camp sites for transients	331	14 799	287	25	48	8 017	1 295	271	235
72	**Personal services**	**4 442**	**189 883**	**3 882**	**281**	**1 888**	**162 986**	**62 304**	**16 119**	**10 888**
721	Laundry, cleaning, and garment services	679	67 810	468	78	421	62 891	22 657	5 750	3 821
7215	Coin-operated laundries and dry cleaning	273	12 133	213	34	132	9 130	1 570	451	389
721 ex. 7215	Other laundry, cleaning, and garment services	406	55 677	255	44	289	53 561	21 087	5 299	3 432
7211	Power laundries, family and commercial†	**	**	**	**	18	5 861	2 678	688	385
7216	Dry cleaning plants, except rug cleaning†	**	**	**	**	180	16 816	6 367	1 571	1 272
7212	Garment pressing, and agents for laundries and dry cleaners	**	**	**	**	9	544	137	32	34
7218	Industrial launderers†	**	**	**	**	11	9 782	3 820	980	491
7213	Linen supply†	**	**	**	**	17	15 753	6 579	1 708	990
7217	Carpet and upholstery cleaning	**	**	**	**	35	2 527	653	188	123
7214, 9	Other laundry and garment services, incl. diaper†	**	**	**	**	21	2 278	853	182	137
722	Photographic studios, portrait	370	9 288	327	7	55	5 987	1 699	428	290
723, 4	Beauty and barber shops	2 134	88 602	1 824	128	1 122	58 677	28 653	7 423	4 828
723	Beauty shops	1 502	57 124	1 224	104	916	51 445	25 400	6 587	4 348
724	Barber shops	632	11 478	600	24	206	7 232	3 253	836	480
725	Shoe repair, shoe shine, and hat cleaning shops	78	2 234	74	4	35	1 501	347	95	72
726	Funeral service and crematories	100	18 577	29	6	87	17 758	4 535	1 068	484
729	Miscellaneous personal services	1 081	23 052	970	38	146	16 371	4 493	1 358	1 325
73	**Business services**	**6 733**	**486 841**	**4 148**	**281**	**2 886**	**447 882**	**164 813**	**39 186**	**23 889**
731	Advertising	326	26 248	217	15	108	21 995	7 938	1 909	733
7311	Advertising agencies	**	**	**	**	87	13 129	5 977	1 411	462
7312	Outdoor advertising services	**	**	**	**	5	(D)	(D)	(D)	(D)
7313	Radio, TV, and publishers' advertising representatives	**	**	**	**	2	(D)	(D)	(D)	(D)
7319	Advertising, n.e.c.	**	**	**	**	14	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	1 219	47 244	1 025	57	425	40 982	19 889	4 853	4 430
7341	Window cleaning	**	**	**	**	6	430	197	47	35
7342	Disinfecting and exterminating services	**	**	**	**	139	18 515	7 862	1 755	1 040
7349	Cleaning and maintenance services, n.e.c.	**	**	**	**	280	22 037	11 800	2 851	3 355
737	Computer and data processing services	194	90 524	74	10	116	89 809	17 190	4 230	1 309
7392	Management, consulting, and public relations services	1 954	77 488	1 887	32	288	56 858	22 879	5 508	2 735
7392 pt.	Management and consulting services	**	**	**	**	255	52 881	21 478	5 085	2 564
7392 pt.	Public relations services	**	**	**	**	31	3 797	1 403	423	171
7394	Equipment rental and leasing services	479	51 093	279	62	182	45 388	12 182	2 770	1 005
Other 73	Other business services	1 561	202 964	886	85	909	193 070	84 955	20 085	12 788
732	Credit reporting and collection agencies	**	**	**	**	82	17 088	6 782	1 867	862
7331	Direct mail advertising services	**	**	**	**	18	2 387	678	157	108
7332	Blueprinting and photocopying services	**	**	**	**	48	10 058	2 628	820	277
7339	Stenographic services; and reproduction services, n.e.c.	**	**	**	**	53	3 875	1 247	388	185
7333	Commercial photography, art, and graphics	**	**	**	**	61	11 992	3 846	933	413
7361	Employment agencies	**	**	**	**	92	10 182	5 578	1 298	921
7362	Temporary help supply services	**	**	**	**	51	25 485	19 640	4 155	2 943
7369	Personnel supply services, n.e.c.	**	**	**	**	7	4 870	3 587	882	522
7381	Commercial research and development laboratories	**	**	**	**	31	7 244	3 107	741	283
7397	Commercial testing laboratories	**	**	**	**	25	4 064	1 645	374	143
7393	Detective agencies and protective services	**	**	**	**	98	26 155	15 151	3 638	2 814
7395	Photofinishing laboratories†	**	**	**	**	30	15 605	3 788	892	639
7389 pt.	Sign painting shops	**	**	**	**	13	1 190	408	84	53
7389 pt.	Interior designing	**	**	**	**	12	879	247	58	29
7389 pt.	Telephone answering services	**	**	**	**	33	2 811	1 539	388	327
7389 pt., 7399, 735	Miscellaneous business services, n.e.c.	**	**	**	**	257	49 409	15 126	3 822	2 309
75	**Automotive repair, services, and garages**	**2 282**	**264 261**	**1 624**	**227**	**1 238**	**233 686**	**52 537**	**12 536**	**6 917**
753	Automotive repair shops	1 764	150 188	1 350	157	987	134 739	37 481	8 775	3 923
7538	General automotive repair shops	1 100	78 752	897	86	526	67 858	18 496	4 212	1 873
7538 pt.	General automotive repair shops, ex. diesel	**	**	**	**	502	60 934	16 597	3 796	1 732
7538 pt.	Diesel repair shops	**	**	**	**	24	6 924	1 899	416	141
7531	Top and body repair shops	297	23 890	230	35	185	21 857	6 560	1 642	786
7534, 5, 9	Other automotive repair shops	364	47 546	223	26	256	45 224	12 425	2 921	1 264
7534	Tire retreading and repair shops	**	**	**	**	19	6 555	1 430	337	141
7535	Paint shops	**	**	**	**	32	5 817	2 111	487	248
7539 pt.	Auto electrical and fuel system services	**	**	**	**	25	3 315	882	225	105
7539 pt.	Radiator repair	**	**	**	**	35	4 767	1 213	279	123
7539 pt.	Glass replacement and repair	**	**	**	**	34	7 748	1 639	370	180
7539 pt.	Brake, front end, and wheel alignment	**	**	**	**	27	3 552	1 183	258	107
7539 pt.	Exhaust system services (muffler shops)	**	**	**	**	18	3 887	1 073	301	80
7539 pt.	Transmission repair shops	**	**	**	**	50	8 636	2 662	608	252
7539 pt.	Other automotive repair shops, n.e.c.	**	**	**	**	9	1 137	252	55	30

Table 1. Summary Statistics for the State: 1977—Con.

(For meaning of abbreviations and symbols, see introductory text)

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
75	**Automotive repair, services, and garages—Con.**									
751	Automotive rental and leasing, without drivers	143	79 508	40	12	98	(D)	(D)	(D)	(D)
752	Automobile parking	74	(D)	6	30	72	(D)	(D)	(D)	(D)
7523	Parking lots	**	**	**	**	60	4 081	580	187	147
7525	Parking structures	**	**	**	**	12	(D)	(D)	(D)	(D)
754	Automotive services, except repair	301	(D)	228	28	101	14 988	4 422	1 001	880
7542	Car washes	**	**	**	**	67	10 526	2 917	729	739
7549	Automotive services, n.e.c.	**	**	**	**	34	4 440	1 505	272	141
76	**Miscellaneous repair services**	**2 875**	**117 117**	**1 752**	**76**	**686**	**97 679**	**28 888**	**6 792**	**2 988**
762	Electrical and electronic repair shops	587	37 147	493	21	213	31 323	10 221	2 394	1 080
7622	Radio and television repair shops	315	17 190	267	15	101	13 722	4 119	1 008	486
7623, 9	Other electrical and electronic repair shops	262	19 957	226	6	112	17 601	6 102	1 386	594
7623	Refrigeration and air conditioning repair shops	**	**	**	**	41	5 830	1 844	310	158
7629	Electrical and electronic repair shops, n.e.c.	**	**	**	**	71	11 771	4 458	1 078	436
764	Reupholstery and furniture repair	283	9 185	257	14	90	8 838	2 084	499	290
763, 9	Other repair shops and related services	1 195	70 805	1 002	41	344	59 509	16 383	3 899	1 588
763	Watch, clock, and jewelry repair	**	**	**	**	24	1 530	526	126	72
769	Miscellaneous repair and related services	**	**	**	**	320	57 979	15 857	3 773	1 526
7692	Welding repair	**	**	**	**	45	7 343	2 310	624	272
7694	Armature rewinding shops	**	**	**	**	31	18 036	5 278	1 288	364
7699 pt.	Farm machinery and equipment repair shops	**	**	**	**	15	3 188	828	141	64
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair	**	**	**	**	8	1 425	348	72	40
7699 pt.	Sewer and septic tank cleaning services	**	**	**	**	18	1 472	583	132	48
7699 pt.	Other repair and related services, n.e.c.	**	**	**	**	205	26 513	6 889	1 536	717
78, 79	**Amusement and recreation services, including motion pictures**	**1 988**	**186 172**	**1 423**	**89**	**679**	**141 394**	**36 868**	**9 186**	**7 619**
781, 2	Motion picture production, distribution, and services	74	7 283	49	2	25	6 549	1 586	389	145
783	Motion picture theaters	131	30 854	24	15	121	30 389	5 104	1 196	1 389
7832	Motion picture theaters, except drive-ins	**	**	**	**	74	22 298	3 456	827	904
7833	Drive-in motion picture theaters	**	**	**	**	47	8 091	1 648	368	485
792	Producers, orchestras, and entertainers	703	11 114	664	15	65	5 853	1 953	552	517
7929 pt.	Dance groups and artists	**	**	**	**	5	109	50	17	15
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations	**	**	**	**	-	-	-	-	-
7929 pt.	Other music and entertainment presentations	**	**	**	**	42	3 200	1 077	311	351
7922 pt.	Producers of legitimate theater	**	**	**	**	6	1 521	542	158	103
7922 pt.	Producers of radio and TV shows, except tape	**	**	**	**	5	333	81	18	4
7922 pt.	Theatrical services	**	**	**	**	7	690	203	50	44
793	Bowling alleys and billiards and pool establishments	86	17 165	39	10	56	16 468	4 836	1 114	956
7932	Billiards and pool establishments	32	1 119	24	1	11	874	267	79	78
7933	Bowling alleys	54	16 046	15	9	45	15 594	4 569	1 035	878
79 ex. 792, 3	Other amusement and recreation services	914	89 956	847	47	312	82 005	23 577	5 876	4 623
791	Dance halls, studios, and schools	**	**	**	**	35	2 862	1 062	295	245
794	Commercial sports	**	**	**	**	39	31 376	8 413	2 375	1 855
7941	Professional sports clubs, managers, promoters	**	**	**	**	10	6 908	2 877	905	151
7948	Racing, including track operation	**	**	**	**	29	24 468	5 536	1 470	1 704
7992	Public golf courses, except municipal	**	**	**	**	18	6 594	1 947	552	383
7997	Membership sports and recreation clubs	**	**	**	**	65	18 065	6 176	1 267	939
7993	Coin-operated amusement devices	**	**	**	**	15	3 077	671	188	85
7996	Amusement parks	**	**	**	**	9	5 437	1 554	291	279
7999 pt.	Concession operators of amusement devices, rides	**	**	**	**	8	804	188	45	42
7999 pt.	Carnivals, circuses, and fairs	**	**	**	**	5	742	131	29	34
7999 pt.	Other commercial recreation and amusements	**	**	**	**	118	13 008	3 435	835	761
8072	**Dental laboratories**	**169**	**12 989**	**110**	**16**	**164**	**11 880**	**4 832**	**1 162**	**619**
81	**Legal services**	**1 674**	**160 648**	**1 186**	**227**	**1 088**	**178 231**	**72 839**	**17 327**	**4 943**
891	**Engineering, architectural, and surveying services**	**1 838**	**139 486**	**884**	**88**	**438**	**129 888**	**88 882**	**11 831**	**3 888**

Table 2. Comparative Statistics for Establishments, Receipts, and Payroll for the State: 1977 and 1972

[For meaning of abbreviations and symbols, see introductory text. For comparability of 1977 and 1972 data, see appendix A]

SIC code	Kind of business	All establishments					Establishments with payroll					
				Receipts			Receipts			Payroll entire year		
		1977 (number)	1972 (number)	1977 ($1,000)	1972 ($1,000)	Percent change 1972 to 1977	1977 ($1,000)	1972 ($1,000)	Percent change 1972 to 1977	1977 ($1,000)	1972 ($1,000)	Percent change 1972 to 1977
	Selected service industries	**20 882**	**16 473**	**1 882 662**	**1 075 194**	**72.3**	**1 087 113**	**676 327**	**72.8**	**667 682**	**321 874**	**73.1**
701, 3	**Hotels, motels, trailering parks, and camps**	**1 381**	**1 488**	**286 688**	**160 311**	**78.5**	**284 139**	**185 681**	**82.5**	**79 339**	**41 549**	**91.0**
7011	Hotels, motor hotels, and motels	887	1 002	280 367	156 651	79.0	274 759	151 497	81.4	77 718	40 664	91.1
7011 pt.	Hotels	217	252	155 547	80 558	156.9	154 980	59 858	158.8	50 107	19 372	158.7
7011 pt.	Hotels, 25 guestrooms or more	**	**	**	**	**	150 481	55 822	169.1	49 107	18 573	164.4
7011 pt.	Hotels, less than 25 guestrooms	**	**	*	**	**	4 509	3 736	20.7	1 000	799	25.2
7011 pt.	Motels, motor hotels, and tourist courts	680	800	124 840	96 093	29.9	119 799	91 839	30.4	27 609	21 292	29.7
7011 pt.	Motels and tourist courts	**	**	**	**	**	86 620	56 262	54.0	18 683	12 263	52.4
7011 pt.	Motor hotels	**	**	**	**	**	33 149	35 577	-6.8	8 926	9 029	-1.1
7032	Sporting and recreational camps	33	51	1 702	1 581	7.7	1 344	1 353	-0.7	328	359	-8.6
7033	Trailering parks and camp sites for transients	331	397	14 799	8 079	83.2	8 017	2 841	182.2	1 295	517	150.5
72	**Personal services**	**4 642**	**3 883**	**189 883**	**130 644**	**45.1**	**102 886**	**112 389**	**45.1**	**62 384**	**43 446**	**43.6**
721	Laundry, cleaning, and garment services	679	800	67 810	51 889	30.7	62 691	47 057	33.2	22 857	17 660	28.3
7215	Coin-operated laundries and dry cleaning	273	321	12 133	9 097	33.4	9 130	6 669	36.9	1 570	1 388	13.1
721 ex. 7215	Other laundry, cleaning, and garment services	406	479	55 677	42 792	30.1	53 561	40 388	32.6	21 087	16 272	29.6
7211	Power laundries, family and commercial?	**	**	**	**	**	5 861	4 813	21.8	2 678	2 181	22.8
7216	Dry cleaning plants, except rug cleaning?	**	**	**	**	**	16 816	12 403	35.6	6 367	5 061	25.8
7212	Garment pressing, and agents for laundries and dry cleaners	**	**	**	**	**	544	1 169	-53.5	137	285	-51.9
7218	Industrial launderers?	**	**	**	**	**	9 782	9 037	8.2	3 820	3 867	-1.2
7213	Linen supply?	**	**	**	**	**	15 753	10 088	56.5	6 579	3 897	68.8
7217	Carpet and upholstery cleaning	**	**	**	**	**	2 527	1 191	112.2	853	370	76.5
7214, 9	Other laundry and garment services, incl. diaper?	**	**	**	**	**	2 278	1 707	33.5	853	611	39.6
722	Photographic studios, portrait	370	248	9 288	5 001	85.7	5 987	3 478	72.1	1 699	1 019	66.7
723, 4	Beauty and barber shops	2 134	2 055	68 832	44 188	55.3	58 677	36 857	59.2	28 653	17 950	59.6
723	Beauty shops	1 502	1 278	57 124	33 764	69.2	51 445	30 496	68.7	25 400	15 021	69.1
724	Barber shops	632	777	11 478	10 404	10.3	7 232	6 362	13.7	3 253	2 929	11.1
725	Shoe repair, shoe shine, and hat cleaning shops	78	87	2 234	1 891	18.1	1 501	1 274	17.8	347	287	20.9
726	Funeral service and crematories	100	86	18 577	14 387	29.1	17 758	14 218	24.9	4 535	3 707	22.3
729	Miscellaneous personal services	1 061	567	23 052	13 308	73.2	16 371	9 405	74.1	4 493	2 823	59.2
73	**Business services**	**5 733**	**3 999**	**486 541**	**280 272**	**73.1**	**447 682**	**261 648**	**71.5**	**164 813**	**101 255**	**62.8**
731	Advertising	328	288	26 348	12 251	114.3	21 995	9 980	120.4	7 938	5 114	55.2
7311	Advertising agencies	**	**	**	**	**	13 129	(D)	(D)	5 977	(D)	(D)
7312	Outdoor advertising services	**	**	**	**	**	(D)	(D)	(D)	(D)	(D)	(D)
7313	Radio, TV, and publishers' advertising representatives	**	**	**	**	**	(D)	(D)	(D)	(D)	(D)	(D)
7319	Advertising, n.e.c.	**	**	**	**	**	(D)	233	(D)	(D)	136	(D)
734	Services to dwellings and other buildings	1 219	839	47 244	26 085	81.3	40 982	22 202	84.6	19 689	10 961	79.6
7341	Window cleaning	**	**	**	**	**	430	435	-1.1	197	221	-10.9
7342	Disinfecting and exterminating services	**	**	**	**	**	18 515	10 341	79.0	7 892	4 649	69.8
7349	Cleaning and maintenance services, n.e.c.	**	**	**	**	**	22 037	11 426	92.9	11 600	6 091	90.4
737	Computer and data processing services	194	101	90 524	41 205	119.7	89 609	40 955	118.8	17 190	7 134	141.0
7392	Management, consulting, and public relations services	1 954	980	77 488	43 438	78.3	56 658	34 675	63.4	22 879	15 845	44.4
7392 pt.	Management and consulting services	**	**	**	**	**	52 861	33 776	56.5	21 476	15 582	38.0
7392 pt.	Public relations services	**	**	**	**	**	3 797	899	322.4	1 403	263	395.8
7394	Equipment rental and leasing services	479	322	51 080	33 428	52.8	45 368	31 088	45.9	12 162	7 534	61.4
Other 73	Other business services	1 561	1 389	202 994	129 525	56.7	193 070	122 148	58.1	84 955	54 667	55.4
732	Credit reporting and collection agencies	**	**	**	**	**	17 088	11 347	50.6	6 782	4 697	44.4
7331	Direct mail advertising services	**	**	**	**	**	2 367	1 796	31.8	678	629	7.8
7332	Blueprinting and photocopying services	**	**	**	**	**	10 056	3 975	153.0	2 628	1 111	136.5
7339	Stenographic services; and reproduction services, n.e.c.	**	**	**	**	**	3 675	2 209	66.4	1 247	781	59.7
7333	Commercial photography, art, and graphics	**	**	**	**	**	11 992	4 006	160.4	3 846	2 109	82.4
7361	Employment agencies	**	**	**	**	**	10 182	4 963	105.2	5 576	2 460	126.7
7362	Temporary help supply services	**	**	**	**	**	25 485	10 246	148.7	19 640	7 964	146.6
7369	Personnel supply services, n.e.c.	**	**	**	**	**	4 870	(D)	(D)	3 567	(D)	(D)
7391	Commercial research and development laboratories	**	**	**	**	**	7 244	(D)	(D)	3 107	(D)	(D)
7397	Commercial testing laboratories	**	**	**	**	**	4 054	9 191	-55.9	1 645	4 919	-66.6
7393	Detective agencies and protective services	**	**	**	**	**	26 155	13 089	100.1	15 151	8 253	83.6
7395	Photofinishing laboratories?	**	**	**	**	**	15 605	10 225	52.6	3 788	2 238	68.5
7389 pt.	Sign painting shops	**	**	**	**	**	1 198	1 034	15.7	408	320	27.5
7389 pt.	Interior designing	**	**	**	**	**	879	2 138	-58.9	247	504	-51.0
7389 pt.	Telephone answering services	**	**	**	**	**	2 811	2 882	-2.5	1 539	1 240	24.1
7389 pt., 7399, 735	Miscellaneous business services, n.e.c.	**	**	**	**	**	49 409	31 341	57.6	15 126	10 751	40.7

Table 2. Comparative Statistics for Establishments, Receipts, and Payroll for the State: 1977 and 1972—Con.

[For meaning of abbreviations and symbols, see introductory text. For comparability of 1977 and 1972 data, see appendix A]

SIC code	Kind of business	All establishments					Establishments with payroll					
				Receipts			Receipts			Payroll entire year		
		1977 (number)	1972 (number)	1977 ($1,000)	1972 ($1,000)	Percent change 1972 to 1977	1977 ($1,000)	1972 ($1,000)	Percent change 1972 to 1977	1977 ($1,000)	1972 ($1,000)	Percent change 1972 to 1977
75	**Automotive repair, services, and garages**	**2 382**	**1 769**	**264 261**	**141 211**	**86.1**	**233 686**	**131 311**	**77.9**	**52 537**	**36 832**	**87.4**
753	Automotive repair shops	1 764	1 308	150 188	75 152	99.8	134 739	67 711	99.0	37 481	18 747	99.9
7538	General automotive repair shops	1 103	829	78 752	39 471	99.5	67 858	34 305	97.8	18 496	9 030	104.8
7538 pt.	General automotive repair shops, ex. diesel	**	**	**	**	**	60 934	32 314	88.6	16 597	8 537	94.4
7538 pt.	Diesel repair shops	**	**	**	**	**	6 924	1 991	247.8	1 899	493	285.2
7531	Top and body repair shops	297	197	23 89.	11 379	109.9	21 657	10 374	108.8	6 560	3 126	109.9
7534, 5, 9	Other automotive repair shops	364	280	47 546	24 302	95.6	45 224	23 032	96.4	12 425	6 591	88.5
7534	Tire retreading and repair shops	**	**	**	**	**	6 555	3 536	85.4	1 430	946	51.2
7535	Paint shops	**	**	**	**	**	5 817	2 632	121.0	2 111	914	131.0
7539 pt.	Auto electrical and fuel system services	**	**	**	**	**	3 315	2 432	36.3	882	749	17.8
7539 pt.	Radiator repair	**	**	**	**	**	4 767	2 132	123.6	1 213	573	111.7
7539 pt.	Glass replacement and repair	**	**	**	**	**	7 746	4 299	80.2	1 839	1 110	47.7
7539 pt.	Brake, front end, and wheel alignment	**	**	**	**	**	3 552	1 741	104.0	1 183	550	111.5
7539 pt.	Exhaust system services (muffler shops)	**	**	**	**	**	3 697	1 413	161.6	1 073	321	234.3
7539 pt.	Transmission repair shops	**	**	**	**	**	8 638	3 295	162.2	2 862	1 003	185.4
7539 pt.	Other automotive repair shops, n.e.c.	**	**	**	**	**	1 137	1 552	-26.7	252	425	-40.7
751	Automotive rental and leasing, without drivers	143	124	79 508	52 207	52.3	(D)	51 576	(D)	(D)	5 728	(D)
752	Automobile parking	74	129	(D)	4 144	(D)	(D)	4 031	(D)	(D)	874	(D)
7523	Parking lots	**	**	**	**	**	4 081	3 724	9.6	580	808	-30.7
7525	Parking structures	**	**	**	**	**	(D)	307	(D)	(D)	66	(D)
754	Automotive services, except repair	301	201	(D)	9 708	(D)	14 986	7 983	87.2	4 422	2 683	64.8
7542	Car washes	**	**	**	**	**	10 526	5 977	76.1	2 917	1 928	51.5
7549	Automotive services, n.e.c.	**	**	**	**	**	4 440	2 016	120.2	1 505	757	98.8
76	**Miscellaneous repair services**	**2 875**	**1 739**	**117 117**	**67 844**	**74.7**	**97 679**	**55 293**	**76.8**	**39 889**	**17 317**	**86.7**
762	Electrical and electronic repair shops	587	552	37 147	22 129	67.9	31 323	18 285	71.3	10 221	5 698	79.4
7622	Radio and television repair shops	315	332	17 190	10 231	68.0	13 722	7 982	71.5	4 119	2 175	89.4
7623, 9	Other electrical and electronic repair shops	282	220	19 957	11 898	67.7	17 601	10 423	68.9	6 102	3 523	73.2
7623	Refrigeration and air conditioning repair shops	**	**	**	**	**	5 830	6 229	-6.4	1 844	1 946	-15.5
7629	Electrical and electronic repair shops, n.e.c.	**	**	**	**	**	11 771	4 194	180.7	4 458	1 577	182.7
764	Reupholstery and furniture repair	283	283	9 185	7 213	27.1	8 838	5 405	26.5	2 084	1 705	22.2
763, 9	Other repair shops and related services	1 195	904	70 805	37 702	87.8	50 509	31 603	88.3	16 383	9 914	65.3
763	Watch, clock, and jewelry repair	**	**	**	**	**	1 530	713	114.6	526	186	182.8
769	Miscellaneous repair and related services	**	**	**	**	**	57 979	30 890	87.7	15 857	9 728	63.0
7692	Welding repair	**	**	**	**	**	7 343	4 080	79.5	2 310	1 129	104.8
7694	Armature rewinding shops	**	**	**	**	**	18 038	12 092	49.2	5 278	4 357	21.1
7699 pt.	Farm machinery and equipment repair shops	**	**	**	**	**	3 188	2 388	34.7	639	494	29.4
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair	**	**	**	**	**	1 425	673	111.7	348	189	84.1
7699 pt.	Sewer and septic tank cleaning services	**	**	**	**	**	1 472	758	93.9	580	260	128.1
7699 pt.	Other repair and related services, n.e.c.	*	**	**	**	**	26 513	10 910	143.0	6 889	3 299	102.8
78, 79	**Amusement and recreation services, including motion pictures**	**1 988**	**1 512**	**198 172**	**92 889**	**89.8**	**141 284**	**83 394**	**89.4**	**36 888**	**25 639**	**43.9**
781, 2	Motion picture production, distribution, and services	74	48	7 283	2 839	156.5	6 549	2 301	184.8	1 588	557	186.9
783	Motion picture theaters	131	125	30 654	18 192	68.5	30 389	18 049	68.4	5 104	3 218	58.7
7832	Motion picture theaters, except drive-ins	**	**	**	**	**	22 298	12 180	83.1	3 456	2 135	61.9
7833	Drive-in motion picture theaters	**	**	**	**	**	8 091	5 869	37.9	1 648	1 081	52.5
792	Producers, orchestras, and entertainers	703	510	11 114	6 487	71.3	5 853	3 500	67.2	1 953	1 326	47.3
7929 pt.	Dance groups and artists	**	**	**	**	**	109	(XX)	(XX)	50	(XX)	(XX)
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations	**	**	**	**	**	-	(XX)	(XX)	-	(XX)	(XX)
7929 pt.	Other music and entertainment presentations	**	**	**	**	**	3 200	(XX)	(XX)	1 077	(XX)	(XX)
7922 pt.	Producers of legitimate theater	**	**	**	**	**	1 521	(D)	(D)	542	(D)	(D)
7922 pt.	Producers of radio and TV shows, except tape	**	**	**	**	**	333	(D)	(D)	81	(D)	(D)
7922 pt.	Theatrical services	**	**	**	**	**	690	1 234	-44.1	203	360	-43.6
793	Bowling alleys and billiards and pool establishments	86	103	17 185	7 656	124.2	16 468	7 187	129.1	4 638	2 051	126.0
7932	Billiards and pool establishments	32	39	1 119	1 085	5.0	874	825	5.9	267	218	22.5
7933	Bowling alleys	54	64	16 046	6 580	143.5	15 594	6 362	145.1	4 369	1 833	138.4

Table 2. Comparative Statistics for Establishments, Receipts, and Payroll for the State: 1977 and 1972—Con.

[For meaning of abbreviations and symbols, see introductory text. For comparability of 1977 and 1972 data, see appendix A]

SIC code	Kind of business	All establishments					Establishments with payroll					
				Receipts			Receipts			Payroll entire year		
		1977 (number)	1972 (number)	1977 ($1,000)	1972 ($1,000)	Percent change 1972 to 1977	1977 ($1,000)	1972 ($1,000)	Percent change 1972 to 1977	1977 ($1,000)	1972 ($1,000)	Percent change 1972 to 1977
78, 79	Amusement and recreation services, including motion pictures—Con.											
79 ex. 792, 3	Other amusement and recreation services	914	726	89 956	56 895	58.1	82 005	52 347	56.7	23 577	18 470	27.7
791	Dance halls, studios, and schools	**	**	**	**	**	2 882	1 607	79.3	1 062	769	38.1
794	Commercial sports	**	**	**	**	**	31 376	14 947	109.9	8 413	4 478	87.9
7941	Professional sports clubs, managers, promoters	**	**	**	**	**	6 908	2 957	133.6	2 877	1 948	47.7
7948	Racing, including track operation	**	**	**	**	**	24 468	11 990	104.1	5 536	2 530	118.8
7992	Public golf courses, except municipal	**	**	**	**	**	6 584	3 511	87.6	1 947	1 058	84.0
7997	Membership sports and recreation clubs	**	**	**	**	**	18 085	18 541	-2.5	6 176	8 264	-25.3
7993	Coin-operated amusement devices	**	**	**	**	**	3 077	2 544	21.0	671	505	32.1
7996	Amusement parks	**	**	**	**	**	5 437	2 380	128.4	1 554	858	81.1
7999 pt.	Concession operators of amusement devices, rides	**	**	**	**	**	804	463	73.7	188	81	132.1
7999 pt.	Carnivals, circuses, and fairs	**	**	**	**	**	742	1 199	-38.5	131	267	-50.9
7999 pt.	Other commercial recreation and amusements	**	**	**	**	**	13 008	7 185	81.0	3 433	2 187	57.1
8072	Dental laboratories	169	93	12 989	6 097	112.7	11 889	5 691	108.9	4 832	2 140	125.8
81	Legal services	1 674	1 259	190 646	103 184	84.8	178 231	96 376	86.9	72 639	38 731	186.7
891	Engineering, architectural, and surveying services	1 036	864	130 486	82 382	58.4	129 686	76 344	78.1	56 882	33 793	64.5

Table 3. Comparative Statistics and Selected Ratios for the State: 1977 and 1972

[For meaning of abbreviations and symbols, see introductory text. For comparability of 1977 and 1972 data, see appendix A]

SIC code	Kind of business	All establishments		Establishments with payroll												
		Receipts per establishment		Receipts						Payroll				Employees[1]		
				Per establishment		As percent of receipts of all establishments		Per employee[1]		Per employee[1]		As percent of receipts		Per establishment		Percent change 1972 to 1977
		1977 (dollars)	1972 (dollars)	1977 (dollars)	1972 (dollars)	1977	1972	1977 (dollars)	1972 (dollars)	1977 (dollars)	1972 (dollars)	1977	1972	1977 (no.)	1972 (no.)	
	Selected services industries	**99 813**	**66 279**	**194 346**	**135 818**	**91.1**	**88.8**	**22 348**	**16 888**	**7 344**	**5 297**	**33.8**	**33.8**	**9**	**8**	**34.8**
701, 3	**Hotels, motels, trailering parks, and camps**	**336 439**	**112 372**	**360 275**	**185 567**	**96.7**	**93.8**	**17 887**	**11 788**	**6 748**	**3 148**	**37.9**	**36.7**	**23**	**16**	**35.5**
7011	Hotels, motor hotels, and motels	312 583	151 794	413 171	203 625	98.0	98.7	16 741	11 851	4 735	3 127	28.3	26.8	25	17	28.2
7011 pt.	Hotels	716 808	261 026	794 821	309 [illegible]	99.6	98.5	15 235	10 240	4 925	3 325	32.3	32.5	52	30	74.6
7011 pt.	Hotels, 25 guestrooms or more	**	**	1 082 587	430 189	**	**	15 234	10 171	4 971	3 378	32.6	33.2	71	42	79.7
7011 pt.	Hotels, less than 25 guestrooms	**	**	80 518	59 302	**	**	15 285	11 380	3 340	2 436	22.2	21.4	5	5	-10.1
7011 pt.	Motels, motor hotels, and tourist courts	183 588	120 116	254 828	186 677	95.9	95.6	19 197	12 798	4 425	2 987	23.1	23.2	13	13	-13.1
7011 pt.	Motels and tourist courts	**	**	210 243	121 254	**	**	20 434	13 380	4 407	2 818	21.6	21.8	10	9	0.8
7011 pt.	Motor hotels	**	**	571 534	408 931	**	**	16 574	11 971	4 463	3 038	26.9	25.4	34	34	-32.7
7032	Sporting and recreational camps	51 576	31 000	89 600	43 645	79.0	85.6	22 780	16 704	5 559	4 432	24.4	26.5	4	3	-27.2
7033	Trailering parks and camp sites for transients	44 710	20 350	167 021	44 391	54.2	35.2	34 115	23 479	5 511	4 273	16.2	18.2	5	2	94.2
72	**Personal services**	**42 675**	**33 987**	**87 345**	**58 837**	**88.8**	**86.8**	**16 891**	**11 318**	**5 776**	**4 379**	**36.3**	**36.7**	**6**	**5**	**6.9**
721	Laundry, cleaning, and garment services	99 867	64 861	148 910	96 426	92.5	90.7	16 407	11 355	5 930	4 282	36.1	37.5	9	6	-7.8
7215	Coin-operated laundries and dry cleaning	44 443	28 340	69 167	39 229	75.2	73.3	23 470	13 923	4 036	2 868	17.2	20.6	3	3	-18.8
721 ex. 7215	Other laundry, cleaning, and garment services	137 135	89 336	185 332	127 006	98.2	94.4	15 606	11 320	6 144	4 440	39.4	40.3	12	12	-6.4
7211	Power laundries, family and commercial[2]	**	**	366 313	240 650	**	**	15 223	8 519	6 956	3 880	45.7	45.3	24	28	-31.9
7216	Dry cleaning plants, except rug cleaning[2]	**	**	93 422	64 588	**	**	13 220	9 256	5 006	3 777	37.9	40.8	7	7	-5.1
7212	Garment pressing, and agents for laundries and dry cleaners	**	**	80 444	46 780	**	**	16 000	12 177	4 029	2 988	25.2	24.4	4	4	-64.6
7218	Industrial launderers[2]	**	**	889 273	753 083	**	**	19 823	13 329	7 780	5 704	39.1	42.8	45	57	-27.6
7213	Linen supply[2]	**	**	926 647	719 143	**	**	15 912	13 498	8 645	5 224	41.8	38.7	58	53	32.7
7217	Carpet and upholstery cleaning	**	**	72 200	37 219	**	**	20 545	17 261	5 309	5 362	25.8	31.1	4	2	78.3
7214, 9	Other laundry and garment services, incl. diaper[2]	**	**	108 478	74 217	**	**	16 628	9 982	6 226	3 573	37.4	35.8	7	7	-19.9
722	Photographic studios, portrait	25 100	20 185	109 855	82 810	84.5	89.5	20 845	15 881	5 859	4 653	28.4	29.3	5	5	32.4
723, 4	Beauty and barber shops	32 147	21 483	52 297	32 473	85.5	83.4	12 153	9 462	5 935	4 618	48.8	48.7	4	3	24.2
723	Beauty shops	38 032	26 419	58 163	35 501	90.1	90.3	11 832	9 160	5 942	4 512	49.4	49.3	5	4	30.6
724	Barber shops	18 161	13 360	35 107	23 051	63.0	61.1	15 087	11 401	6 777	5 249	45.0	46.0	2	2	-14.0
725	Shoe repair, shoe shine, and hat cleaning shops	28 641	19 495	42 886	30 333	67.2	67.4	20 847	16 987	4 819	3 827	23.1	22.5	2	2	-4.0
726	Funeral service and crematories	185 770	167 291	204 115	182 262	95.6	98.8	38 272	26 429	9 774	6 880	25.5	26.1	5	7	-13.8
729	Miscellaneous personal services	21 325	23 471	112 130	72 348	71.0	70.7	12 355	8 889	3 391	2 688	27.4	30.0	9	8	25.2
73	**Business services**	**88 437**	**73 234**	**223 171**	**168 746**	**98.3**	**91.3**	**19 484**	**14 389**	**7 988**	**6 886**	**36.8**	**38.8**	**11**	**12**	**26.4**
731	Advertising	80 515	45 713	203 657	108 170	83.8	81.5	30 007	17 790	10 829	9 118	36.1	51.2	7	8	30.7
7311	Advertising agencies	**	**	150 908	(D)	**	**	29 418	(D)	12 937	(D)	45.5	(D)	5	(D)	(D)
7312	Outdoor advertising services	**	**	(D)	(D)	**	**	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
7313	Radio, TV, and publishers' advertising representatives	**	**	(D)	(D)	**	**	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
7319	Advertising, n.e.c.	**	**	(D)	29 125	**	**	(D)	2 678	(D)	1 583	(D)	58.4	(D)	11	(D)
734	Services to dwellings and other buildings	38 758	31 087	98 429	84 918	86.7	85.2	9 251	6 881	4 444	3 402	48.0	49.4	10	9	37.5
7341	Window cleaning	**	**	71 667	36 250	**	**	12 286	9 886	5 629	5 023	45.8	50.8	6	4	-20.5
7342	Disinfecting and exterminating services	**	**	133 201	103 410	**	**	17 803	13 553	7 588	6 080	42.6	45.0	7	8	36.3
7349	Cleaning and maintenance services, n.e.c.	**	**	78 704	49 678	**	**	8 588	4 731	3 458	2 522	52.6	53.3	12	11	38.9
737	Computer and data processing services	486 619	407 970	772 491	576 831	99.0	99.4	68 456	52 845	13 132	9 205	19.2	17.4	11	11	68.9
7392	Management, consulting, and public relations services	39 646	44 324	199 105	253 102	73.1	79.8	20 716	19 350	8 365	8 842	40.4	45.7	10	13	52.6
7392 pt.	Management and consulting services	**	**	207 268	288 684	**	**	20 617	19 181	8 378	8 842	40.6	46.1	10	15	45.7
7392 pt.	Public relations services	**	**	122 484	44 950	**	**	22 205	28 094	8 205	8 844	37.0	31.5	6	2	434.4
7394	Equipment rental and leasing services	106 686	103 814	280 049	205 881	88.8	93.0	45 142	36 574	12 101	8 864	26.8	24.2	6	6	18.2
Other 73	Other business services	130 022	92 584	212 398	162 431	95.1	94.3	15 088	11 113	6 843	4 974	44.0	44.8	14	15	18.3
732	Credit reporting and collection agencies	**	**	208 390	128 943	**	**	19 824	12 442	7 888	5 150	39.7	41.4	11	10	-5.5
7331	Direct mail advertising services	**	**	131 500	119 733	**	**	21 917	12 218	6 278	4 279	28.6	35.0	6	10	-26.5
7332	Blueprinting and photocopying services	**	**	209 542	194 750	**	**	36 310	22 845	9 487	6 385	26.1	27.9	6	9	58.2
7339	Stenographic services; and reproduction services, n.e.c.	**	**	89 340	38 086	**	**	22 273	17 672	7 558	6 248	33.9	35.4	3	2	32.0
7333	Commercial photography, art, and graphics	**	**	198 580	109 667	**	**	29 036	12 902	9 312	5 908	32.1	45.8	7	9	15.7
7361	Employment agencies	**	**	110 674	63 629	**	**	11 055	11 435	8 054	5 888	54.8	49.6	10	6	112.2

See footnotes at end of table.

Table 3. Comparative Statistics and Selected Ratios for the State: 1977 and 1972—Con.

[For meaning of abbreviations and symbols, see introductory text. For comparability of 1977 and 1972 data, see appendix A]

SIC code	Kind of business	All establishments		Establishments with payroll											
		Receipts per establishment		Receipts				Payroll				Employees[1]			
				Per establishment		As percent of receipts of all establishments		Per employee[1]		Per employee[1]		As percent of receipts		Per establishment		Percent change 1972 to 1977
		1977 (dollars)	1972 (dollars)	1977 (dollars)	1972 (dollars)	1977	1972	1977 (dollars)	1972 (dollars)	1977 (dollars)	1972 (dollars)	1977	1972	1977 (no.)	1972 (no.)	
73	Business services—Con.															
Other 73	Other business services—Con.															
7362	Temporary help supply services	**	**	499 706	330 516	**	**	8 660	3 823	6 673	2 972	77.1	77.7	58	86	9.8
7369	Personnel supply services, n.e.c.	**	**	895 714	(D)	**	**	9 330	(D)	8 833	(D)	73.2	(D)	75	(D)	(D)
7391	Commercial research and development laboratories	**	**	233 677	(D)	**	**	27 544	(D)	11 814	(D)	42.9	(D)	8	(D)	(D)
7397	Commercial testing laboratories	**	**	162 160	256 . 6	**	**	28 350	19 088	11 503	10 205	40.6	53.5	6	13	-70.3
7393	Detective agencies and protective services	**	**	272 448	174 253	**	**	9 295	5 949	5 384	3 756	57.9	63.1	29	29	28.1
7395	Photofinishing laboratories†	**	**	520 167	409 000	**	**	24 421	22 978	5 897	5 025	24.1	21.9	21	18	43.6
7389 pt.	Sign painting shops	**	**	92 000	68 933	**	**	22 586	29 543	7 666	9 143	34.1	30.9	4	2	51.4
7389 pt.	Interior designing	**	**	73 250	105 900	**	**	30 310	39 563	8 517	9 333	28.1	23.6	2	3	-46.3
7389 pt.	Telephone answering services	**	**	85 182	106 741	**	**	8 596	8 234	4 706	3 543	54.7	43.0	10	13	-6.6
7389 pt., 7390, 735	Miscellaneous business services, n.e.c.	**	**	192 253	162 389	**	**	21 398	18 787	6 551	6 436	30.6	34.3	9	9	38.3
75	Automotive repair, services, and garages	111 439	89 334	166 666	123 413	91.9	93.8	38 824	29 868	8 731	6 383	22.5	21.3	5	4	37.8
753	Automotive repair shops	85 141	57 544	139 337	89 448	89.7	90.1	34 346	25 388	9 554	7 029	27.8	27.7	4	4	47.1
7538	General automotive repair shops	71 398	47 613	129 008	79 410	86.2	86.9	36 230	26 008	9 875	6 946	27.3	26.3	4	3	42.0
7538 pt.	General automotive repair shops, ex. diesel	**	**	121 382	77 308	**	**	35 181	25 887	9 583	6 786	27.2	26.4	3	3	37.7
7538 pt.	Diesel repair shops	**	**	288 500	142 214	**	**	49 106	32 639	13 468	8 082	27.4	24.8	6	4	131.1
7531	Top and body repair shops	80 438	57 781	117 085	78 591	90.7	91.2	27 553	22 358	8 346	6 737	30.3	30.1	4	4	69.4
7534, 5, 9	Other automotive repair shops	130 621	86 790	176 656	119 337	95.1	94.8	35 778	26 054	9 830	7 456	27.5	28.6	5	5	43.0
7534	Tire retreading and repair shops	**	**	345 000	196 444	**	**	46 489	29 714	10 142	7 950	21.8	26.8	7	7	18.5
7535	Paint shops	**	**	181 781	119 636	**	**	23 646	20 403	8 581	7 085	36.3	34.7	8	6	90.7
7539 pt.	Auto electrical and fuel system services	**	**	132 600	128 000	**	**	31 571	21 910	8 400	6 748	26.6	30.8	4	6	-5.4
7539 pt.	Radiator repair	**	**	136 200	73 517	**	**	38 756	30 457	9 862	8 186	25.4	26.9	4	2	75.7
7539 pt.	Glass replacement and repair	**	**	227 824	153 536	**	**	43 033	32 817	9 108	8 473	21.2	25.8	5	5	37.4
7539 pt.	Brake, front end, and wheel alignment	**	**	131 556	91 632	**	**	33 196	23 849	10 869	7 534	32.7	31.6	4	4	46.6
7539 pt.	Exhaust system services (muffler shops)	**	**	231 083	176 625	**	**	46 212	32 114	13 412	7 295	29.0	22.7	5	6	81.8
7539 pt.	Transmission repair shops	**	**	146 407	102 989	**	**	34 278	23 204	10 563	7 083	30.8	30.4	4	4	77.5
7539 pt.	Other automotive repair shops, n.e.c.	**	**	126 333	86 222	**	**	37 900	23 877	8 400	6 538	22.2	27.4	3	4	-53.8
751	Automotive rental and leasing, without drivers	556 000	421 024	(D)	560 609	(D)	98.8	(D)	65 369	(D)	7 260	(D)	11.1	(D)	9	(D)
752	Automobile parking	(D)	32 124	(D)	33 314	(D)	97.3	(D)	15 808	(D)	3 427	(D)	21.7	(D)	2	(D)
7523	Parking lots	**	**	68 017	32 383	**	**	27 762	15 200	3 810	3 298	13.7	21.7	2	2	-40.0
7525	Parking structures	**	**	(D)	51 167	**	**	(D)	30 700	(D)	6 600	(D)	21.5	(D)	2	(D)
754	Automotive services, except repair	(D)	48 299	148 178	85 032	(D)	82.3	17 007	11 737	5 025	3 940	29.5	33.6	9	7	29.2
7542	Car washes	**	**	157 104	101 305	**	**	14 244	10 395	3 947	3 350	27.7	32.2	11	10	28.5
7549	Automotive services, n.e.c.	**	**	130 588	57 600	**	**	31 480	19 019	10 674	7 142	33.9	37.5	4	3	33.0
76	Miscellaneous repair services	98 442	38 553	148 887	97 347	83.4	82.5	32 988	24 773	9 888	7 799	29.4	31.3	5	4	33.9
762	Electrical and electronic repair shops	62 223	40 089	147 056	106 308	84.3	82.6	29 003	22 137	9 464	6 898	32.6	31.2	5	5	30.8
7622	Radio and television repair shops	54 571	30 816	135 861	79 414	79.8	76.8	28 235	23 824	8 475	6 591	30.0	27.7	5	3	47.3
7623, 9	Other electrical and electronic repair shops	70 770	54 082	157 152	142 781	88.2	87.6	29 631	21 014	10 273	7 103	34.7	33.8	5	7	19.8
7623	Refrigeration and air conditioning repair shops	**	**	142 195	183 206	**	**	37 372	22 734	10 538	7 102	28.2	31.2	4	8	-43.1
7629	Electrical and electronic repair shops, n.e.c.	**	**	165 789	107 538	**	**	26 874	18 882	10 178	7 104	37.9	37.6	6	6	97.3
764	Reupholstery and furniture repair	32 385	25 486	69 071	49 587	74.6	74.9	23 579	19 726	7 186	6 223	30.5	31.5	3	3	5.8
763, 9	Other repair shops and related services	39 251	41 706	172 991	110 115	84.0	83.8	37 240	27 918	10 252	8 758	27.5	31.4	5	4	41.2
763	Watch, clock, and jewelry repair	**	**	63 750	41 941	**	**	21 250	23 767	7 306	6 200	34.4	28.1	3	2	140.0
769	Miscellaneous repair and related services	**	**	181 184	114 407	**	**	37 994	28 031	10 391	8 828	27.3	31.5	5	4	38.5
7692	Welding repair	**	**	163 178	73 036	**	**	26 998	27 450	8 493	7 577	31.5	27.6	6	3	82.6
7694	Armature rewinding shops	**	**	581 871	390 085	**	**	46 974	34 549	13 745	12 449	29.3	36.0	12	11	9.7
7699 pt.	Farm machinery and equipment repair shops	**	**	212 533	118 300	**	**	42 813	35 800	9 984	7 057	20.0	20.9	4	4	-8.6
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair	**	**	178 125	61 182	**	**	35 625	25 885	8 700	7 269	24.4	28.1	5	2	53.8
7699 pt.	Sewer and septic tank cleaning services	**	**	92 000	54 214	**	**	30 041	24 484	12 102	8 387	40.3	34.3	3	2	58.1
7699 pt.	Other repair and related services, n.e.c.	**	**	129 332	79 058	**	**	36 978	22 920	9 329	6 931	25.2	30.2	3	3	50.6
78, 79	Amusement and recreation services, including motion pictures	81 861	69 882	343 979	138 742	99.5	99.6	18 983	13 825	4 848	4 882	26.1	36.7	13	11	18.9
781, 2	Motion picture production, distribution, and services	98 419	59 146	261 980	135 353	89.9	81.0	45 186	29 500	11 021	7 141	24.4	24.2	6	5	85.9

See footnotes at end of table.

Table 3. Comparative Statistics and Selected Ratios for the State: 1977 and 1972—Con.

[For meaning of abbreviations and symbols, see introductory text. For comparability of 1977 and 1972 data, see appendix A]

SIC code	Kind of business	All establishments		Establishments with payroll											
		Receipts per establishment		Receipts					Payroll				Employees[1]		
				Per establishment		As percent of receipts of all establishments		Per employee[1]		Per employee[1]		As percent of receipts		Per establishment		Percent change 1972 to 1977
		1977 (dollars)	1972 (dollars)	1977 (dollars)	1972 (dollars)	1977	1972	1977 (dollars)	1972 (dollars)	1977 (dollars)	1972 (dollars)	1977	1972	1977 (no.)	1972 (no.)	
78, 79	Amusement and recreation services, including motion pictures —Con.															
783	Motion picture theaters	234 000	145 536	251 149	156 585	99.1	99.2	22 198	13 591	3 728	2 422	16.8	17.8	11	11	3.1
7832	Motion picture theaters, except drive-ins	**	**	301 324	180 263	**	**	24 666	14 945	3 823	2 620	15.5	17.5	12	11	10.9
7833	Drive-in motion picture theaters	**	**	172 149	148 725	**	**	17 400	11 441	3 544	2 107	20.4	18.4	10	13	-9.4
792	Producers, orchestras, and entertainers	15 809	12 720	90 048	43 210	52.7	54.0	11 321	9 138	3 778	3 462	33.4	37.9	8	5	35.0
7929 pt.	Dance groups and artists	**	**	21 800	(XX)	**	**	7 267	(XX)	3 333	(XX)	45.9	(XX)	3	(XX)	(XX)
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations	**	**	-	(XX)	**	**	-	(XX)	-	(XX)	-	(XX)	-	(XX)	(XX)
7929 pt.	Other music and entertainment presentations	**	**	78 190	(XX)	**	**	9 117	(XX)	3 088	(XX)	33.7	(XX)	8	(XX)	(XX)
7922 pt.	Producers of legitimate theater	**	**	253 500	(D)	**	**	14 767	(D)	5 262	(D)	35.6	(D)	17	(D)	(D)
7922 pt.	Producers of radio and TV shows, except tape	**	**	85 800	(D)	**	**	83 250	(D)	20 250	(D)	24.3	(D)	1	(D)	(D)
7922 pt.	Theatrical services	**	**	98 571	123 400	**	**	15 882	31 641	4 614	9 231	29.4	29.2	6	4	12.8
793	Bowling alleys and billiards and pool establishments	199 583	74 330	294 071	130 673	95.9	93.9	17 226	11 074	4 849	3 180	28.2	28.5	17	12	47.3
7932	Billiards and pool establishments	34 989	27 333	79 455	45 833	78.1	77.4	11 205	13 095	3 423	3 460	30.5	26.4	7	4	23.8
7933	Bowling alleys	297 148	102 989	348 533	171 946	97.2	96.5	17 781	10 857	4 976	3 128	28.0	28.8	20	16	49.8
79 ex. 792, 3	Other amusement and recreation services	98 420	78 368	262 837	157 672	91.2	92.0	17 738	13 206	5 100	4 659	28.8	35.3	15	12	16.6
791	Dance halls, studios, and schools	**	**	82 343	48 697	**	**	11 763	8 503	4 335	4 067	36.8	47.9	7	6	29.6
794	Commercial sports	**	**	804 513	384 561	**	**	16 914	17 180	4 535	5 147	26.8	30.0	48	21	113.2
7941	Professional sports clubs, managers, promoters	**	**	680 800	492 833	**	**	45 748	24 238	19 053	15 967	41.6	65.9	15	20	23.8
7948	Racing, including track operation	**	**	843 724	342 571	**	**	14 359	16 029	3 249	3 382	22.6	21.1	59	21	127.8
7992	Public golf courses, except municipal	**	**	366 333	219 438	**	**	17 217	13 661	5 084	4 117	29.5	30.1	21	16	49.0
7997	Membership sports and recreation clubs	**	**	278 231	223 386	**	**	19 260	10 370	6 577	4 622	34.1	44.6	14	22	-47.5
7993	Coin-operated amusement devices	**	**	205 133	195 692	**	**	36 200	39 750	7 894	7 938	21.8	20.0	6	5	32.8
7996	Amusement parks	**	**	604 111	216 364	**	**	19 487	12 396	5 570	4 469	28.6	36.1	31	17	45.3
7999 pt.	Concession operators of amusement devices, rides	**	**	100 500	46 300	**	**	19 143	33 071	4 478	5 786	23.4	17.5	5	1	200.0
7999 pt.	Carnivals, circuses, and fairs	**	**	148 400	83 500	**	**	21 824	16 700	3 853	3 814	17.7	22.8	7	5	-51.4
7999 pt.	Other commercial recreation and amusements	**	**	110 237	64 730	**	**	17 083	13 617	4 514	4 206	26.4	30.4	6	5	46.3
8072	Dental laboratories	76 749	62 214	114 327	81 399	91.7	93.3	22 999	20 545	9 319	7 726	40.6	37.6	5	4	67.4
81	Legal services	113 886	82 022	166 883	121 189	93.5	92.4	39 232	33 383	15 857	10 688	40.4	38.1	4	4	59.9
891	Engineering, architectural, and surveying services	134 398	95 326	297 399	206 623	93.0	92.6	36 883	23 283	15 838	10 364	42.9	44.3	8	9	12.5

[1]For week including March 12.

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1977

[For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Phoenix, Ariz., SMSA									
	Selected service industries	12 321	1 273 536	8 910	897	5 288	1 172 863	306 270	96 305	81 366
701, 3	**Hotels, motels, trailering parks, and camps**	384	188 829	294	77	234	155 439	48 694	12 631	9 777
7011	Hotels, motor hotels, and motels	306	155 349	142	71	219	152 997	47 517	12 540	9 699
7011 pt.	Hotels	88	109 584	23	22	78	109 370	38 974	9 715	7 122
7011 pt.	Hotels, 25 guestrooms or more	**	**	**	**	66	107 842	38 590	9 599	7 021
7011 pt.	Hotels, less than 25 guestrooms	**	**	**	**	12	1 528	384	116	101
7011 pt.	Motels, motor hotels, and tourist courts	218	4. 765	119	49	141	43 627	10 543	2 825	2 577
7011 pt.	Motels and tourist courts	**	**	**	**	120	29 237	6 649	1 704	1 660
7011 pt.	Motor hotels	**	**	**	**	21	14 390	3 894	1 121	917
7032	Sporting and recreational camps	9	680	3	1	5	514	107	12	13
7033	Trailering parks and camp sites for transients	69	3 800	59	5	10	1 919	380	79	65
72	**Personal services**	2 674	139 664	2 087	157	1 119	104 987	40 464	10 413	8 711
721	Laundry, cleaning, and garment services	384	41 628	258	43	247	38 956	14 083	3 629	2 305
7215	Coin-operated laundries and dry cleaning	136	7 587	105	13	71	6 107	1 078	295	230
721 ex. 7215	Other laundry, cleaning, and garment services	248	34 241	153	30	176	32 849	13 007	3 334	2 075
7211	Power laundries, family and commercial†	**	**	**	**	7	3 287	1 585	389	191
7216	Dry cleaning plants, except rug cleaning†	**	**	**	**	112	11 657	4 494	1 116	828
7212	Garment pressing, and agents for laundries and dry cleaners	**	**	**	**	5	277	71	20	22
7218	Industrial launderers†	**	**	**	**	6	3 545	1 324	364	192
7213	Linen supply†	**	**	**	**	8	10 788	4 548	1 210	680
7217	Carpet and upholstery cleaning	**	**	**	**	23	1 888	480	123	88
7214, 9	Other laundry and garment services, incl. diaper†	**	**	**	**	15	1 429	527	110	74
722	Photographic studios, portrait	228	6 381	197	5	36	4 441	1 389	339	212
723, 4	Beauty and barber shops	1 221	44 085	1 001	86	686	38 484	19 094	4 886	3 095
723	Beauty shops	849	36 717	653	68	544	33 597	16 807	4 298	2 762
724	Barber shops	372	7 368	348	18	142	4 887	2 287	588	333
725	Shoe repair, shoe shine, and hat cleaning shops	41	1 197	40	1	20	916	193	53	45
726	Funeral service and crematories	44	10 739	10	2	38	10 373	2 602	618	240
729	Miscellaneous personal services	656	16 324	581	20	92	11 817	3 093	888	814
73	**Business services**	3 886	493 134	2 723	188	1 436	370 987	134 188	31 689	18 347
731	Advertising	229	21 637	149	11	78	18 512	6 715	1 633	564
7311	Advertising agencies	**	**	**	**	63	10 121	4 925	1 172	323
7312	Outdoor advertising services	**	**	**	**	3	(D)	(D)	(D)	(D)
7313	Radio, TV, and publishers' advertising representatives	**	**	**	**	2	(D)	(D)	(D)	(D)
7319	Advertising, n.e.c.	**	**	**	**	8	651	184	39	128
734	Services to dwellings and other buildings	808	31 842	672	40	277	27 474	13 811	3 192	3 114
7341	Window cleaning	**	**	**	**	2	(D)	(D)	(D)	(D)
7342	Disinfecting and exterminating services	**	**	**	**	84	11 395	5 045	1 089	864
7349	Cleaning and maintenance services, n.e.c.	**	**	**	**	191	(D)	(D)	(D)	(D)
737	Computer and data processing services	151	84 077	59	7	88	83 298	14 834	3 703	1 131
7392	Management, consulting, and public relations services	1 305	62 228	1 097	24	221	48 208	19 327	4 623	2 304
7392 pt.	Management and consulting services	**	**	**	**	196	44 905	18 117	4 243	2 174
7392 pt.	Public relations services	**	**	**	**	25	3 301	1 210	380	130
7394	Equipment rental and leasing services	321	41 241	176	46	117	37 344	9 910	2 200	784
Other 73	Other business services	1 081	162 309	570	58	656	155 675	69 561	16 299	10 450
732	Credit reporting and collection agencies	**	**	**	**	48	13 980	5 497	1 353	680
7331	Direct mail advertising services	**	**	**	**	17	(D)	(D)	(D)	(D)
7332	Blueprinting and photocopying services	**	**	**	**	38	8 193	2 122	501	217
7339	Stenographic services; and reproduction services, n.e.c.	**	**	**	**	39	2 489	702	210	108
7333	Commercial photography, art, and graphics	**	**	**	**	48	9 719	3 202	774	338
7361	Employment agencies	**	**	**	**	75	8 557	4 670	1 050	808
7362	Temporary help supply services	**	**	**	**	41	23 419	18 187	3 815	2 619
7369	Personnel supply services, n.e.c.	**	**	**	**	2	(D)	(D)	(D)	(D)
7391	Commercial research and development laboratories	**	**	**	**	20	5 622	2 339	558	203
7397	Commercial testing laboratories	**	**	**	**	17	3 030	1 160	264	94
7393	Detective agencies and protective services	**	**	**	**	63	21 188	12 489	2 948	2 288
7395	Photofinishing laboratories†	**	**	**	**	19	11 567	3 216	749	524
7399 pt.	Sign painting shops	**	**	**	**	11	(D)	(D)	(D)	(D)
7399 pt.	Interior designing	**	**	**	**	0	733	209	49	22
7399 pt.	Telephone answering services	**	**	**	**	25	2 216	1 232	312	288
7399 pt., 7396, 735	Miscellaneous business services, n.e.c.	**	**	**	**	184	39 512	11 703	3 030	1 841
75	**Automotive repair, services, and garages**	1 386	172 986	943	127	726	161 694	38 142	8 883	3 986
753	Automotive repair shops	945	91 778	678	97	558	83 882	24 585	5 700	2 453
7538	General automotive repair shops	540	44 614	423	56	279	39 110	11 397	2 580	1 098
7538 pt.	General automotive repair shops, ex. diesel	**	**	**	**	266	35 563	10 421	2 361	1 023
7538 pt.	Diesel repair shops	**	**	**	**	13	3 547	976	219	75
7531	Top and body repair shops	172	16 713	119	24	112	15 586	4 883	1 227	539
7534, 5, 9	Other automotive repair shops	233	30 451	136	17	167	29 177	8 296	1 993	816
7534	Tire retreading and repair shops	**	**	**	**	12	3 923	849	202	91
7535	Paint shops	**	**	**	**	18	3 303	1 248	291	147
7539 pt.	Auto electrical and fuel system services	**	**	**	**	16	2 011	588	129	64
7539 pt.	Radiator repair	**	**	**	**	25	3 327	882	207	90
7539 pt.	Glass replacement and repair	**	**	**	**	20	4 145	944	227	95
7539 pt.	Brake, front end, and wheel alignment	**	**	**	**	21	2 950	939	214	85
7539 pt.	Exhaust system services (muffler shops)	**	**	**	**	10	(D)	(D)	(D)	(D)
7539 pt.	Transmission repair shops	**	**	**	**	38	6 280	1 946	451	176
7539 pt.	Other automotive repair shops, n.e.c.	**	**	**	**	7	(D)	(D)	(D)	(D)

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SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietor-ships (number)	Partner-ships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Phoenix, Ariz., SMSA—Con.									
75	**Automotive repair, services, and garages—Con.**									
751	Automotive rental and leasing, without drivers	99	63 585	26	11	65	62 712	7 833	2 015	781
752	Automobile parking	36	(D)	3	-	35	3 962	412	134	101
7523	Parking lots	**	**	**	**	26	(D)	(D)	(D)	(D)
7525	Parking structures	**	**	**	**	9	(D)	(D)	(D)	(D)
754	Automotive services, except repair	165	(D)	134	19	67	11 138	3 312	744	631
7542	Car washes	**	**	**	**	42	7 487	2 020	511	516
7549	Automotive services, n.e.c.	**	**	**	**	25	3 651	1 292	233	115
76	**Miscellaneous repair services**	**1 146**	**72 589**	**937**	**37**	**393**	**62 136**	**18 689**	**4 369**	**1 982**
762	Electrical and electronic repair shops	321	25 036	254	9	127	22 166	7 199	1 669	743
7622	Radio and television repair shops	158	11 654	126	7	60	10 316	3 124	781	355
7623, 9	Other electrical and electronic repair shops	163	13 382	128	2	67	11 850	4 075	908	388
7623	Refrigeration and air conditioning repair shops	**	**	**	**	31	5 047	1 471	270	128
7629	Electrical and electronic repair shops, n.s.c.	**	**	**	**	36	6 803	2 604	638	260
764	Reupholstery and furniture repair	158	6 049	142	5	50	4 814	1 542	371	213
763, 9	Other repair shops and related services	666	41 496	541	23	197	35 146	9 949	2 319	926
763	Watch, clock, and jewelry repair	**	**	**	**	16	1 082	415	99	54
769	Miscellaneous repair and related services	**	**	**	**	181	34 064	9 534	2 220	872
7692	Welding repair	**	**	**	**	23	5 124	1 623	388	159
7694	Armature rewinding shops	**	**	**	**	18	10 228	3 262	772	238
7699 pt.	Farm machinery and equipment repair shops	**	**	**	**	6	1 751	351	73	28
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair	**	**	**	**	5	877	254	54	25
7699 pt.	Sewer and septic tank cleaning services	**	**	**	**	8	1 008	426	94	30
7699 pt.	Other repair and related services, n.e.c.	**	**	**	**	121	15 076	3 618	859	392
78, 79	**Amusement and recreation services, including motion pictures**	**1 192**	**103 532**	**993**	**46**	**341**	**93 177**	**33 333**	**8 839**	**4 881**
781, 2	Motion picture production, distribution, and services	59	6 080	39	2	20	5 427	1 083	305	108
783	Motion picture theaters	83	17 907	9	6	58	17 880	2 745	641	695
7832	Motion picture theaters, except drive-ins	**	**	**	**	33	13 482	1 860	438	452
7833	Drive-in motion picture theaters	**	**	**	**	25	4 198	885	203	243
792	Producers, orchestras, and entertainers	478	9 420	442	12	57	5 512	1 825	528	495
7929 pt.	Dance groups and artists	**	**	**	**	4	(D)	(D)	(D)	(D)
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations	**	**	**	**	-	-	-	-	-
7929 pt.	Other music and entertainment presentations	**	**	**	**	36	2 955	981	293	336
7922 pt.	Producers of legitimate theater	**	**	**	**	5	(D)	(D)	(D)	(D)
7922 pt.	Producers of radio and TV shows, except tape	**	**	**	**	5	333	81	18	4
7922 pt.	Theatrical services	**	**	**	**	7	660	203	50	44
793	Bowling alleys and billiards and pool establishments	42	8 918	18	2	25	8 744	2 671	613	561
7932	Billiards and pool establishments	24	829	18	-	9	(D)	(D)	(D)	(D)
7933	Bowling alleys	18	8 088	-	2	16	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	552	61 229	395	24	181	55 814	15 009	3 743	2 824
791	Dance halls, studios, and schools	**	**	**	**	22	2 353	905	253	200
794	Commercial sports	**	**	**	**	25	25 997	6 213	1 798	1 274
7941	Professional sports clubs, managers, promoters	**	**	**	**	8	(D)	(D)	(D)	(D)
7948	Racing, including track operation	**	**	**	**	17	(D)	(D)	(D)	(D)
7992	Public golf courses, except municipal	**	**	**	**	12	4 865	1 407	399	280
7997	Membership sports and recreation clubs	**	**	**	**	33	10 152	3 202	557	442
7993	Coin-operated amusement devices	**	**	**	**	9	869	295	68	39
7996	Amusement parks	**	**	**	**	6	2 770	808	122	132
7999 pt.	Concession operators of amusement devices, rides	**	**	**	**	5	626	150	36	29
7999 pt.	Carnivals, circuses, and fairs	**	**	**	**	4	(D)	(D)	(D)	(D)
7999 pt.	Other commercial recreation and amusements	**	**	**	**	65	(D)	(D)	(D)	(D)
8072	**Dental laboratories**	**114**	**9 639**	**83**	**12**	**73**	**8 983**	**3 772**	**937**	**396**
81	**Legal services**	**1 866**	**139 166**	**718**	**139**	**674**	**130 982**	**53 116**	**13 696**	**3 187**
891	**Engineering, architectural, and surveying services**	**887**	**92 187**	**432**	**36**	**296**	**84 714**	**37 691**	**7 736**	**2 419**

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SIC code	Kind of business	All establishments		Unincorporated businesses		Establishments with payroll				
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Tucson, Ariz., SMSA									
	Selected service industries	**4 193**	**349 996**	**3 171**	**290**	**1 799**	**318 834**	**100 829**	**26 908**	**15 112**
701, 3	**Hotels, motels, trailering parks, and camps**	**196**	**44 871**	**113**	**37**	**111**	**41 791**	**11 372**	**2 942**	**2 [illegible]**
7011	Hotels, motor hotels, and motels	132	41 084	62	27	101	40 335	11 106	2 869	2 807
7011 pt.	Hotels	43	(D)	17	8	41	23 937	6 810	1 829	1 715
7011 pt.	Hotels, 25 guestrooms or more	**	**	**	**	28	22 408	6 488	1 738	1 597
7011 pt.	Hotels, less than 25 guestrooms	**	**	**	**	13	1 529	342	91	118
7011 pt.	Motels, motor hotels, and tourist courts	89	(D)	45	19	60	16 398	4 296	1 040	1 092
7011 pt.	Motels and tourist courts	**	**	**	**	51	9 272	2 322	578	698
7011 pt.	Motor hotels	**	**	**	**	9	7 126	1 974	462	394
7032	Sporting and recreational camps	8	513	6	2	4	(D)	(D)	(D)	(D)
7033	Trailering parks and camp sites for transients	55	2 474	45	8	6	(D)	(D)	(D)	(D)
72	**Personal services**	**869**	**49 767**	**736**	**82**	**389**	**36 868**	**13 982**	**3 628**	**2 488**
721	Laundry, cleaning, and garment services	130	16 070	84	16	81	15 089	5 433	1 347	876
7215	Coin-operated laundries and dry cleaning	53	1 677	43	8	21	1 006	150	52	54
721 ex. 7215	Other laundry, cleaning, and garment services	77	14 393	41	8	60	14 083	5 283	1 296	822
7211	Power laundries, family and commercial†	**	**	**	**	2	(D)	(D)	(D)	(D)
7216	Dry cleaning plants, except rug cleaning†	**	**	**	**	37	2 873	1 013	280	216
7212	Garment pressing, and agents for laundries and dry cleaners	**	**	**	**	4	267	66	12	12
7218	Industrial launderers†	**	**	**	**	3	(D)	(D)	(D)	(D)
7213	Linen supply†	**	**	**	**	2	(D)	(D)	(D)	(D)
7217	Carpet and upholstery cleaning	**	**	**	**	8	549	147	34	25
7214, 9	Other laundry and garment services, incl. diaper†	**	**	**	**	4	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	86	1 841	77	1	9	1 140	245	69	64
723, 4	Beauty and barber shops	391	14 080	336	19	217	12 474	6 051	1 588	1 009
723	Beauty shops	267	11 630	215	18	177	10 797	5 381	1 417	908
724	Barber shops	124	2 450	121	1	40	1 677	670	171	101
725	Shoe repair, shoe shine, and hat cleaning shops	17	572	17	-	11	466	117	31	22
726	Funeral service and crematories	13	(D)	3	1	13	(D)	(D)	(D)	(D)
729	Miscellaneous personal services	243	(D)	219	15	28	(D)	(D)	(D)	(D)
73	**Business services**	**1 133**	**67 848**	**849**	**42**	**367**	**58 792**	**24 433**	**5 916**	**3 875**
731	Advertising	70	3 870	46	3	25	2 939	1 059	247	145
7311	Advertising agencies	**	**	**	**	21	2 786	1 004	231	133
7312	Outdoor advertising services	**	**	**	**	1	(D)	(D)	(D)	(D)
7313	Radio, TV, and publishers' advertising representatives	**	**	**	**	-	-	-	-	-
7319	Advertising, n.e.c.	**	**	**	**	3	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	215	10 524	178	9	91	9 705	4 434	1 097	995
7341	Window cleaning	**	**	**	**	3	89	30	8	6
7342	Disinfecting and exterminating services	**	**	**	**	33	5 512	2 274	526	280
7349	Cleaning and maintenance services, n.e.c.	**	**	**	**	55	4 104	2 130	563	709
737	Computer and data processing services	33	5 881	11	3	21	5 567	2 054	454	149
7392	Management, consulting, and public relations services	474	11 503	428	8	52	6 595	2 782	693	354
7392 pt.	Management and consulting services	**	**	**	**	46	6 099	2 599	650	313
7392 pt.	Public relations services	**	**	**	**	6	496	183	43	41
7394	Equipment rental and leasing services	67	5 990	41	6	20	5 172	1 717	434	153
Other 73	Other business services	274	30 280	147	15	158	28 814	12 377	2 991	1 779
732	Credit reporting and collection agencies	**	**	**	**	18	2 191	906	214	118
7331	Direct mail advertising services	**	**	**	**	1	(D)	(D)	(D)	(D)
7332	Blueprinting and photocopying services	**	**	**	**	7	1 618	462	111	56
7339	Stenographic services; and reproduction services, n.e.c.	**	**	**	**	9	1 031	492	141	47
7333	Commercial photography, art, and graphics	**	**	**	**	11	(D)	(D)	(D)	(D)
7361	Employment agencies	**	**	**	**	15	(D)	(D)	(D)	(D)
7362	Temporary help supply services	**	**	**	**	7	(D)	(D)	(D)	(D)
7369	Personnel supply services, n.e.c.	**	**	**	**	3	(D)	(D)	(D)	(D)
7391	Commercial research and development laboratories	**	**	**	**	8	1 470	702	160	51
7397	Commercial testing laboratories	**	**	**	**	4	815	388	89	41
7393	Detective agencies and protective services	**	**	**	**	18	3 589	1 884	478	348
7395	Photofinishing laboratories†	**	**	**	**	5	(D)	(D)	(D)	(D)
7389 pt.	Sign painting shops	**	**	**	**	1	(D)	(D)	(D)	(D)
7389 pt.	Interior designing	**	**	**	**	3	146	38	7	7
7389 pt.	Telephone answering services	**	**	**	**	3	(D)	(D)	(D)	(D)
7389 pt., 7396, 735	Miscellaneous business services, n.e.c.	**	**	**	**	45	7 689	2 883	689	388
75	**Automotive repair, services, and garages**	**472**	**51 499**	**313**	**58**	**287**	**47 313**	**10 883**	**2 625**	**1 389**
753	Automotive repair shops	349	31 994	260	24	205	28 880	7 924	1 896	901
7538	General automotive repair shops	223	15 878	178	12	119	13 917	3 884	923	439
7538 pt.	General automotive repair shops, ex. diesel	**	**	**	**	115	13 534	3 775	897	428
7538 pt.	Diesel repair shops	**	**	**	**	4	383	119	26	11
7531	Top and body repair shops	50	3 403	42	6	29	2 903	880	226	126
7534, 5, 9	Other automotive repair shops	76	12 713	40	8	57	12 080	3 150	747	336
7534	Tire retreading and repair shops	**	**	**	**	4	(D)	(D)	(D)	(D)
7535	Paint shops	**	**	**	**	14	2 514	663	198	99
7539 pt.	Auto electrical and fuel system services	**	**	**	**	5	857	188	58	25
7539 pt.	Radiator repair	**	**	**	**	5	876	219	50	20
7539 pt.	Glass replacement and repair	**	**	**	**	8	2 980	487	111	65
7539 pt.	Brake, front end, and wheel alignment	**	**	**	**	4	(D)	(D)	(D)	(D)
7539 pt.	Exhaust system services (muffler shops)	**	**	**	**	2	(D)	(D)	(D)	(D)
7539 pt.	Transmission repair shops	**	**	**	**	13	1 793	606	145	58
7539 pt.	Other automotive repair shops, n.e.c.	**	**	**	**	2	(D)	(D)	(D)	(D)

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				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Tucson, Ariz., SMSA—Con.									
75	**Automotive repair, services, and garages—Con.**									
751	Automotive rental and leasing, without drivers	29	14 420	5	1	24	14 224	1 802	450	212
752	Automobile parking	36	(D)	1	30	35	(D)	(D)	(D)	(D)
7523	Parking lots	**	**	**	**	33	(D)	(D)	(D)	(D)
7525	Parking structures	**	**	**	**	2	(D)	(D)	(D)	(D)
754	Automotive services, except repair	58	(D)	47	3	23	(D)	(D)	(D)	(D)
7542	Car washes	**	**	**	**	18	2 354	674	184	171
7549	Automotive services, n.e.c.	**	**	**	**	5	(D)	(D)	(D)	(D)
76	**Miscellaneous repair services**	**461**	**28 439**	**379**	**19**	**157**	**24 631**	**7 499**	**1 736**	**738**
762	Electrical and electronic repair shops	139	7 013	119	4	49	5 758	2 180	523	240
7622	Radio and television repair shops	83	3 069	74	4	29	2 175	781	198	104
7623, 9	Other electrical and electronic repair shops	56	3 944	45	-	20	3 583	1 399	327	136
7623	Refrigeration and air conditioning repair shops	**	**	**	**	3	237	80	16	14
7629	Electrical and electronic repair shops, n.e.c.	**	**	**	**	17	3 346	1 339	311	122
764	Reupholstery and furniture repair	59	1 574	54	5	21	1 036	269	61	41
763, 9	Other repair shops and related services	253	19 842	206	10	87	17 837	5 020	1 152	457
763	Watch, clock, and jewelry repair	**	**	**	**	7	(D)	(D)	(D)	(D)
769	Miscellaneous repair and related services	**	**	**	**	80	(D)	(D)	(D)	(D)
7692	Welding repair	**	**	**	**	12	1 113	334	89	45
7694	Armature rewinding shops	**	**	**	**	6	(D)	(D)	(D)	(D)
7699 pt.	Farm machinery and equipment repair shops	**	**	**	**	1	(D)	(D)	(D)	(D)
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair	**	**	**	**	3	548	94	18	15
7699 pt.	Sewer and septic tank cleaning services	**	**	**	**	5	369	132	29	14
7699 pt.	Other repair and related services, n.e.c.	**	**	**	**	53	(D)	(D)	(D)	(D)
78, 79	**Amusement and recreation services, including motion pictures**	**360**	**34 422**	**292**	**15**	**107**	**31 978**	**9 013**	**2 287**	**1 848**
781, 2	Motion picture production, distribution, and services	13	1 189	8	-	5	1 122	515	64	39
783	Motion picture theaters	25	8 272	5	3	22	8 256	1 532	350	391
7832	Motion picture theaters, except drive-ins	**	**	**	**	17	6 037	1 062	248	272
7833	Drive-in motion picture theaters	**	**	**	**	5	2 219	470	102	119
792	Producers, orchestras, and entertainers	143	1 074	139	2	5	180	62	8	15
7929 pt.	Dance groups and artists	**	**	**	**	1	(D)	(D)	(D)	(D)
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations	**	**	**	**	-	-	-	-	-
7929 pt.	Other music and entertainment presentations	**	**	**	**	4	(D)	(D)	(D)	(D)
7922 pt.	Producers of legitimate theater	**	**	**	**	-	-	-	-	-
7922 pt.	Producers of radio and TV shows, except tape	**	**	**	**	-	-	-	-	-
7922 pt.	Theatrical services	**	**	**	**	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments	17	4 557	7	-	12	(D)	(D)	(D)	(D)
7932	Billiards and pool establishments	5	194	4	-	2	(D)	(D)	(D)	(D)
7933	Bowling alleys	12	4 363	3	-	10	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	182	19 330	133	10	83	(D)	(D)	(D)	(D)
791	Dance halls, studios, and schools	**	**	**	**	7	397	133	34	30
794	Commercial sports	**	**	**	**	9	3 848	1 425	392	402
7941	Professional sports clubs, managers, promoters	**	**	**	**	2	(D)	(D)	(D)	(D)
7948	Racing, including track operation	**	**	**	**	7	(D)	(D)	(D)	(D)
7992	Public golf courses, except municipal	**	**	**	**	2	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs	**	**	**	**	15	6 050	2 279	575	384
7993	Coin-operated amusement devices	**	**	**	**	3	(D)	(D)	(D)	(D)
7996	Amusement parks	**	**	**	**	2	(D)	(D)	(D)	(D)
7999 pt.	Concession operators of amusement devices, rides	**	**	**	**	1	(D)	(D)	(D)	(D)
7999 pt.	Carnivals, circuses, and fairs	**	**	**	**	-	-	-	-	-
7999 pt.	Other commercial recreation and amusements	**	**	**	**	24	(D)	(D)	(D)	(D)
8072	**Dental laboratories**	**37**	**2 869**	**30**	**2**	**24**	**2 236**	**900**	**266**	**99**
81	**Legal services**	**406**	**37 779**	**294**	**61**	**248**	**35 324**	**15 433**	**3 489**	**991**
891	**Engineering, architectural, and surveying services**	**237**	**42 671**	**166**	**13**	**169**	**41 112**	**16 364**	**3 768**	**1 142**

Table 4A. Selected Ratios for Standard Metropolitan Statistical Areas: 1977

[For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments	Establishments with payroll					
			Receipts			Payroll		
		Receipts per establishment (dollars)	Per establishment (dollars)	As percent of receipts of all establishments	Per employee[1] (dollars)	Per employee[1] (dollars)	As percent of receipts	Employees per establishment[1] (number)
	Phoenix, Ariz., SMSA							
	Selected service industries	**183 383**	**222 684**	**92.1**	**22 831**	**7 887**	**33.7**	**10**
701, 3	**Hotels, motels, trailering parks, and camps**	**416 221**	**864 231**	**97.2**	**15 898**	**4 910**	**30.9**	**42**
7011	Hotels, motor hotels, and motels	507 676	698 616	98.5	15 775	4 899	31.1	44
7011 pt.	Hotels	1 245 273	1 402 179	99.8	15 357	5 192	33.8	91
7011 pt.	Hotels, 25 guestrooms or more	**	1 633 970	**	15 380	5 212	33.9	106
7011 pt.	Hotels, less than 25 guestrooms	**	127 333	**	15 129	3 802	25.1	8
7011 pt.	Motels, motor hotels, and tourist courts	209 931	309 411	95.3	16 929	4 091	24.2	18
7011 pt.	Motels and tourist courts	**	243 642	**	17 613	4 005	22.7	14
7011 pt.	Motor hotels	**	685 238	**	15 882	4 248	27.1	44
7032	Sporting and recreational camps	75 556	102 800	75.6	30 538	8 251	20.8	3
7033	Trailering parks and camp sites for transients	55 072	191 900	50.5	29 523	5 846	19.8	7
72	**Personal services**	**46 836**	**93 894**	**87.1**	**18 941**	**6 938**	**38.6**	**6**
721	Laundry, cleaning, and garment services	108 927	157 717	93.1	16 901	6 110	36.2	9
7215	Coin-operated laundries and dry cleaning	55 787	86 014	80.5	26 552	4 678	17.6	3
721 ex. 7215	Other laundry, cleaning, and garment services	138 089	186 642	95.9	15 831	6 268	39.6	12
7211	Power laundries, family and commercial[1]	**	469 571	**	17 209	8 124	47.0	27
7216	Dry cleaning plants, except rug cleaning[1]	**	104 080	**	14 076	5 428	38.6	7
7212	Garment pressing, and agents for laundries and dry cleaners	**	55 400	**	12 581	3 227	25.6	4
7218	Industrial launderers[1]	**	590 833	**	18 484	6 906	37.3	32
7213	Linen supply[1]	**	1 348 500	**	15 865	6 885	42.1	85
7217	Carpet and upholstery cleaning	**	81 130	**	21 205	5 455	25.7	4
7214, 9	Other laundry and garment services, incl. diaper[1]	**	95 267	**	19 311	7 122	36.9	5
722	Photographic studios, portrait	27 987	123 361	69.6	20 948	6 352	31.3	6
723, 4	Beauty and barber shops	36 106	56 070	87.2	12 428	6 189	49.8	5
723	Beauty shops	43 247	61 758	91.5	12 164	6 085	50.0	5
724	Barber shops	19 806	34 275	66.1	14 616	6 863	47.0	2
725	Shoe repair, shoe shine, and hat cleaning shops	29 195	45 800	78.5	20 356	4 289	21.1	2
726	Funeral service and crematories	244 088	272 974	96.6	43 221	10 842	25.1	6
729	Miscellaneous personal services	24 884	128 448	72.4	14 517	3 800	26.2	9
73	**Business services**	**180 889**	**258 198**	**91.9**	**39 194**	**7 312**	**36.2**	**13**
731	Advertising	94 485	243 579	85.6	32 823	11 906	36.3	7
7311	Advertising agencies	**	160 651	**	31 334	15 248	48.7	5
7312	Outdoor advertising services	**	(D)	**	(D)	(D)	(D)	(D)
7313	Radio, TV, and publishers' advertising representatives	**	(D)	**	(D)	(D)	(D)	(D)
7319	Advertising, n.e.c.	**	81 375	**	5 086	1 281	25.2	16
734	Services to dwellings and other buildings	39 161	99 184	86.8	8 823	4 435	50.3	11
7341	Window cleaning	**	(D)	**	(D)	(D)	(D)	(D)
7342	Disinfecting and exterminating services	**	135 855	**	17 161	7 599	44.3	8
7349	Cleaning and maintenance services, n.e.c.	**	(D)	**	(D)	(D)	(D)	(D)
737	Computer and data processing services	856 801	946 545	99.1	73 648	13 116	17.8	13
7392	Management, consulting, and public relations services	47 884	218 127	77.5	20 823	8 388	40.1	10
7392 pt.	Management and consulting services	**	229 107	**	20 656	8 333	40.3	11
7392 pt.	Public relations services	**	132 040	**	25 392	9 308	36.7	5
7394	Equipment rental and leasing services	128 477	319 179	90.6	47 633	12 640	26.5	7
Other 73	Other business services	150 147	237 309	95.9	14 897	6 657	44.7	16
732	Credit reporting and collection agencies	**	291 458	**	20 574	8 084	39.3	14
7331	Direct mail advertising services	**	(D)	**	(D)	(D)	(D)	(D)
7332	Blueprinting and photocopying services	**	215 605	**	37 756	9 779	25.9	6
7339	Stenographic services; and reproduction services, n.e.c.	**	63 308	**	22 861	6 500	28.4	3
7333	Commercial photography, art, and graphics	**	202 479	**	28 754	9 473	32.9	7
7361	Employment agencies	**	114 083	**	10 617	5 794	54.6	11
7362	Temporary help supply services	**	571 195	**	8 942	6 944	77.7	64
7369	Personnel supply services, n.e.c.	**	(D)	**	(D)	(D)	(D)	(D)
7391	Commercial research and development laboratories	**	281 100	**	27 695	11 522	41.6	10
7397	Commercial testing laboratories	**	178 235	**	32 234	12 340	38.3	6
7393	Detective agencies and protective services	**	336 000	**	9 252	5 458	59.0	36
7395	Photofinishing laboratories[1]	**	608 789	**	22 074	6 137	27.8	28
7399 pt.	Sign painting shops	**	(D)	**	(D)	(D)	(D)	(D)
7399 pt.	Interior designing	**	81 444	**	33 318	9 500	28.5	2
7399 pt.	Telephone answering services	**	88 640	**	8 209	4 587	55.8	11
7399 pt., 7396, 735	Miscellaneous business services, n.e.c.	**	214 739	**	21 462	6 357	29.8	10
75	**Automotive repair, services, and garages**	**136 755**	**223 026**	**93.5**	**40 770**	**9 113**	**22.4**	**5**
753	Automotive repair shops	97 120	150 326	91.4	34 196	10 022	29.3	4
7538	General automotive repair shops	82 619	140 179	87.7	35 619	10 380	29.1	4
7538 pt.	General automotive repair shops, ex. diesel	**	133 695	**	34 783	10 187	29.3	4
7538 pt.	Diesel repair shops	**	272 848	**	47 293	13 013	27.5	6
7531	Top and body repair shops	97 189	139 241	93.3	28 933	9 078	31.4	5
7534, 5, 9	Other automotive repair shops	130 891	174 713	95.8	35 756	10 165	28.4	5
7534	Tire retreading and repair shops	**	326 917	**	43 110	9 330	21.6	8
7535	Paint shops	**	183 500	**	22 488	8 490	37.8	8
7539 pt.	Auto electrical and fuel system services	**	125 688	**	31 422	8 875	28.2	4
7539 pt.	Radiator repair	**	133 080	**	38 967	9 911	25.5	4
7539 pt.	Glass replacement and repair	**	207 250	**	43 632	10 483	24.0	5
7539 pt.	Brake, front end, and wheel alignment	**	140 476	**	34 706	11 047	31.8	4
7539 pt.	Exhaust system services (muffler shops)	**	(D)	**	(D)	(D)	(D)	(D)
7539 pt.	Transmission repair shops	**	165 263	**	35 682	11 057	31.0	5
7539 pt.	Other automotive repair shops, n.e.c.	**	(D)	**	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 4A. Selected Ratios for Standard Metropolitan Statistical Areas: 1977—Con.

(For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA's, see appendix D)

SIC code	Kind of business	All establishments	Establishments with payroll					
			Receipts			Payroll		
		Receipts per establishment (dollars)	Per establishment (dollars)	As percent of receipts of all establishments	Per employee[1] (dollars)	Per employee[1] (dollars)	As percent of receipts	Employees per establishment[1] (number)
	Phoenix, Ariz., SMSA—Con.							
75	**Automotive repair, services, and garages**—Con.							
751	Automotive rental and leasing, without drivers	642 374	984 800	98.6	80 297	10 029	12.5	12
752	Automobile parking	(D)	113 200	(D)	39 228	4 079	10.4	3
7523	Parking lots	**	(D)	**	(D)	(D)	(D)	(D)
7525	Parking structures	**	(D)	**	(D)	(D)	(D)	(D)
754	Automotive services, except repair	(D)	166 239	(D)	17 851	5 249	29.7	9
7542	Car washes	**	178 262	**	14 510	3 915	27.0	12
7549	Automotive services, n.e.c.	**	148 040	**	31 748	11 235	35.4	5
76	**Miscellaneous repair services**	**63 369**	**162 289**	**86.8**	**33 011**	**9 931**	**30.1**	**5**
762	Electrical and electronic repair shops	77 984	174 535	88.5	29 833	9 689	32.5	6
7622	Radio and television repair shops	73 759	171 933	88.5	29 059	8 800	30.3	6
7623, 9	Other electrical and electronic repair shops	82 088	176 868	86.6	30 541	10 503	34.4	6
7623	Refrigeration and air conditioning repair shops	**	162 806	**	39 430	11 492	29.1	4
7629	Electrical and electronic repair shops, n.e.c.	**	186 972	**	26 166	10 015	38.3	7
764	Reupholstery and furniture repair	38 285	81 593	79.6	22 601	7 239	32.0	4
763, 9	Other repair shops and related services	62 305	178 406	84.7	37 956	10 744	28.3	5
763	Watch, clock, and jewelry repair	**	67 625	**	20 037	7 685	38.4	3
769	Miscellaneous repair and related services	**	188 199	**	39 084	10 933	28.0	5
7692	Welding repair	**	222 783	**	32 226	10 208	31.7	7
7694	Armature rewinding shops	**	568 222	**	42 975	13 706	31.9	13
7699 pt.	Farm machinery and equipment repair shops	**	291 633	**	62 536	12 536	20.0	5
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair	**	175 400	**	35 080	10 180	29.0	5
7699 pt.	Sewer and septic tank cleaning services	**	126 000	**	33 600	14 200	42.3	4
7699 pt.	Other repair and related services, n.e.c.	**	124 595	**	38 459	9 230	24.0	3
78, 79	**Amusement and recreation services, including motion pictures**	**86 886**	**273 348**	**98.8**	**19 986**	**4 986**	**25.0**	**14**
781, 2	Motion picture production, distribution, and services	102 712	271 350	89.6	51 198	10 217	20.0	5
783	Motion picture theaters	284 238	304 828	98.7	25 439	3 950	15.5	12
7832	Motion picture theaters, except drive-ins	**	408 545	**	29 827	4 115	13.8	14
7833	Drive-in motion picture theaters	**	167 920	**	17 276	3 642	21.1	10
792	Producers, orchestras, and entertainers	19 790	98 702	58.5	11 135	3 887	33.1	9
7929 pt.	Dance groups and artists	**	(D)	**	(D)	(D)	(D)	(D)
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations	**	-	**	-	-	-	-
7929 pt.	Other music and entertainment presentations	**	82 083	**	8 795	2 920	33.2	9
7922 pt.	Producers of legitimate theater	**	(D)	**	(D)	(D)	(D)	(D)
7922 pt.	Producers of radio and TV shows, except tape	**	66 800	**	83 250	20 250	24.3	1
7922 pt.	Theatrical services	**	98 571	**	15 682	4 614	29.4	6
793	Bowling alleys and billiards and pool establishments	212 286	349 780	98.1	15 586	4 761	30.5	22
7932	Billiards and pool establishments	34 500	(D)	(D)	(D)	(D)	(D)	(D)
7933	Bowling alleys	449 333	(D)	(D)	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	110 922	308 365	91.2	19 784	5 315	26.9	16
791	Dance halls, studios, and schools	**	106 955	**	11 765	4 525	38.5	9
794	Commercial sports	**	1 039 880	**	20 406	4 877	23.9	51
7941	Professional sports clubs, managers, promoters	**	(D)	**	(D)	(D)	(D)	(D)
7948	Racing, including track operation	**	(D)	**	(D)	(D)	(D)	(D)
7992	Public golf courses, except municipal	**	405 417	**	18 712	5 412	28.9	22
7997	Membership sports and recreation clubs	**	307 836	**	22 988	7 244	31.5	13
7993	Coin-operated amusement devices	**	96 556	**	22 282	7 564	33.9	4
7996	Amusement parks	**	461 667	**	20 985	6 106	29.1	22
7999 pt.	Concession operators of amusement devices, rides	**	125 200	**	21 586	5 172	24.0	6
7999 pt.	Carnivals, circuses, and fairs	**	(D)	**	(D)	(D)	(D)	(D)
7999 pt.	Other commercial recreation and amusements	**	(D)	**	(D)	(D)	(D)	(D)
8072	**Dental laboratories**	**84 863**	**121 989**	**92.4**	**22 539**	**9 549**	**42.4**	**5**
81	**Legal services**	**131 919**	**194 336**	**94.1**	**41 089**	**16 988**	**40.8**	**5**
891	**Engineering, architectural, and surveying services**	**132 149**	**288 198**	**92.9**	**36 151**	**15 992**	**44.4**	**8**

See footnotes at end of table.

Table 4A. Selected Ratios for Standard Metropolitan Statistical Areas: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments	Establishments with payroll					
			Receipts			Payroll		
		Receipts per establishment (dollars)	Per establishment (dollars)	As percent of receipts of all establishments	Per employee[1] (dollars)	Per employee[1] (dollars)	As percent of receipts	Employees per establishment[1] (number)
	Tucson, Ariz., SMSA							
	Selected service industries	**83 471**	**101 198**	**91.1**	**21 886**	**7 388**	**34.4**	**9**
791, 3	**Hotels, motels, trailering parks, and camps**	**226 886**	**376 486**	**94.8**	**14 816**	**3 969**	**27.2**	**26**
7011	Hotels, motor hotels, and motels	311 242	399 356	98.2	14 389	3 957	27.5	28
7011 pt.	Hotels	(D)	583 629	(D)	13 957	3 971	28.4	42
7011 pt.	Hotels, 25 guestrooms or more	**	800 288	**	14 031	4 050	28.9	57
7011 pt.	Hotels, less than 25 guestrooms	**	117 615	**	12 958	2 886	22.4	9
7011 pt.	Motels, motor hotels, and tourist courts	(D)	273 300	(D)	15 016	3 934	26.2	18
7011 pt.	Motels and tourist courts	**	181 804	**	13 284	3 327	25.0	14
7011 pt.	Motor hotels	**	791 778	**	18 086	5 010	27.7	44
7032	Sporting and recreational camps	64 125	(D)	(D)	(D)	(D)	(D)	(D)
7033	Trailering parks and camp sites for transients	44 982	(D)	(D)	(D)	(D)	(D)	(D)
72	**Personal services**	**46 328**	**99 883**	**98.9**	**14 578**	**6 672**	**38.9**	**7**
721	Laundry, cleaning, and garment services	123 615	186 264	93.9	17 225	6 202	36.0	11
7215	Coin-operated laundries and dry cleaning	31 642	47 905	80.0	18 630	2 778	14.9	3
721 ex. 7215	Other laundry, cleaning, and garment services	186 922	234 717	97.8	17 133	6 427	37.5	14
7211	Power laundries, family and commercial[2]	**	(D)	**	(D)	(D)	(D)	(D)
7216	Dry cleaning plants, except rug cleaning[2]	**	77 649	**	13 301	4 880	35.3	6
7212	Garment pressing, and agents for laundries and dry cleaners	**	66 750	**	22 250	5 500	24.7	3
7218	Industrial launderers[2]	**	(D)	**	(D)	(D)	(D)	(D)
7213	Linen supply[2]	**	(D)	**	(D)	(D)	(D)	(D)
7217	Carpet and upholstery cleaning	**	69 625	**	21 960	5 880	26.8	3
7214, 9	Other laundry and garment services, incl. diaper[2]	**	(D)	**	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	21 407	126 867	61.9	17 813	3 829	21.5	7
723, 4	Beauty and barber shops	36 010	57 484	88.6	12 383	5 987	48.5	5
723	Beauty shops	43 558	61 000	92.8	11 881	5 926	49.8	5
724	Barber shops	19 758	41 925	88.4	16 804	6 834	40.0	3
725	Shoe repair, shoe shine, and hat cleaning shops	33 647	42 384	81.5	21 182	5 318	25.1	2
726	Funeral service and crematories	(D)	(D)	(D)	(D)	(D)	(D)	(D)
729	Miscellaneous personal services	(D)	(D)	(D)	(D)	(D)	(D)	(D)
73	**Business services**	**99 883**	**169 196**	**86.7**	**16 446**	**6 834**	**41.6**	**10**
731	Advertising	55 286	117 560	75.9	20 289	7 303	36.0	6
7311	Advertising agencies	**	132 867	**	20 947	7 549	36.0	6
7312	Outdoor advertising services	**	(D)	**	(D)	(D)	(D)	(D)
7313	Radio, TV, and publishers' advertising representatives	**	-	**	-	-	-	-
7319	Advertising, n.e.c.	**	(D)	**	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	48 949	106 648	92.2	9 754	4 456	45.7	11
7341	Window cleaning	**	29 867	**	14 933	5 000	33.7	2
7342	Disinfecting and exterminating services	**	167 030	**	19 686	8 121	41.3	8
7349	Cleaning and maintenance services, n.e.c.	**	74 619	**	5 788	3 004	51.9	13
737	Computer and data processing services	172 152	265 095	98.0	37 362	13 786	36.9	7
7392	Management, consulting, and public relations services	24 288	126 827	57.3	18 630	7 887	42.3	7
7392 pt.	Management and consulting services	**	132 567	**	19 488	8 304	42.6	7
7392 pt.	Public relations services	**	82 867	**	12 088	4 707	38.9	7
7394	Equipment rental and leasing services	89 403	258 800	86.3	33 804	11 222	33.2	8
Other 73	Other business services	110 511	182 367	95.2	16 197	6 957	43.0	11
732	Credit reporting and collection agencies	**	121 722	**	18 588	7 678	41.4	7
7331	Direct mail advertising services	**	(D)	**	(D)	(D)	(D)	(D)
7332	Blueprinting and photocopying services	**	231 143	**	29 883	8 250	28.5	8
7339	Stenographic services; and reproduction services, n.e.c.	**	114 556	**	21 936	10 468	47.7	5
7333	Commercial photography, art, and graphics	**	(D)	**	(D)	(D)	(D)	(D)
7361	Employment agencies	**	(D)	**	(D)	(D)	(D)	(D)
7362	Temporary help supply services	**	(D)	**	(D)	(D)	(D)	(D)
7369	Personnel supply services, n.e.c.	**	(D)	**	(D)	(D)	(D)	(D)
7391	Commercial research and development laboratories	**	183 750	**	28 824	13 786	47.8	6
7397	Commercial testing laboratories	**	203 750	**	19 878	9 483	47.6	10
7393	Detective agencies and protective services	**	199 389	**	10 373	5 387	51.9	19
7395	Photofinishing laboratories[2]	**	(D)	**	(D)	(D)	(D)	(D)
7389 pt.	Sign painting shops	**	(D)	**	(D)	(D)	(D)	(D)
7389 pt.	Interior designing	**	48 667	**	20 857	5 429	26.0	2
7389 pt.	Telephone answering services	**	(D)	**	(D)	(D)	(D)	(D)
7389 pt., 7396, 735	Miscellaneous business services, n.e.c.	**	170 867	**	19 617	7 430	37.5	9
75	**Automotive repair, services, and garages**	**109 189**	**184 864**	**91.9**	**34 286**	**7 672**	**33.8**	**5**
753	Automotive repair shops	91 673	140 878	90.3	32 053	8 795	27.4	4
7538	General automotive repair shops	71 202	116 950	87.8	31 702	8 870	28.0	4
7538 pt.	General automotive repair shops, ex. diesel	**	117 867	**	31 621	8 820	27.9	4
7538 pt.	Diesel repair shops	**	95 750	**	34 818	10 818	31.1	3
7531	Top and body repair shops	88 080	100 103	85.3	23 040	6 984	30.3	4
7534, 5, 9	Other automotive repair shops	167 276	211 579	94.9	35 860	9 375	26.1	6
7534	Tire retreading and repair shops	**	(D)	**	(D)	(D)	(D)	(D)
7535	Paint shops	**	179 571	**	25 364	8 717	34.3	7
7539 pt.	Auto electrical and fuel system services	**	131 400	**	26 280	6 840	25.3	5
7539 pt.	Radiator repair	**	175 200	**	43 800	10 950	25.0	4
7539 pt.	Glass replacement and repair	**	370 000	**	45 539	7 846	16.8	8
7539 pt.	Brake, front end, and wheel alignment	**	(D)	**	(D)	(D)	(D)	(D)
7539 pt.	Exhaust system services (muffler shops)	**	(D)	**	(D)	(D)	(D)	(D)
7539 pt.	Transmission repair shops	**	137 923	**	30 914	10 448	33.8	4
7539 pt.	Other automotive repair shops, n.e.c.	**	(D)	**	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 4A. Selected Ratios for Standard Metropolitan Statistical Areas: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments	Establishments with payroll					
			Receipts			Payroll		
		Receipts per establishment (dollars)	Per establishment (dollars)	As percent of receipts of all establishments	Per employee[1] (dollars)	Per employee[1] (dollars)	As percent of receipts	Employees per establishment[1] (number)
	Tucson, Ariz., SMSA—Con.							
75	**Automotive repair, services, and garages—Con.**							
751	Automotive rental and leasing, without drivers	497 241	582 867	98.6	67 094	8 500	12.7	9
752	Automobile parking	(D)	(D)	(D)	(D)	(D)	(D)	(D)
7523	Parking lots	**	(D)	**	(D)	(D)	(D)	(D)
7525	Parking structures	**	(D)	**	(D)	(D)	(D)	(D)
754	Automotive services, except repair	(D)	(D)	(D)	(D)	(D)	(D)	(D)
7542	Car washes	**	130 778	**	13 798	3 942	28.6	10
7549	Automotive services, n.e.c.	**	(D)	**	(D)	(D)	(D)	(D)
76	**Miscellaneous repair services**	63 836	188 886	86.6	33 379	10 121	30.3	6
762	Electrical and electronic repair shops	50 453	117 510	82.1	23 982	9 083	37.9	5
7622	Radio and television repair shops	36 976	75 000	70.9	20 913	7 510	35.9	4
7623, 9	Other electrical and electronic repair shops	70 429	179 150	90.8	26 348	10 287	39.0	7
7623	Refrigeration and air conditioning repair shops	**	79 000	**	16 929	4 286	25.3	5
7629	Electrical and electronic repair shops, n.e.c.	**	186 824	**	27 426	10 975	40.0	7
764	Reupholstery and furniture repair	26 678	49 333	66.8	25 269	6 561	26.0	2
763, 9	Other repair shops and related services	78 427	205 023	88.9	39 031	10 986	28.1	5
763	Watch, clock, and jewelry repair	**	(D)	**	(D)	(D)	(D)	(D)
769	Miscellaneous repair and related services	**	(D)	**	(D)	(D)	(D)	(D)
7692	Welding repair	**	92 750	**	24 733	7 427	30.0	4
7694	Armature rewinding shops	**	(D)	**	(D)	(D)	(D)	(D)
7699 pt.	Farm machinery and equipment repair shops	**	(D)	**	(D)	(D)	(D)	(D)
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair	**	182 667	**	38 533	6 267	17.2	5
7699 pt.	Sewer and septic tank cleaning services	**	73 800	**	26 357	9 429	35.8	3
7699 pt.	Other repair and related services, n.e.c.	**	(D)	**	(D)	(D)	(D)	(D)
78, 79	**Amusement and recreation services, including motion pictures**	99 884	256 888	92.9	17 384	4 677	26.2	17
781, 2	Motion picture production, distribution, and services	91 462	224 400	94.4	26 769	13 205	45.9	8
783	Motion picture theaters	330 880	375 273	99.8	21 115	3 918	18.6	18
7832	Motion picture theaters, except drive-ins	**	356 118	**	22 186	3 904	17.6	16
7833	Drive-in motion picture theaters	**	443 800	**	18 647	3 950	21.2	24
792	Producers, orchestras, and entertainers	7 510	32 000	14.9	10 667	4 133	38.7	3
7929 pt.	Dance groups and artists	**	(D)	**	(D)	(D)	(D)	(D)
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations	**	-	**	-	-	-	-
7929 pt.	Other music and entertainment presentations	**	(D)	**	(D)	(D)	(D)	(D)
7922 pt.	Producers of legitimate theater	**	-	**	-	-	-	-
7922 pt.	Producers of radio and TV shows, except tape	**	-	**	-	-	-	-
7922 pt.	Theatrical services	**	-	**	-	-	-	-
793	Bowling alleys and billiards and pool establishments	298 058	(D)	(D)	(D)	(D)	(D)	(D)
7932	Billiards and pool establishments	36 800	(D)	(D)	(D)	(D)	(D)	(D)
7933	Bowling alleys	363 583	(D)	(D)	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	106 209	(D)	(D)	(D)	(D)	(D)	(D)
791	Dance halls, studios, and schools	**	56 714	**	13 233	4 433	33.5	4
794	Commercial sports	**	427 556	**	9 572	3 545	37.0	45
7941	Professional sports clubs, managers, promoters	**	(D)	**	(D)	(D)	(D)	(D)
7948	Racing, including track operation	**	(D)	**	(D)	(D)	(D)	(D)
7992	Public golf courses, except municipal	**	(D)	**	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs	**	400 333	**	15 755	5 935	37.7	39
7993	Coin-operated amusement devices	**	(D)	**	(D)	(D)	(D)	(D)
7996	Amusement parks	**	(D)	**	(D)	(D)	(D)	(D)
7999 pt.	Concession operators of amusement devices, rides	**	(D)	**	(D)	(D)	(D)	(D)
7999 pt.	Carnivals, circuses, and fairs	**	-	**	-	-	-	-
7999 pt.	Other commercial recreation and amusements	**	(D)	**	(D)	(D)	(D)	(D)
8072	**Dental laboratories**	67 811	97 282	93.1	23 986	9 691	38.8	4
81	**Legal services**	92 996	141 236	92.7	36 342	16 573	44.1	4
881	**Engineering, architectural, and surveying services**	169 846	411 139	96.3	38 889	14 366	36.9	11

[1]For week including March 12.

Table 4B. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1977

[For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Selected service industries	**4 998**	**229 132**	**3 295**	**295**	**1 841**	**158 779**	**51 983**	**12 218**	**9 391**
701, 3	**Hotels, motels, trailering parks, and camps**	**992**	**92 999**	**479**	**81**	**383**	**86 899**	**19 983**	**4 319**	**4 859**
7011	Hotels, motor hotels, and motels	459	83 954	274	68	345	81 427	19 093	4 157	3 906
7011 pt.	Hotels	88	(D)	44	13	76	21 883	6 323	1 491	1 336
7011 pt.	Hotels, 25 guestrooms or more	**	**	**	**	45	20 231	6 049	1 408	1 260
7011 pt.	Hotels, less than 25 guestrooms	**	**	**	**	31	1 452	274	83	76
7011 pt.	Motels, motor hotels, and tourist courts	373	(D)	230	55	269	59 744	12 770	2 666	2 570
7011 pt.	Motels and tourist courts	**	**	**	**	241	48 111	9 712	1 917	1 881
7011 pt.	Motor hotels	**	**	**	**	28	11 633	3 058	749	689
7032	Sporting and recreational camps	16	509	13	1	6	(D)	(D)	(D)	(D)
7033	Trailering parks and camp sites for transients	207	8 525	183	12	32	(D)	(D)	(D)	(D)
72	**Personal services**	**986**	**36 342**	**869**	**82**	**388**	**22 189**	**7 979**	**2 089**	**1 829**
721	Laundry, cleaning, and garment services	185	9 812	126	19	83	8 646	3 141	774	840
7215	Coin-operated laundries and dry cleaning	84	2 869	65	13	40	2 017	344	104	105
721 ex. 7215	Other laundry, cleaning, and garment services	81	7 043	61	6	53	6 629	2 797	670	535
7211	Power laundries, family and commercial[1]	**	**	**	**	7	(D)	(D)	(D)	(D)
7216	Dry cleaning plants, except rug cleaning[1]	**	**	**	**	31	2 268	880	193	228
7212	Garment pressing, and agents for laundries and dry cleaners	**	**	**	**	-	-	-	-	-
7218	Industrial launderers[1]	**	**	**	**	2	(D)	(D)	(D)	(D)
7213	Linen supply[1]	**	**	**	**	7	(D)	(D)	(D)	(D)
7217	Carpet and upholstery cleaning	**	**	**	**	4	112	28	11	10
7214, 9	Other laundry and garment services, incl. diaper[1]	**	**	**	**	2	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	56	1 088	53	1	10	408	86	20	14
723, 4	Beauty and barber shops	522	10 437	487	23	219	7 739	3 508	949	724
723	Beauty shops	388	8 777	356	18	195	7 051	3 212	874	678
724	Barber shops	136	1 660	131	5	24	688	296	75	46
725	Shoe repair, shoe shine, and hat cleaning shops	20	466	17	3	4	119	37	11	5
726	Funeral service and crematories	43	(D)	16	3	36	(D)	(D)	(D)	(D)
720	Miscellaneous personal services	182	(D)	170	3	26	(D)	(D)	(D)	(D)
73	**Business services**	**788**	**34 189**	**676**	**33**	**384**	**10 383**	**6 222**	**1 888**	**1 879**
731	Advertising	27	741	22	1	7	544	184	29	24
7311	Advertising agencies	**	**	**	**	3	222	48	8	6
7312	Outdoor advertising services	**	**	**	**	1	(D)	(D)	(D)	(D)
7313	Radio, TV, and publishers' advertising representatives	**	**	**	**	-	-	-	-	-
7319	Advertising, n.e.c.	**	**	**	**	3	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	186	5 079	175	8	57	3 803	1 444	364	321
7341	Window cleaning	**	**	**	**	1	(D)	(D)	(D)	(D)
7342	Disinfecting and exterminating services	**	**	**	**	22	1 808	573	140	98
7349	Cleaning and maintenance services, n.e.c.	**	**	**	**	34	(D)	(D)	(D)	(D)
737	Computer and data processing services	10	788	4	-	7	748	302	73	29
7392	Management, consulting, and public relations services	175	3 737	164	2	13	1 857	780	192	77
7392 pt.	Management and consulting services	**	**	**	**	13	1 857	780	192	77
7392 pt.	Public relations services	**	**	**	**	-	-	-	-	-
7394	Equipment rental and leasing services	91	3 862	82	10	25	2 852	535	136	88
Other 73	Other business services	208	10 375	148	12	96	8 581	3 017	795	569
732	Credit reporting and collection agencies	**	**	**	**	16	907	379	100	64
7331	Direct mail advertising services	**	**	**	**	-	-	-	-	-
7332	Blueprinting and photocopying services	**	**	**	**	3	247	44	8	4
7339	Stenographic services; and reproduction services, n.e.c.	**	**	**	**	5	175	53	17	10
7333	Commercial photography, art, and graphics	**	**	**	**	2	(D)	(D)	(D)	(D)
7361	Employment agencies	**	**	**	**	2	(D)	(D)	(D)	(D)
7362	Temporary help supply services	**	**	**	**	3	(D)	(D)	(D)	(D)
7369	Personnel supply services, n.e.c.	**	**	**	**	2	(D)	(D)	(D)	(D)
7391	Commercial research and development laboratories	**	**	**	**	3	152	88	25	9
7397	Commercial testing laboratories	**	**	**	**	4	209	97	21	8
7393	Detective agencies and protective services	**	**	**	**	15	1 388	798	212	180
7395	Photofinishing laboratories[1]	**	**	**	**	6	(D)	(D)	(D)	(D)
7389 pt.	Sign painting shops	**	**	**	**	1	(D)	(D)	(D)	(D)
7389 pt.	Interior designing	**	**	**	**	-	-	-	-	-
7389 pt.	Telephone answering services	**	**	**	**	5	(D)	(D)	(D)	(D)
7389 pt., 7399, 799	Miscellaneous business services, n.e.c.					28	2 208	540	123	80
75	**Automotive repair, services, and garages**	**948**	**39 767**	**488**	**42**	**226**	**34 888**	**5 532**	**1 316**	**971**
753	Automotive repair shops	478	26 416	412	36	204	21 977	4 972	1 179	589
7538	General automotive repair shops	340	18 280	298	28	128	14 831	3 205	708	338
7538 pt.	General automotive repair shops, ex. diesel	**	**	**	**	121	11 837	2 401	538	281
7538 pt.	Diesel repair shops	**	**	**	**	7	2 994	804	171	55
7531	Top and body repair shops	75	3 774	69	5	44	3 159	787	188	121
7534, 5, 9	Other automotive repair shops	55	4 362	47	3	32	3 987	980	281	112
7534	Tire retreading and repair shops	**	**	**	**	3	(D)	(D)	(D)	(D)
7535	Paint shops	**	**	**	**	-	-	-	-	-
7539 pt.	Auto electrical and fuel system services	**	**	**	**	4	847	148	38	16
7539 pt.	Radiator repair	**	**	**	**	5	564	102	22	13
7539 pt.	Glass replacement and repair	**	**	**	**	6	841	148	32	20
7539 pt.	Brake, front end, and wheel alignment	**	**	**	**	2	(D)	(D)	(D)	(D)
7539 pt.	Exhaust system services (muffler shops)	**	**	**	**	4	(D)	(D)	(D)	(D)
7539 pt.	Transmission repair shops	**	**	**	**	8	585	110	32	18
7539 pt.	Other automotive repair shops, n.e.c.	**	**	**	**	-	-	-	-	-

Table 4B. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
75	Automotive repair, services, and garages—Con.									
751	Automotive rental and leasing, without drivers	15	1 493	7	-	9	(D)	(D)	(D)	(D)
752	Automobile parking	2	(D)	2	-	2	(D)	(D)	(D)	(D)
7523	Parking lots	**	**	**	**	1	(D)	(D)	(D)	(D)
7525	Parking structures	**	**	**	**	1	(D)	(D)	(D)	(D)
754	Automotive services, except repair	56	(D)	47	6	11	(D)	(D)	(D)	(D)
7542	Car washes	**	**	**	**	7	885	223	(D)	(D)
7549	Automotive services, n.e.c.	**	**	**	**	4	(D)	(D)	(D)	(D)
76	Miscellaneous repair services	479	16 169	436	29	116	10 913	2 829	667	348
762	Electrical and electronic repair shops	137	5 088	120	9	37	3 389	842	202	97
7622	Radio and television repair shops	74	2 467	67	4	12	1 231	214	49	27
7623, 9	Other electrical and electronic repair shops	63	2 631	53	4	25	2 188	628	153	70
7623	Refrigeration and air conditioning repair shops	**	**	**	**	7	548	113	24	14
7629	Electrical and electronic repair shops, n.e.c.	**	**	**	**	18	1 822	515	129	56
764	Reupholstery and furniture repair	66	1 542	61	4	19	988	273	67	36
763, 9	Other repair shops and related services	276	9 488	255	8	80	6 536	1 414	428	215
763	Watch, clock, and jewelry repair	**	**	**	**	1	(D)	(D)	(D)	(D)
769	Miscellaneous repair and related services	**	**	**	**	58	(D)	(D)	(D)	(D)
7692	Welding repair	**	**	**	**	10	1 108	353	107	68
7694	Armature rewinding shops	**	**	**	**	7	(D)	(D)	(D)	(D)
7699 pt.	Farm machinery and equipment repair shops	**	**	**	**	8	(D)	(D)	(D)	(D)
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair	**	**	**	**	-	-	-	-	-
7699 pt.	Sewer and septic tank cleaning services	**	**	**	**	3	95	35	9	5
7699 pt.	Other repair and related services, n.e.c.	**	**	**	**	31	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures	336	10 218	228	28	131	16 169	4 522	1 099	1 881
781, 2	Motion picture production, distribution, and services	2	(D)	2	-	-	-	-	-	-
783	Motion picture theaters	43	(D)	10	6	41	4 453	827	204	283
7832	Motion picture theaters, except drive-ins	**	**	**	**	24	2 779	534	141	180
7833	Drive-in motion picture theaters	**	**	**	**	17	1 674	293	63	103
792	Producers, orchestras, and entertainers	84	620	83	1	3	181	86	18	7
7929 pt.	Dance groups and artists	**	**	**	**	-	-	-	-	-
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations	**	**	**	**	-	-	-	-	-
7929 pt.	Other music and entertainment producers	**	**	**	**	2	(D)	(D)	(D)	(D)
7922 pt.	Producers of legitimate theater	**	**	**	**	1	(D)	(D)	(D)	(D)
7922 pt.	Producers of radio and TV shows, except tape	**	**	**	**	-	-	-	-	-
7922 pt.	Theatrical services	**	**	**	**	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments	27	3 882	14	8	19	(D)	(D)	(D)	(D)
7932	Billiards and pool establishments	3	(D)	2	1	-	-	-	-	-
7933	Bowling alleys	24	(D)	12	7	19	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	180	9 397	119	13	88	(D)	(D)	(D)	(D)
791	Dance halls, studios, and schools	**	**	**	**	6	132	24	8	15
794	Commercial sports	**	**	**	**	5	(D)	(D)	(D)	(D)
7941	Professional sports clubs, managers, promoters	**	**	**	**	-	-	-	-	-
7948	Racing, including track operation	**	**	**	**	5	(D)	(D)	(D)	(D)
7992	Public golf courses, except municipal	**	**	**	**	4	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs	**	**	**	**	17	1 863	665	135	113
7993	Coin-operated amusement devices	**	**	**	**	3	(D)	(D)	(D)	(D)
7996	Amusement parks	**	**	**	**	1	(D)	(D)	(D)	(D)
7999 pt.	Concession operators of amusement devices, rides	**	**	**	**	2	(D)	(D)	(D)	(D)
7999 pt.	Carnivals, circuses, and fairs	**	**	**	**	1	(D)	(D)	(D)	(D)
7999 pt.	Other commercial recreation and amusements	**	**	**	**	29	(D)	(D)	(D)	(D)
8072	Dental laboratories	18	821	17	1	7	882	169	39	25
81	Legal services	211	13 782	144	38	148	12 226	3 469	791	386
891	Engineering, architectural, and surveying services	104	4 717	87	2	40	3 849	1 887	327	144

Table 5. Summary Statistics for Counties With 500 Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments		Unincorporated businesses		Establishments with payroll				
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Maricopa County (Coextensive with Phoenix, Ariz., SMSA; see table 4.)									
	Pima County (Coextensive with Tucson, Ariz., SMSA; see table 4.)									
	Yavapai County									
	Selected service industries	**821**	**21 638**	**529**	**42**	**106**	**15 235**	**4 210**	**1 044**	**748**
701, 3	Hotels, motels, trailering parks, and camps	75	4 467	59	7	36	(D)	(D)	(D)	(D)
7011 pt.	Hotels	7	(D)	6	-	6	391	86	32	38
7011 pt.	Motels, motor hotels, and tourist courts	39	(D)	30	4	24	(D)	(D)	(D)	(D)
703	Trailering parks and camps	29	959	23	3	6	436	111	12	9
72	**Personal services**	**149**	**4 224**	**131**	**11**	**61**	**3 276**	**1 116**	**391**	**233**
721	Laundry, cleaning, and garment services	23	1 317	18	3	13	1 173	432	119	104
7215	Coin-operated laundries and dry cleaning	10	386	8	1	4	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services	13	952	10	2	9	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial[1]	..	..	..	..	2	(D)	(D)	(D)	(D)
7216	Dry cleaning plants, except rug cleaning[1]	..	..	..	..	4	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.[1]	..	..	..	..	3	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	13	302	13	-	1	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops	75	1 577	67	7	30	1 194	486	130	102
723	Beauty shops	53	1 371	46	6	27	1 133	464	125	98
724	Barber shops	22	206	21	1	3	61	22	5	4
725	Shoe repair, shoe shine, and hat cleaning shops	5	64	5	-	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories	5	752	1	-	5	752	178	(D)	18
729	Miscellaneous personal services	28	212	27	1	1	(D)	(D)	(D)	(D)
73	**Business services**	**135**	**2 484**	**110**	**6**	**21**	**1 218**	**336**	**103**	**69**
731	Advertising	7	(D)	7	-	-	-	-	-	-
734	Services to dwellings and other buildings	34	520	32	1	9	358	121	34	37
737	Computer and data processing services	1	(D)	-	-	1	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	41	425	41	-	-	-	-	-	-
7394	Equipment rental and leasing services	14	801	8	4	2	(D)	(D)	(D)	(D)
Other 73	Other business services	28	674	22	1	9	317	112	41	23
75	**Automotive repair, services, and garages**	**81**	**3 041**	**72**	**6**	**23**	**1 014**	**391**	**86**	**46**
753	Automotive repair shops	71	2 917	63	6	21	(D)	(D)	(D)	(D)
7538	General automotive repair shops	52	1 885	46	5	14	(D)	(D)	(D)	(D)
7531	Top and body repair shops	10	400	9	1	2	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops	9	632	8	-	5	567	125	28	15
751	Automotive rental and leasing, without drivers	1	(D)	1	-	1	(D)	(D)	(D)	(D)
752	Automobile parking	-	-	-	-	-	-	-	-	-
754	Automotive services, except repair	9	(D)	8	-	1	(D)	(D)	(D)	(D)
76	**Miscellaneous repair services**	**74**	**1 946**	**67**	**3**	**16**	**1 169**	**394**	**86**	**49**
762	Electrical and electronic repair shops	20	(D)	17	1	4	411	66	17	10
7622	Radio and television repair shops	13	537	11	-	3	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops	7	(D)	6	1	1	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair	14	272	13	1	5	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services	40	(D)	37	1	7	(D)	(D)	(D)	(D)
78, 79	**Amusement and recreation services, including motion pictures**	**42**	**1 779**	**31**	**2**	**12**	**1 186**	**341**	**78**	**76**
781, 2	Motion picture production, distribution, and services	1	(D)	1	-	-	-	-	-	-
783	Motion picture theaters	5	(D)	3	-	4	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	10	(D)	10	-	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments	4	512	2	1	2	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	22	727	15	1	6	456	160	37	33
8072	Dental laboratories	6	171	6	-	1	(D)	(D)	(D)	(D)
81	**Legal services**	**30**	**2 699**	**25**	**6**	**30**	**2 387**	**812**	**190**	**78**
891	Engineering, architectural, and surveying services	30	817	29	1	8	622	166	36	17

Table 5. Summary Statistics for Counties With 500 Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Yuma County									
	Selected service industries	500	38 327	429	61	359	33 839	10 146	2 526	1 888
701, 3	**Hotels, motels, trailering parks, and camps**	100	10 586	72	13	44	9 539	2 651	864	843
7011 pt.	Hotels	6	(D)	4	-	5	2 732	827	231	220
7011 pt.	Motels, motor hotels, and tourist courts	43	4 968	20	9	32	4 780	917	218	274
703	Trailering parks and camps	54	(D)	48	4	7	2 008	307	68	49
72	**Personal services**	126	5 221	111	7	86	4 421	1 006	475	309
721	Laundry, cleaning, and garment services	17	(D)	15	-	12	2 047	609	185	130
7215	Coin-operated laundries and dry cleaning	8	272	8	-	5	215	24	10	9
721 ex. 7215	Other laundry, cleaning, and garment services	9	(D)	7	-	7	1 832	785	175	121
7211	Power laundries, family and commercial?	**	**	**	**	1				
7216	Dry cleaning plants, except rug cleaning?	**	**	**	**	4				
Other 721	Laundry and cleaning services, n.e.c.?	**	**	**	**	2				
722	Photographic studios, portrait	8	179	8	-	1	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops	75	2 080	67	6	38	1 668	662	242	158
723	Beauty shops	58	1 843	50	4	30	1 561	916	227	150
724	Barber shops	19	250	17	2	8	128	46	15	9
725	Shoe repair, shoe shine, and hat cleaning shops	1	(D)	1	-	1				
726	Funeral service and crematories	4	801	1	-	3				
729	Miscellaneous personal services	21	(D)	19	1	2				
73	**Business services**	114	4 867	88	8	44	3 889	1 436	383	384
731	Advertising	2	(D)	-	-	2				
734	Services to dwellings and other buildings	36	1 139	31	5	11				
737	Computer and data processing services	2	(D)	-	-	2				
7392	Management, consulting, and public relations services	25	488	25	-	4				
7394	Equipment rental and leasing services	7	(D)	6	-	2				
Other 73	Other business services	30	1 844	24	3	23	1 507	736	179	158
75	**Automotive repair, services, and garages**	77	8 888	61	8	44	7 547	1 988	475	348
753	Automotive repair shops	65	(D)	56	6	37				
7538	General automotive repair shops	40	4 088	34	4	18				
7531	Top and body repair shops	12	866	12	-	7				
7534, 5, 9	Other automotive repair shops	13	(D)	10	2	11	1 828	448	108	58
751	Automotive rental and leasing, without drivers	3	(D)	-	-	3				
752	Automobile parking	1	(D)	1	-	1				
754	Automotive services, except repair	8	531	4	2	3				
76	**Miscellaneous repair services**	66	3 348	56	8	23	2 572	618	188	88
762	Electrical and electronic repair shops	17	1 288	11	3	8				
7622	Radio and television repair shops	6	267	4	2	1				
7623, 9	Other electrical and electronic repair shops	11	1 019	7	1	7	976	325	78	88
764	Reupholstery and furniture repair	7	(D)	6	1	2				
763, 9	Other repair shops and related services	41	(D)	38	1	13				
78, 79	**Amusement and recreation services, including motion pictures**	31	3 481	22	2	14	3 275	1 137	288	281
781, 2	Motion picture production, distribution, and services	-	-	-	-	-	-	-	-	-
783	Motion picture theaters	5	(D)	1	1	4				
792	Producers, orchestras, and entertainers	11	88	11	-	1				
793	Bowling alleys and billiards and pool establishments	1	(D)	1	-	1				
79 ex. 792, 3	Other amusement and recreation services	14	1 792	9	1	8	1 672	732	180	178
8072	**Dental laboratories**	-	-	-	-	-	-	-	-	-
81	**Legal services**	30	2 288	15	7	30	3 [illegible]	723	184	86
891	**Engineering, architectural, and surveying services**	12	1 882	7	1	6	[illegible]	377	88	37

Table 5A. Summary Statistics for Counties With 300 to 499 Establishments: 1977

(For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F)

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Cochise County									
	Selected service industries	469	39 174	411	39	199	16 889	4 923	1 275	916
791, 3	**Hotels, motels, trailering parks, and camps**	71	(D)	48	10	30	4 344	1 016	199	266
7011 pt.	Hotels	8	(D)	6	1	6	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	47	3 854	28	8	30	3 407	810	182	187
703	Trailering parks and camps	16	400	14	1	2	(D)	(D)	(D)	(D)
72	**Personal services**	134	3 121	122	2	56	2 488	1 089	288	342
721	Laundry, cleaning, and garment services	19	835	16	1	13	770	356	93	103
7215	Coin-operated laundries and dry cleaning	10	(D)	10	-	6	122	21	10	9
721 ex. 7215	Other laundry, cleaning, and garment services	9	(D)	6	1	7	648	335	83	94
7211	Power laundries, family and commercial†	..	..	..	..	-	-	-	-	-
7216	Dry cleaning plants, except rug cleaning†	..	..	..	..	6	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.†	..	..	..	..	1	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	6	36	5	-	1	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops	73	1 458	71	1	31	(D)	(D)	(D)	(D)
723	Beauty shops	55	(D)	53	1	29	942	444	132	88
724	Barber shops	18	(D)	18	-	2	(D)	(D)	(D)	(D)
725	Shoe repair, shoe shine, and hat cleaning shops	2	(D)	2	-	-	-	-	-	-
726	Funeral service and crematories	7	(D)	3	-	6	528	135	30	22
729	Miscellaneous personal services	27	191	25	-	4	103	30	17	20
73	**Business services**	74	3 469	69	4	19	2 678	1 179	388	184
731	Advertising	2	(D)	2	-	-	-	-	-	-
734	Services to dwellings and other buildings	19	(D)	18	-	4	502	178	43	30
737	Computer and data processing services	-	-	-	-	-	-	-	-	-
7392	Management, consulting, and public relations services	17	846	15	-	2	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services	10	519	8	-	5	(D)	(D)	(D)	(D)
Other 73	Other business services	26	1 485	19	4	8	1 128	510	146	104
75	**Automotive repair, services, and garages**	71	2 486	66	2	26	1 889	374	84	82
753	Automotive repair shops	63	(D)	58	1	23	(D)	(D)	(D)	(D)
7538	General automotive repair shops	49	1 711	44	1	14	(D)	(D)	(D)	(D)
7531	Top and body repair shops	8	(D)	8	-	7	241	(D)	(D)	16
7534, 5, 9	Other automotive repair shops	6	205	6	-	2	(D)	(D)	(D)	(D)
751	Automotive rental and leasing, without drivers	1	(D)	1	-	-	-	-	-	-
752	Automobile parking	-	-	-	-	-	-	-	-	-
754	Automotive services, except repair	7	(D)	6	1	2	(D)	(D)	(D)	(D)
76	**Miscellaneous repair services**	66	2 190	60	2	17	(D)	(D)	(D)	(D)
762	Electrical and electronic repair shops	17	(D)	14	1	6	382	82	20	10
7622	Radio and television repair shops	10	(D)	9	1	2	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops	7	229	5	-	4	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair	6	(D)	6	-	1	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services	43	1 578	40	1	10	1 193	291	153	51
78, 79	**Amusement and recreation services, including motion pictures**	46	1 762	32	6	16	(D)	(D)	(D)	(D)
781, 2	Motion picture production, distribution, and services	-	-	-	-	-	-	-	-	-
783	Motion picture theaters	4	(D)	-	2	4	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	14	220	14	-	2	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments	4	387	2	1	1	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	24	629	16	3	11	573	125	30	33
8072	**Dental laboratories**	-	(D)	-	-	-	-	-	-	-
81	**Legal services**	29	2 397	19	4	21	1 992	478	121	64
891	**Engineering, architectural, and surveying services**	8	295	5	-	5	347	93	23	17

Table 5A. Summary Statistics for Counties With 300 to 499 Establishments: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Coconino County									
	Selected service industries	478	58 886	337	44	257	55 697	12 948	2 863	2 826
701, 3	**Hotels, motels, trailering parks, and camps**	114	36 819	61	17	91	(D)	(D)	(D)	(D)
7011 pt.	Hotels	21	(D)	6	3	20	8 801	2 263	497	348
7011 pt.	Motels, motor hotels, and tourist courts	69	26 276	36	12	62	26 051	5 184	920	822
703	Trailering parks and camps	24	(D)	19	2	9	(D)	(D)	(D)	(D)
72	**Personal services**	166	3 874	91	2	52	3 232	1 070	344	386
721	Laundry, cleaning, and garment services	21	(D)	14	-	16	1 629	553	121	96
7215	Coin-operated laundries and dry cleaning	7	481	5	-	4	354	28	8	9
721 ex. 7215	Other laundry, cleaning, and garment services	14	(D)	9	-	12	1 275	525	113	87
7211	Power laundries, family and commercial†	··	··	··	··	2	(D)	(D)	(D)	(D)
7216	Dry cleaning plants, except rug cleaning†	··	··	··	··	6	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.†	··	··	··	··	4	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	10	246	10	-	3	151	22	5	4
723, 4	Beauty and barber shops	45	1 017	42	1	25	(D)	(D)	(D)	(D)
723	Beauty shops	32	800	29	1	21	(D)	(D)	(D)	(D)
724	Barber shops	13	217	13	-	4	168	80	20	11
725	Shoe repair, shoe shine, and hat cleaning shops	2	(D)	2	-	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories	4	389	1	1	3	(D)	(D)	(D)	(D)
729	Miscellaneous personal services	24	249	22	-	4	(D)	(D)	(D)	(D)
73	**Business services**	93	4 189	67	4	42	3 736	1 146	276	176
731	Advertising	2	(D)	1	-	1	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	23	914	19	1	11	852	308	70	85
737	Computer and data processing services	4	(D)	3	-	3	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	28	1 035	21	1	6	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services	14	747	8	2	6	611	106	28	15
Other 73	Other business services	24	1 256	17	-	15	(D)	(D)	(D)	(D)
75	**Automotive repair, services, and garages**	52	5 512	38	8	38	4 937	1 099	227	191
753	Automotive repair shops	40	4 689	29	8	23	(D)	(D)	(D)	(D)
7538	General automotive repair shops	27	4 023	17	7	17	3 671	808	168	80
7531	Top and body repair shops	6	324	6	-	3	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops	7	342	6	1	3	260	64	12	8
751	Automotive rental and leasing, without drivers	4	384	2	-	3	(D)	(D)	(D)	(D)
752	Automobile parking	-	-	-	-	-	-	-	-	-
754	Automotive services, except repair	8	439	7	-	2	(D)	(D)	(D)	(D)
76	**Miscellaneous repair services**	39	2 694	34	1	14	1 639	482	112	75
762	Electrical and electronic repair shops	10	(D)	8	-	4	507	137	31	10
7622	Radio and television repair shops	3	(D)	2	-	1	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops	7	229	6	-	3	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair	7	(D)	6	-	4	382	129	22	10
763, 9	Other repair shops and related services	22	1 117	20	1	6	741	216	59	55
78, 79	Amusement and recreation services, including motion pictures	41	3 682	23	4	21	3 564	937	222	386
781, 2	Motion picture production, distribution, and services	-	-	-	-	-	-	-	-	-
783	Motion picture theaters	5	(D)	1	-	5	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	15	(D)	15	-	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments	4	(D)	2	1	4	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	17	2 265	5	3	12	(D)	(D)	(D)	(D)
8072	**Dental laboratories**	3	146	3	-	2	(D)	(D)	(D)	(D)
81	**Legal services**	18	1 879	10	8	14	1 811	492	83	46
891	**Engineering, architectural, and surveying services**	12	411	10	-	3	297	148	37	18

Table 5A. Summary Statistics for Counties With 300 to 499 Establishments: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Mohave County									
	Selected service industries	486	23 916	374	38	175	19 887	5 143	1 223	983
701, 3	**Hotels, motels, trailering parks, and camps**	82	(D)	66	9	46	11 666	2 869	647	867
7011 pt.	Hotels	9	(D)	5	1	9	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	51	8 111	32	6	33	7 722	1 860	434	369
703	Trailering parks and camps	22	1 376	19	2	4	(D)	(D)	(D)	(D)
72	**Personal services**	163	2 317	88	8	38	1 019	518	136	134
721	Laundry, cleaning, and garment services	19	502	14	5	5	(D)	(D)	(D)	(D)
7215	Coin-operated laundries and dry cleaning	13	302	9	4	3	71	15	4	4
721 ex. 7215	Other laundry, cleaning, and garment services	6	200	5	1	2	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial†	**	**	**	**	-	-	-	-	-
7216	Dry cleaning plants, except rug cleaning†	**	**	**	**	2	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.†	**	**	**	**	-	-	-	-	-
722	Photographic studios, portrait	5	80	5	-	1	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops	53	1 088	48	3	20	728	323	82	94
723	Beauty shops	39	927	35	2	17	679	304	78	91
724	Barber shops	14	141	13	1	3	49	19	4	3
725	Shoe repair, shoe shine, and hat cleaning shops	-	-	-	-	-	-	-	-	-
726	Funeral service and crematories	6	446	3	-	6	446	67	19	8
729	Miscellaneous personal services	20	221	18	-	6	177	61	16	20
73	**Business services**	81	2 662	66	4	23	1 787	567	147	169
731	Advertising	5	(D)	5	-	1	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	24	711	21	-	7	566	214	46	46
737	Computer and data processing services	1	(D)	-	-	1	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	12	196	11	1	-	-	-	-	-
7394	Equipment rental and leasing services	19	580	15	2	3	(D)	(D)	(D)	(D)
Other 73	Other business services	20	903	17	1	11	705	231	67	47
75	**Automotive repair, services, and garages**	71	2 343	59	7	27	1 617	361	77	44
753	Automotive repair shops	63	(D)	53	6	26	(D)	(D)	(D)	(D)
7538	General automotive repair shops	47	(D)	40	3	20	(D)	(D)	(D)	(D)
7531	Top and body repair shops	12	528	9	3	5	374	78	11	7
7534, 5, 9	Other automotive repair shops	4	112	4	-	1	(D)	(D)	(D)	(D)
751	Automotive rental and leasing, without drivers	2	(D)	1	-	1	(D)	(D)	(D)	(D)
752	Automobile parking	-	-	-	-	-	-	-	-	-
754	Automotive services, except repair	6	89	5	1	-	(D)	(D)	(D)	(D)
76	**Miscellaneous repair services**	57	2 066	53	3	14	1 423	216	52	31
762	Electrical and electronic repair shops	21	835	19	2	6	(D)	(D)	(D)	(D)
7622	Radio and television repair shops	10	308	10	-	1	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops	11	527	9	2	5	419	91	23	11
764	Reupholstery and furniture repair	7	186	7	-	1	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services	29	1 075	27	1	7	(D)	(D)	(D)	(D)
78, 79	**Amusement and recreation services, including motion pictures**	31	998	24	3	9	849	188	42	46
781, 2	Motion picture production, distribution, and services	-	-	-	-	-	-	-	-	-
783	Motion picture theaters	3	(D)	2	-	3	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	10	(D)	9	1	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments	4	(D)	2	1	2	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	14	272	11	1	4	186	62	16	19
8072	**Dental laboratories**	2	(D)	2	-	-	-	-	-	-
81	**Legal services**	18	1 066	13	4	13	1 030	241	61	34
891	**Engineering, architectural, and surveying services**	11	666	10	-	5	669	242	62	19

Table 5A. Summary Statistics for Counties With 300 to 499 Establishments: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Navajo County									
	Selected service industries	327	19 464	299	18	139	16 973	4 116	997	673
701, 3	**Hotels, motels, trailering parks, and camps**	86	(D)	81	6	56	(D)	(D)	(D)	(D)
7011 pt.	Hotels	11	(D)	4	3	9	1 229	219	36	33
7011 pt.	Motels, motor hotels, and tourist courts	57	6 903	40	3	45	6 586	1 414	209	305
703	Trailering parks and camps	18	197	17	-	1	(D)	(D)	(D)	(D)
72	**Personal services**	86	2 478	80	3	35	2 000	000	157	127
721	Laundry, cleaning, and garment services	17	1 317	15	-	9	(D)	(D)	(D)	(D)
7215	Coin-operated laundries and dry cleaning	9	(D)	9	-	5	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services	8	(D)	6	-	4	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial†	··	··	··	··	1	(D)	(D)	(D)	(D)
7216	Dry cleaning plants, except rug cleaning†	··	··	··	··	2	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.s.c.†	··	··	··	··	1	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	2	(D)	2	-	1	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops	33	572	32	1	14	(D)	(D)	(D)	(D)
723	Beauty shops	24	485	23	1	13	(D)	(D)	(D)	(D)
724	Barber shops	9	87	9	-	1	(D)	(D)	(D)	(D)
725	Shoe repair, shoe shine, and hat cleaning shops	1	(D)	-	1	-	-	-	-	-
726	Funeral service and crematories	4	507	2	1	2	(D)	(D)	(D)	(D)
729	Miscellaneous personal services	9	25	9	-	-	-	-	-	-
73	**Business services**	48	1 881	43	1	7	1 852	445	109	84
731	Advertising	2	(D)	1	1	1	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	11	(D)	11	-	-	-	-	-	-
737	Computer and data processing services	-	-	-	-	-	-	-	-	-
7392	Management, consulting, and public relations services	10	101	10	-	-	-	-	-	-
7394	Equipment rental and leasing services	11	183	10	-	1	(D)	(D)	(D)	(D)
Other 73	Other business services	14	1 325	11	-	5	(D)	(D)	(D)	(D)
75	**Automotive repair, services, and garages**	48	3 421	31	4	24	3 188	747	208	74
753	Automotive repair shops	36	3 359	28	4	23	(D)	(D)	(D)	(D)
7538	General automotive repair shops	25	2 046	21	3	14	1 907	386	79	41
7531	Top and body repair shops	9	(D)	7	1	7	566	110	18	13
7534, 5, 9	Other automotive repair shops	2	(D)	-	-	2	(D)	(D)	(D)	(D)
751	Automotive rental and leasing, without drivers	-	-	-	-	-	-	-	-	-
752	Automobile parking	-	-	-	-	-	-	-	-	-
754	Automotive services, except repair	4	62	3	-	1	(D)	(D)	(D)	(D)
76	**Miscellaneous repair services**	30	987	29	1	5	198	27	9	5
762	Electrical and electronic repair shops	10	(D)	10	-	2	(D)	(D)	(D)	(D)
7622	Radio and television repair shops	6	(D)	6	-	1	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops	4	(D)	4	-	1	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair	3	(D)	3	-	1	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services	17	(D)	16	1	2	(D)	(D)	(D)	(D)
78, 79	**Amusement and recreation services, including motion pictures**	37	1 643	30	3	11	1 464	347	61	46
781, 2	Motion picture production, distribution, and services	-	-	-	-	-	-	-	-	-
783	Motion picture theaters	4	(D)	-	-	4	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	3	(D)	3	-	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments	3	(D)	1	2	3	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	27	000	24	1	4	767	240	33	18
8072	**Dental laboratories**	2	(D)	2	-	1	(D)	(D)	(D)	(D)
81	**Legal services**	11	531	9	-	6	375	120	18	9
891	**Engineering, architectural, and surveying services**	7	276	6	-	3	251	71	27	19

Table 5A. Summary Statistics for Counties With 300 to 499 Establishments: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Pinal County									
	Selected service industries	**464**	**18 219**	**382**	**32**	**149**	**13 666**	**3 753**	**972**	**825**
701, 3	**Hotels, motels, trailering parks, and camps**	**65**	**5 269**	**53**	**8**	**23**	**(D)**	**(D)**	**(D)**	**(D)**
7011 pt.	Hotels	8	(D)	4	3	6	2 424	906	234	280
7011 pt.	Motels, motor hotels, and tourist courts	23	1 782	16	5	13	1 630	390	116	110
703	Trailering parks and camps	34	(D)	33	-	4	(D)	(D)	(D)	(D)
72	**Personal services**	**128**	**2 484**	**113**	**8**	**40**	**1 084**	**329**	**105**	**119**
721	Laundry, cleaning, and garment services	21	529	17	4	7	265	75	18	18
7215	Coin-operated laundries and dry cleaning	11	249	7	4	4	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services	10	280	10	-	3	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial†	··	··	··	··	-	-	-	-	-
7216	Dry cleaning plants, except rug cleaning†	··	··	··	··	3	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.†	··	··	··	··	-	-	-	-	-
722	Photographic studios, portrait	4	95	2	1	1	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops	73	1 154	69	1	25	756	356	110	76
723	Beauty shops	54	972	50	1	25	756	356	110	76
724	Barber shops	19	182	19	-	-	-	-	-	-
725	Shoe repair, shoe shine, and hat cleaning shops	5	42	4	1	1	(D)	(D)	(D)	(D)
726	Funeral services and crematories	4	440	2	-	3	(D)	(D)	(D)	(D)
729	Miscellaneous personal services	21	224	19	1	3	97	25	8	15
73	**Business services**	**61**	**3 181**	**48**	**3**	**17**	**2 886**	**626**	**199**	**186**
731	Advertising	3	(D)	2	-	2	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	17	455	14	1	3	(D)	(D)	(D)	(D)
737	Computer and data processing services	1	(D)	1	-	-	-	-	-	-
7392	Management, consulting, and public relations services	15	(D)	15	-	-	-	-	-	-
7394	Equipment rental and leasing services	7	362	5	1	4	(D)	(D)	(D)	(D)
Other 73	Other business services	18	2 029	11	1	8	1 810	383	113	89
75	**Automotive repair, services, and garages**	**64**	**1 531**	**60**	**3**	**22**	**1 029**	**216**	**66**	**38**
753	Automotive repair shops	54	(D)	51	2	21	(D)	(D)	(D)	(D)
7538	General automotive repair shops	44	951	42	2	14	577	105	25	16
7531	Top and body repair shops	4	233	4	-	2	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops	6	(D)	5	-	5	158	30	8	4
751	Automotive rental and leasing, without drivers	2	(D)	2	-	-	(D)	(D)	(D)	(D)
752	Automobile parking	-	-	-	-	-	-	-	-	-
754	Automotive services, except repair	8	96	7	1	1	(D)	(D)	(D)	(D)
76	**Miscellaneous repair services**	**69**	**2 199**	**62**	**3**	**12**	**1 314**	**292**	**63**	**34**
762	Electrical and electronic repair shops	17	226	16	1	2	(D)	(D)	(D)	(D)
7622	Radio and television repair shops	9	(D)	8	1	-	-	-	-	-
7623, 9	Other electrical and electronic repair shops	8	(D)	8	-	2	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair	8	112	7	1	-	-	-	-	-
763, 9	Other repair shops and related services	44	1 821	39	1	10	(D)	(D)	(D)	(D)
78, 79	**Amusement and recreation services, including motion pictures**	**36**	**1 664**	**23**	**3**	**14**	**1 326**	**384**	**66**	**87**
781, 2	Motion picture production, distribution, and services	-	-	-	-	-	-	-	-	-
783	Motion picture theaters	4	(D)	1	-	4	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	9	(D)	9	-	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments	2	(D)	1	1	1	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	20	965	12	2	9	788	207	39	50
8072	**Dental laboratories**	**2**	**(D)**	**1**	**1**	**1**	**(D)**	**(D)**	**(D)**	**(D)**
81	**Legal services**	**25**	**1 533**	**18**	**3**	**17**	**(D)**	**(D)**	**(D)**	**(D)**
891	**Engineering, architectural, and surveying services**	**5**	**(D)**	**4**	**-**	**3**	**193**	**22**	**2**	**1**

Table 6. Summary Statistics for Cities With 500 Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Glendale									
	Selected service industries	**662**	**32 222**	**473**	**41**	**323**	**27 665**	**9 241**	**1 931**	**1 166**
701, 3	**Hotels, motels, trailering parks, and camps**	**14**	**1 146**	**10**	**2**	**6**	**919**	**246**	**63**	**80**
7011 pt.	Hotels	2	(D)	1	-	1	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	9	585	6	2	5	(D)	(D)	(D)	(D)
703	Trailering parks and camps	3	(D)	3	-	-	-	-	-	-
72	**Personal services**	**139**	**4 297**	**109**	**14**	**86**	**3 783**	**1 389**	**346**	**239**
721	Laundry, cleaning, and garment services	20	867	11	5	13	588	150	30	29
7215	Coin-operated laundries and dry cleaning	4	135	3	1	1	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services	16	532	8	4	12	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial†	**	**	**	**	-	-	-	-	-
7216	Dry cleaning plants, except rug cleaning†	**	**	**	**	11	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.†	**	**	**	**	1	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	14	420	12	-	2	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops	67	2 287	55	5	45	2 083	991	259	176
723	Beauty shops	43	1 799	34	3	35	1 740	816	218	154
724	Barber shops	24	488	21	2	10	343	175	41	22
725	Shoe repair, shoe shine, and hat cleaning shops	1	(D)	1	-	-	-	-	-	-
726	Funeral service and crematories	3	(D)	-	-	3	(D)	(D)	(D)	(D)
729	Miscellaneous personal services	34	141	29	4	2	(D)	(D)	(D)	(D)
73	**Business services**	**164**	**6 864**	**136**	**7**	**48**	**4 911**	**3 006**	**497**	**312**
731	Advertising	8	58	7	-	1	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	61	773	56	1	12	320	79	23	25
737	Computer and data processing services	2	(D)	2	-	-	-	-	-	-
7392	Management, consulting, and public relations services	39	928	32	1	8	495	252	49	31
7394	Equipment rental and leasing services	13	419	8	2	5	180	46	7	3
Other 73	Other business services	41	(D)	28	3	16	(D)	(D)	(D)	(D)
75	**Automotive repair, services, and garages**	**97**	**9 499**	**61**	**13**	**61**	**8 706**	**2 186**	**418**	**222**
753	Automotive repair shops	72	6 433	49	10	48	5 999	1 680	329	167
7538	General automotive repair shops	37	2 978	32	4	24	2 674	668	135	79
7531	Top and body repair shops	16	1 614	8	4	11	1 535	502	102	44
7534, 5, 9	Other automotive repair shops	19	1 843	9	2	13	1 790	486	92	44
751	Automotive rental and leasing, without drivers	8	1 831	1	2	4	1 680	137	24	6
752	Automobile parking	-	-	-	-	-	-	-	-	-
754	Automotive services, except repair	17	1 145	11	1	9	1 026	349	65	49
76	**Miscellaneous repair services**	**63**	**5 887**	**70**	**1**	**35**	**4 891**	**1 388**	**336**	**127**
762	Electrical and electronic repair shops	23	1 257	18	1	9	1 053	383	90	50
7622	Radio and television repair shops	10	(D)	8	1	2	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops	13	(D)	10	-	7	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair	13	258	13	-	5	185	64	19	7
763, 9	Other repair shops and related services	47	4 082	39	-	11	3 583	941	227	70
78, 79	**Amusement and recreation services, including motion pictures**	**66**	**3 626**	**54**	**2**	**16**	**3 697**	**739**	**176**	**179**
781, 2	Motion picture production, distribution, and services	1	(D)	-	-	1	(D)	(D)	(D)	(D)
783	Motion picture theaters	3	(D)	1	-	3	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	23	227	21	2	3	11	6	4	6
793	Bowling alleys and billiards and pool establishments	2	(D)	1	-	1	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	37	1 548	31	-	8	(D)	(D)	(D)	(D)
8072	**Dental laboratories**	**5**	**(D)**	**3**	**-**	**4**	**(D)**	**(D)**	**(D)**	**(D)**
81	**Legal services**	**13**	**871**	**11**	**1**	**6**	**(D)**	**(D)**	**(D)**	**(D)**
891	**Engineering, architectural, and surveying services**	**21**	**(D)**	**20**	**1**	**-**	**(D)**	**(D)**	**(D)**	**(D)**

Table 6. Summary Statistics for Cities With 500 Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments		Unincorporated businesses		Establishments with payroll				
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Mesa									
	Selected service industries	**969**	**62 944**	**782**	**82**	**383**	**54 351**	**18 988**	**4 881**	**2 389**
701, 3	**Hotels, motels, trailering parks, and camps**	**34**	**3 366**	**24**	**6**	**15**	**2 536**	**436**	**118**	**169**
7011 pt.	Hotels	3	54	1	2	2	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	22	2 633	16	5	11	2 158	329	106	101
703	Trailering parks and camps	9	699	7	1	2	(D)	(D)	(D)	(D)
72	**Personal services**	**238**	**9 419**	**196**	**18**	**104**	**8 946**	**3 829**	**748**	**489**
721	Laundry, cleaning, and garment services	38	2 548	28	5	21	2 152	699	161	114
7215	Coin-operated laundries and dry cleaning	14	454	12	2	8	302	38	9	10
721 ex. 7215	Other laundry, cleaning, and garment services	24	2 094	16	3	13	1 850	661	152	104
7211	Power laundries, family and commercial†	**	**	**	**	2	(D)	(D)	(D)	(D)
7216	Dry cleaning plants, except rug cleaning†	**	**	**	**	6	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.†	**	**	**	**	5	1 214	439	98	80
722	Photographic studios, portrait	19	632	14	2	4	535	122	27	18
723, 4	Beauty and barber shops	118	4 037	100	9	65	3 479	1 771	457	292
723	Beauty shops	81	3 453	64	8	56	3 121	1 587	405	263
724	Barber shops	37	584	36	1	9	358	174	52	29
725	Shoe repair, shoe shine, and hat cleaning shops	4	(D)	3	1	3	231	37	7	6
726	Funeral service and crematories	3	912	-	-	3	912	194	46	21
729	Miscellaneous personal services	56	(D)	51	1	8	737	206	50	29
73	**Business services**	**287**	**19 838**	**232**	**13**	**89**	**17 883**	**7 388**	**1 881**	**987**
731	Advertising	20	307	16	1	4	88	25	3	3
734	Services to dwellings and other buildings	80	1 672	69	4	23	1 285	618	126	108
737	Computer and data processing services	6	(D)	2	-	2	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	87	4 588	73	3	12	3 677	1 527	421	110
7394	Equipment rental and leasing services	30	1 765	23	1	6	1 220	366	84	33
Other 73	Other business services	64	(D)	49	4	31	(D)	(D)	(D)	(D)
75	**Automotive repair, services, and garages**	**122**	**12 839**	**88**	**18**	**63**	**11 882**	**3 103**	**780**	**332**
753	Automotive repair shops	92	10 150	68	14	49	(D)	(D)	(D)	(D)
7538	General automotive repair shops	51	5 327	41	7	25	4 695	1 272	257	113
7531	Top and body repair shops	17	1 098	14	2	9	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops	24	3 727	13	5	15	3 520	562	195	79
751	Automotive rental and leasing, without drivers	7	(D)	2	2	4	(D)	(D)	(D)	(D)
752	Automobile parking	1	(D)	-	-	1	(D)	(D)	(D)	(D)
754	Automotive services, except repair	22	1 908	18	2	9	(D)	(D)	(D)	(D)
76	**Miscellaneous repair services**	**118**	**5 841**	**99**	**6**	**34**	**4 388**	**1 441**	**339**	**179**
762	Electrical and electronic repair shops	32	1 383	28	1	9	1 038	292	64	45
7822	Radio and television repair shops	16	818	14	-	5	635	151	36	22
7823, 9	Other electrical and electronic repair shops	16	565	14	1	4	401	141	28	23
764	Reupholstery and furniture repair	18	385	17	1	5	246	57	15	8
763, 9	Other repair shops and related services	68	3 873	54	4	20	3 076	1 092	259	117
78, 79	**Amusement and recreation services, including motion pictures**	**78**	**4 733**	**69**	**3**	**21**	**4 148**	**1 498**	**384**	**339**
781, 2	Motion picture production, distribution, and services	2	(D)	1	-	1	(D)	(D)	(D)	(D)
783	Motion picture theaters	3	(D)	-	-	3	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	32	285	31	1	1	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments	4	(D)	1	1	2	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	37	2 360	26	1	14	2 066	660	158	123
8072	**Dental laboratories**	**12**	**716**	**6**	**4**	**8**	**668**	**224**	**56**	**36**
81	**Legal services**	**37**	**4 782**	**25**	**6**	**24**	**4 682**	**1 382**	**383**	**184**
891	**Engineering, architectural, and surveying services**	**43**	**1 789**	**33**	**6**	**14**	**1 410**	**486**	**89**	**49**

Table 6. Summary Statistics for Cities With 500 Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Phoenix									
	Selected service industries	**7 692**	**887 690**	**4 861**	**472**	**3 341**	**631 998**	**201 105**	**67 908**	**36 389**
701, 3	**Hotels, motels, trailering parks, and camps**	**197**	**79 376**	**94**	**43**	**131**	**77 844**	**25 179**	**6 523**	**4 968**
7011	Hotels, motor hotels, and motels	163	77 813	69	40	125	76 921	25 057	6 500	4 936
7011 pt.	Hotels	54	53 714	18	13	48	53 581	19 312	4 992	3 505
7011 pt.	Hotels, 25 guestrooms or more	**	**	**	**	41	53 399	19 271	4 981	3 490
7011 pt.	Hotels, less than 25 guestrooms	**	**	**	**	7	182	41	11	15
7011 pt.	Motels, motor hotels, and tourist courts	109	2- 099	51	27	77	23 330	5 745	1 508	1 431
7011 pt.	Motels and tourist courts	**	**	**	**	67	17 499	4 209	1 092	1 082
7011 pt.	Motor hotels	**	**	**	**	10	5 831	1 536	416	349
7032	Sporting and recreational camps	5	270	-	1	2	(D)	(D)	(D)	(D)
7033	Trailering parks and camp sites for transients	29	1 293	25	2	4	(D)	(D)	(D)	(D)
72	**Personal services**	**1 411**	**76 884**	**1 141**	**78**	**891**	**66 922**	**25 015**	**6 469**	**4 188**
721	Laundry, cleaning, and garment services	208	31 781	132	18	138	30 226	11 227	2 927	1 763
7215	Coin-operated laundries and dry cleaning	68	5 275	53	2	39	4 512	761	201	142
721 ex. 7215	Other laundry, cleaning, and garment services	138	26 506	79	16	99	25 714	10 466	2 726	1 621
7211	Power laundries, family and commercial†	**	**	**	**	5	(D)	(D)	(D)	(D)
7216	Dry cleaning plants, except rug cleaning†	**	**	**	**	59	7 030	2 847	706	512
7212	Garment pressing, and agents for laundries and dry cleaners	**	**	**	**	4	(D)	(D)	(D)	(D)
7218	Industrial launderers†	**	**	**	**	3	2 947	1 106	320	171
7213	Linen supply†	**	**	**	**	7	(D)	(D)	(D)	(D)
7217	Carpet and upholstery cleaning	**	**	**	**	13	1 431	397	100	88
7214, 9	Other laundry and garment services, incl. diaper†	**	**	**	**	8	1 148	415	86	57
722	Photographic studios, portrait	131	3 878	115	2	20	2 630	879	213	142
723, 4	Beauty and barber shops	652	21 764	535	47	343	18 551	8 734	2 220	1 452
723	Beauty shops	[illegible]	18 029	341	41	265	16 272	7 753	1 961	1 298
724	Barber shops	204	3 735	194	6	78	2 279	981	259	156
725	Shoe repair, shoe shine, and hat cleaning shops	21	535	21	-	10	377	93	23	20
726	Funeral service and crematories	22	6 159	5	1	19	5 845	1 620	400	146
729	Miscellaneous personal services	379	11 947	333	10	61	9 293	2 462	677	633
73	**Business services**	**2 189**	**397 843**	**1 367**	**139**	**986**	**299 814**	**109 486**	**24 912**	**14 439**
731	Advertising	144	18 845	86	8	58	16 774	6 109	1 503	518
7311	Advertising agencies	**	**	**	**	47	8 729	4 354	1 050	281
7312	Outdoor advertising services	**	**	**	**	3	(D)	(D)	(D)	(D)
7313	Radio, TV, and publishers' advertising representatives	**	**	**	**	1	(D)	(D)	(D)	(D)
7319	Advertising, n.e.c.	**	**	**	**	5	324	138	32	125
734	Services to dwellings and other buildings	449	23 367	354	24	189	21 187	10 923	2 528	2 485
7341	Window cleaning	**	**	**	**	2	(D)	(D)	(D)	(D)
7342	Disinfecting and exterminating services	**	**	**	**	80	9 230	4 118	867	525
7349	Cleaning and maintenance services, n.e.c.	**	**	**	**	107	(D)	(D)	(D)	(D)
737	Computer and data processing services	104	71 877	37	5	89	71 426	10 535	2 662	787
7392	Management, consulting, and public relations services	609	35 265	481	13	135	28 350	11 380	2 859	1 859
7392 pt.	Management and consulting services	**	**	**	**	117	25 644	10 625	2 635	1 574
7392 pt.	Public relations services	**	**	**	**	18	2 706	755	224	85
7394	Equipment rental and leasing services	188	31 436	89	29	75	29 371	8 005	1 764	813
Other 73	Other business services	686	127 053	320	41	462	123 726	53 505	12 896	8 376
732	Credit reporting and collection agencies	**	**	**	**	38	12 988	5 090	1 251	629
7331	Direct mail advertising services	**	**	**	**	14	1 541	421	92	69
7332	Blueprinting and photocopying services	**	**	**	**	25	7 317	1 952	457	183
7339	Stenographic services; and reproduction services, n.e.c.	**	**	**	**	29	2 153	608	180	88
7333	Commercial photography, art, and graphics	**	**	**	**	37	8 105	2 691	630	275
7361	Employment agencies	**	**	**	**	55	7 021	3 818	838	608
7362	Temporary help supply services	**	**	**	**	32	15 991	12 105	2 640	2 135
7369	Personnel supply services, n.e.c.	**	**	**	**	-	-	-	-	-
7391	Commercial research and development laboratories	**	**	**	**	10	3 666	1 666	408	144
7397	Commercial testing laboratories	**	**	**	**	13	2 459	991	214	75
7383	Detective agencies and protective services	**	**	**	**	44	19 333	11 380	2 671	2 048
7395	Photofinishing laboratories†	**	**	**	**	13	10 484	2 861	672	469
7389 pt.	Sign painting shops	**	**	**	**	7	658	180	35	23
7389 pt.	Interior designing	**	**	**	**	6	507	167	38	13
7389 pt.	Telephone answering services	**	**	**	**	12	1 049	573	150	127
7389 pt., 7399, 735	Miscellaneous business services, n.e.c.	**	**	**	**	127	30 444	9 024	2 420	1 490
75	**Automotive repair, services, and garages**	**748**	**119 466**	**481**	**61**	**446**	**113 663**	**23 847**	**5 639**	**2 649**
753	Automotive repair shops	556	54 721	396	47	335	50 291	14 529	3 464	1 499
7538	General automotive repair shops	319	23 782	245	29	180	20 611	5 627	1 318	586
7538 pt.	General automotive repair shops, ex. diesel	**	**	**	**	150	17 642	4 815	1 126	503
7538 pt.	Diesel repair shops	**	**	**	**	10	2 969	812	192	83
7531	Top and body repair shops	105	11 011	72	13	73	10 528	3 284	845	371
7534, 5, 9	Other automotive repair shops	132	19 928	79	5	102	19 152	5 618	1 301	562
7534	Tire retreading and repair shops	**	**	**	**	11	(D)	(D)	(D)	(D)
7535	Paint shops	**	**	**	**	9	1 995	883	200	108
7539 pt.	Auto electrical and fuel system services	**	**	**	**	10	1 411	395	88	42
7539 pt.	Radiator repair	**	**	**	**	13	1 877	573	135	57
7539 pt.	Glass replacement and repair	**	**	**	**	11	2 807	717	186	88
7539 pt.	Brake, front end, and wheel alignment	**	**	**	**	17	2 412	758	176	71
7539 pt.	Exhaust system services (muffler shops)	**	**	**	**	4	(D)	(D)	(D)	(D)
7539 pt.	Transmission repair shops	**	**	**	**	22	3 331	1 037	241	97
7539 pt.	Other automotive repair shops, n.e.c.	**	**	**	**	5	486	99	17	11

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		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Phoenix—Con.									
75	**Automotive repair, services, and garages**—Con.									
751	Automotive rental and leasing, without drivers	62	53 006	14	3	47	52 578	6 869	1 785	897
752	Automobile parking	32	3 906	1	-	32	3 906	388	119	84
7523	Parking lots	**	**	**	**	25	(D)	(D)	(D)	(D)
7525	Parking structures	**	**	**	**	7	(D)	(D)	(D)	(D)
754	Automotive services, except repair	98	7 383	70	11	32	6 288	2 081	452	380
7542	Car washes	**	**	**	**	18	3 728	1 136	277	271
7549	Automotive services, n.e.c.	**	**	**	**	14	2 560	925	175	89
76	**Miscellaneous repair services**	639	46 279	517	16	336	39 923	12 466	2 948	1 246
762	Electrical and electronic repair shops	186	17 150	145	4	81	15 699	5 418	1 261	530
7622	Radio and television repair shops	86	8 885	68	3	37	8 228	2 048	498	225
7623, 9	Other electrical and electronic repair shops	100	10 265	77	1	44	9 471	3 370	763	305
7623	Refrigeration and air conditioning repair shops	**	**	**	**	19	3 354	829	165	88
7629	Electrical and electronic repair shops, n.e.c.	**	**	**	**	25	6 117	2 441	598	230
764	Reupholstery and furniture repair	87	4 070	76	2	36	3 387	1 157	280	150
763, 9	Other repair shops and related services	366	24 060	296	9	119	20 837	5 881	1 407	556
763	Watch, clock, and jewelry repair	**	**	**	**	9	806	321	76	39
769	Miscellaneous repair and related services	**	**	**	**	110	20 031	5 560	1 331	517
7692	Welding repair	**	**	**	**	12	2 298	744	164	79
7694	Armature rewinding shops	**	**	**	**	11	5 739	1 770	413	131
7699 pt.	Farm machinery and equipment repair shops	**	**	**	**	1	(D)	(D)	(D)	(D)
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair	**	**	**	**	3	(D)	(D)	(D)	(D)
7699 pt.	Sewer and septic tank cleaning services	**	**	**	**	7	(D)	(D)	(D)	(D)
7699 pt.	Other repair and related services, n.e.c.	**	**	**	**	76	9 688	2 291	586	255
78, 79	**Amusement and recreation services, including motion pictures**	639	67 131	475	27	196	61 631	14 729	3 986	3 113
781, 2	Motion picture production, distribution, and services	37	4 035	25	2	12	3 600	502	163	66
783	Motion picture theaters	33	(D)	5	4	31	11 544	1 556	364	405
7832	Motion picture theaters, except drive-ins	**	**	**	**	20	9 735	1 171	267	263
7833	Drive-in motion picture theaters	**	**	**	**	11	1 809	385	97	142
792	Producers, orchestras, and entertainers	262	5 882	240	7	40	3 707	1 057	293	287
7929 pt.	Dance groups and artists	**	**	**	**	3	28	15	5	6
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations	**	**	**	**	-	-	-	-	-
7929 pt.	Other music and entertainment presentations	**	**	**	**	25	2 882	812	236	239
7922 pt.	Producers of legitimate theater	**	**	**	**	2	(D)	(D)	(D)	(D)
7922 pt.	Producers of radio and TV shows, except tape	**	**	**	**	5	333	81	18	4
7922 pt.	Theatrical services	**	**	**	**	5	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments	23	5 157	8	1	16	5 050	1 421	373	348
7932	Billiards and pool establishments	13	(D)	8	-	7	574	188	52	49
7933	Bowling alleys	10	(D)	-	1	9	4 476	1 233	321	299
79 ex. 792, 3	Other amusement and recreation services	264	(D)	197	13	97	37 730	10 193	2 763	2 007
791	Dance halls, studios, and schools	**	**	**	**	12	1 883	654	192	142
794	Commercial sports	**	**	**	**	19	25 301	6 050	1 761	1 240
7941	Professional sports clubs, managers, promoters	**	**	**	**	7	6 809	2 757	861	144
7948	Racing, including track operation	**	**	**	**	12	18 692	3 293	880	1 096
7992	Public golf courses, except municipal	**	**	**	**	5	1 272	480	177	135
7997	Membership sports and recreation clubs	**	**	**	**	10	3 586	1 253	207	133
7993	Coin-operated amusement devices	**	**	**	**	7	(D)	(D)	(D)	(D)
7996	Amusement parks	**	**	**	**	3	789	253	63	76
7999 pt.	Concession operators of amusement devices, rides	**	**	**	**	2	(D)	(D)	(D)	(D)
7999 pt.	Carnivals, circuses, and fairs	**	**	**	**	2	(D)	(D)	(D)	(D)
7999 pt.	Other commercial recreation and amusements	**	**	**	**	37	3 992	1 171	264	225
8072	**Dental laboratories**	86	6 639	36	8	42	6 173	2 062	666	381
81	**Legal services**	777	122 744	562	101	527	116 613	46 739	11 936	2 796
891	**Engineering, architectural, and surveying services**	425	63 129	236	21	266	59 286	26 631	6 667	1 663

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		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Scottsdale									
	Selected service industries	1 257	121 814	998	66	539	110 302	37 430	8 839	9 444
701, 3	**Hotels, motels, trailering parks, and camps**	38	(D)	4	9	36	37 627	10 993	2 629	2 246
7011 pt.	Hotels	13	31 827	-	4	13	31 827	9 648	2 280	1 957
7011 pt.	Motels, motor hotels, and tourist courts	14	(D)	4	5	12	(D)	(D)	(D)	(D)
703	Trailering parks and camps	1	(D)	-	-	1	(D)	(D)	(D)	(D)
72	**Personal services**	372	13 188	386	16	137	11 826	4 066	1 216	789
721	Laundry, cleaning, and garment services	32	2 955	18	5	25	2 782	1 114	275	195
7215	Coin-operated laundries and dry cleaning	9	408	6	1	5	336	83	23	16
721 ex. 7215	Other laundry, cleaning, and garment services	23	2 547	12	4	20	2 427	1 031	252	179
7211	Power laundries, family and commercial†	**	**	**	**	-	-	-	-	-
7216	Dry cleaning plants, except rug cleaning†	**	**	**	**	12	2 084	913	223	164
Other 721	Laundry and cleaning services, n.e.c.†	**	**	**	**	8	363	118	19	15
722	Photographic studios, portrait	22	550	19	-	3	313	125	36	15
723, 4	Beauty and barber shops	144	6 454	107	9	91	5 785	3 021	781	488
723	Beauty shops	110	5 698	75	7	76	5 247	2 770	698	437
724	Barber shops	34	756	32	2	15	536	251	83	29
725	Shoe repair, shoe shine, and hat cleaning shops	5	(D)	5	-	3	156	38	8	6
726	Funeral service and crematories	3	(D)	-	-	3	(D)	(D)	(D)	(D)
729	Miscellaneous personal services	86	1 643	56	2	12	(D)	(D)	(D)	(D)
73	**Business services**	474	27 089	344	23	183	22 867	10 388	2 323	1 131
731	Advertising	25	(D)	17	-	7	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	63	1 789	50	7	25	1 388	655	169	145
737	Computer and data processing services	15	(D)	8	1	5	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	214	8 358	178	7	37	5 825	2 139	488	117
7394	Equipment rental and leasing services	30	1 283	22	2	7	1 083	324	73	42
Other 73	Other business services	127	14 548	69	6	72	13 512	6 788	1 578	788
75	**Automotive repair, services, and garages**	88	14 342	33	-	31	14 061	3 436	819	316
753	Automotive repair shops	35	7 795	25	-	23	(D)	(D)	(D)	(D)
7538	General automotive repair shops	16	5 462	14	-	10	(D)	(D)	(D)	(D)
7531	Top and body repair shops	4	708	3	-	4	708	241	71	19
7534, 5, 9	Other automotive repair shops	15	1 625	8	-	9	(D)	(D)	(D)	(D)
751	Automotive rental and leasing, without drivers	4	(D)	2	-	2	(D)	(D)	(D)	(D)
752	Automobile parking	1	(D)	-	-	1	(D)	(D)	(D)	(D)
754	Automotive services, except repair	10	(D)	6	-	5	(D)	(D)	(D)	(D)
76	**Miscellaneous repair services**	67	3 365	52	3	33	2 723	736	157	77
762	Electrical and electronic repair shops	23	1 788	19	-	7	1 404	367	83	36
7622	Radio and television repair shops	11	805	10	-	3	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops	12	981	9	-	4	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair	6	186	5	-	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services	38	1 404	28	3	14	(D)	(D)	(D)	(D)
78, 79	**Amusement and recreation services, including motion pictures**	188	9 867	111	6	43	8 921	2 357	616	516
781, 2	Motion picture production, distribution, and services	10	880	6	-	4	(D)	(D)	(D)	(D)
783	Motion picture theaters	13	(D)	1	-	12	3 889	989	149	145
792	Producers, orchestras, and entertainers	74	2 515	66	2	10	1 716	724	228	188
793	Bowling alleys and billiards and pool establishments	4	(D)	2	-	2	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	48	2 467	36	3	15	(D)	(D)	(D)	(D)
8072	**Dental laboratories**	17	(D)	7	-	13	1 978	483	121	46
81	**Legal services**	110	5 171	87	10	86	4 211	1 196	282	116
891	**Engineering, architectural, and surveying services**	89	9 379	62	3	36	7 779	3 164	699	346

Table 6. Summary Statistics for Cities With 500 Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Tempe									
	Selected service industries	819	76 668	675	84	388	70 713	23 443	5 381	2 889
701, 3	Hotels, motels, trailering parks, and camps	25	8 279	14	8	13	8 966	1 311	389	361
7011 pt.	Hotels	3	(D)	-	2	2	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	19	4 082	11	3	10	3 788	712	184	184
703	Trailering parks and camps	3	(D)	3	-	1	(D)	(D)	(D)	(D)
72	Personal services	168	5 897	136	12	78	4 973	1 986	469	367
721	Laundry, cleaning, and garment services	30	1 674	20	5	17	1 381	440	101	86
7215	Coin-operated laundries and dry cleaning	12	494	8	3	5	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services	18	1 180	12	2	12	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial?	--	--	--	--	-	-	-	-	-
7216	Dry cleaning plants, except rug cleaning?	--	--	--	--	7	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.?	--	--	--	--	5	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	21	500	18	-	4	402	139	29	14
723, 4	Beauty and barber shops	62	2 615	49	5	41	2 348	1 256	283	152
723	Beauty shops	43	2 001	34	2	31	1 875	1 010	228	146
724	Barber shops	19	614	15	3	10	471	245	55	36
725	Shoe repair, shoe shine, and hat cleaning shops	3	(D)	3	-	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories	2	(D)	1	1	2	(D)	(D)	(D)	(D)
729	Miscellaneous personal services	50	721	44	1	5	(D)	(D)	(D)	(D)
73	Business services	351	37 864	284	7	113	25 086	9 988	2 157	1 697
731	Advertising	10	300	7	1	2	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	52	2 152	45	-	21	1 982	941	208	219
737	Computer and data processing services	18	(D)	6	1	10	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	177	10 557	161	-	21	9 489	3 850	837	388
7394	Equipment rental and leasing services	17	2 738	6	4	11	2 618	506	104	38
Other 73	Other business services	77	(D)	39	1	48	(D)	(D)	(D)	(D)
75	Automotive repair, services, and garages	75	7 668	47	8	53	7 229	1 804	462	342
753	Automotive repair shops	55	5 181	33	7	41	(D)	(D)	(D)	(D)
7538	General automotive repair shops	39	2 361	20	4	20	2 121	711	185	97
7531	Top and body repair shops	5	(D)	3	-	5	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops	21	(D)	10	3	16	1 986	561	127	55
751	Automotive rental and leasing, without drivers	7	(D)	4	-	5	(D)	(D)	(D)	(D)
752	Automobile parking	1	(D)	1	-	1	(D)	(D)	(D)	(D)
754	Automotive services, except repair	12	(D)	9	1	6	(D)	(D)	(D)	(D)
76	Miscellaneous repair services	63	5 988	53	6	29	4 779	1 382	287	135
762	Electrical and electronic repair shops	19	1 833	11	2	9	1 443	405	97	43
7622	Radio and television repair shops	10	888	4	2	5	903	249	65	28
7623, 9	Other electrical and electronic repair shops	9	834	7	-	4	540	156	32	17
764	Reupholstery and furniture repair	12	334	9	2	5	240	72	11	12
763, 9	Other repair shops and related services	32	3 539	43	2	15	3 097	825	189	70
78, 79	Amusement and recreation services, including motion pictures	68	7 388	66	2	27	6 412	1 797	347	362
781, 2	Motion picture production, distribution, and services	5	35	5	-	-	-	-	-	-
783	Motion picture theaters	3	833	-	-	3	833	131	31	28
792	Producers, orchestras, and entertainers	36	980	34	-	2	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments	7	852	4	-	4	843	230	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	38	5 292	22	2	18	(D)	(D)	(D)	(D)
8072	Dental laboratories	6	(D)	2	-	4	823	239	61	27
81	Legal services	88	(D)	44	10	31	2 379	843	144	89
891	Engineering, architectural, and surveying services	68	13 967	41	4	30	13 386	4 886	1 051	389

Table 6. Summary Statistics for Cities With 500 Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments		Unincorporated businesses		Establishments with payroll				
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Tucson									
	Selected service industries	**3 884**	**272 377**	**2 230**	**261**	**1 483**	**200 915**	**67 678**	**21 017**	**11 873**
70, 3	**Hotels, motels, trailering parks, and camps**	**132**	**36 526**	**71**	**33**	**78**	**34 928**	**9 572**	**2 486**	**2 382**
7011	Hotels, motor hotels, and motels	93	35 141	40	25	76	(D)	(D)	(D)	(D)
7011 pt.	Hotels	32	(D)	13	8	30	(D)	(D)	(D)	(D)
7011 pt.	Hotels, 25 guestrooms or more	**	**	**	**	20	18 486	5 389	1 435	1 345
7011 pt.	Hotels, less than 25 guestrooms	**	**	**	**	10	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	61	(D)	27	17	46	15 240	3 957	995	941
7011 pt.	Motels and tourist courts	**	**	**	**	37	8 114	1 883	533	547
7011 pt.	Motor hotels	**	**	**	**	9	7 126	1 974	462	394
7032	Sporting and recreational camps	4	52	3	1	1	(D)	(D)	(D)	(D)
7033	Trailering parks and camp sites for transients	35	1 333	28	7	1	(D)	(D)	(D)	(D)
72	**Personal services**	**883**	**36 947**	**809**	**42**	**257**	**32 277**	**12 486**	**3 234**	**2 211**
721	Laundry, cleaning, and garment services	109	15 488	67	13	72	14 649	5 307	1 317	846
7215	Coin-operated laundries and dry cleaning	45	1 559	37	6	20	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services	64	13 929	30	7	52	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial†	**	**	**	**	1	(D)	(D)	(D)	(D)
7216	Dry cleaning plants, except rug cleaning†	**	**	**	**	33	2 629	939	244	201
7212	Garment pressing, and agents for laundries and dry cleaners	**	**	**	**	3	(D)	(D)	(D)	(D)
7218	Industrial launderers†	**	**	**	**	3	(D)	(D)	(D)	(D)
7213	Linen supply†	**	**	**	**	2	(D)	(D)	(D)	(D)
7217	Carpet and upholstery cleaning	**	**	**	**	8	549	147	34	25
7214, 9	Other laundry and garment services, incl. diaper†	**	**	**	**	2	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	64	1 527	57	-	8	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops	312	11 083	285	17	172	9 783	4 776	1 249	815
723	Beauty shops	209	9 051	184	16	140	8 465	4 305	1 126	739
724	Barber shops	103	2 012	101	1	32	1 318	471	123	76
725	Shoe repair, shoe shine, and hat cleaning shops	16	(D)	16	-	10	(D)	(D)	(D)	(D)
726	Funeral service and crematories	11	2 858	2	-	11	2 838	986	218	99
729	Miscellaneous personal services	181	(D)	162	12	24	3 555	1 098	357	308
73	**Business services**	**744**	**84 963**	**513**	**36**	**289**	**49 869**	**20 378**	**4 869**	**2 934**
731	Advertising	56	(D)	37	2	21	(D)	(D)	(D)	(D)
7311	Advertising agencies	**	**	**	**	18	2 378	791	181	73
7312	Outdoor advertising services	**	**	**	**	-	-	-	-	-
7313	Radio, TV, and publishers' advertising representatives	**	**	**	**	-	-	-	-	-
7319	Advertising, n.e.c.	**	**	**	**	3	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	166	8 953	137	6	73	8 316	3 791	950	844
7341	Window cleaning	**	**	**	**	2	(D)	(D)	(D)	(D)
7342	Disinfecting and exterminating services	**	**	**	**	28	4 814	1 998	488	254
7349	Cleaning and maintenance services, n.e.c.	**	**	**	**	43	(D)	(D)	(D)	(D)
737	Computer and data processing services	27	(D)	7	3	19	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	249	7 084	215	6	39	(D)	(D)	(D)	(D)
7392 pt.	Management and consulting services	**	**	**	**	34	4 509	1 891	447	251
7392 pt.	Public relations services	**	**	**	**	5	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services	48	4 774	26	5	18	(D)	(D)	(D)	(D)
Other 73	Other business services	198	25 517	91	13	129	24 473	10 372	2 498	1 443
732	Credit reporting and collection agencies	**	**	**	**	16	(D)	(D)	(D)	(D)
7331	Direct mail advertising services	**	**	**	**	1	(D)	(D)	(D)	(D)
7332	Blueprinting and photocopying services	**	**	**	**	7	1 618	462	111	56
7339	Stenographic services; and reproduction services, n.e.c.	**	**	**	**	9	1 031	492	141	47
7333	Commercial photography, art, and graphics	**	**	**	**	10	1 980	550	132	61
7361	Employment agencies	**	**	**	**	14	1 252	639	184	71
7362	Temporary help supply services	**	**	**	**	7	(D)	(D)	(D)	(D)
7369	Personnel supply services, n.e.c.	**	**	**	**	2	(D)	(D)	(D)	(D)
7391	Commercial research and development laboratories	**	**	**	**	7	(D)	(D)	(D)	(D)
7397	Commercial testing laboratories	**	**	**	**	4	815	398	88	41
7393	Detective agencies and protective services	**	**	**	**	12	2 862	1 424	389	258
7395	Photofinishing laboratories†	**	**	**	**	5	(D)	(D)	(D)	(D)
7399 pt.	Sign painting shops	**	**	**	**	1	(D)	(D)	(D)	(D)
7399 pt.	Interior designing	**	**	**	**	2	(D)	(D)	(D)	(D)
7399 pt.	Telephone answering services	**	**	**	**	3	(D)	(D)	(D)	(D)
7399 pt., 7396, 735	Miscellaneous business services, n.e.c.	**	**	**	**	29	5 179	1 964	443	255
75	**Automotive repair, services, and garages**	**357**	**40 106**	**232**	**51**	**241**	**37 166**	**8 944**	**2 189**	**1 146**
753	Automotive repair shops	266	26 490	196	17	169	24 220	6 750	1 603	735
7538	General automotive repair shops	189	12 604	137	9	98	11 181	3 193	752	344
7538 pt.	General automotive repair shops, ex. diesel	**	**	**	**	98	11 181	3 193	752	344
7538 pt.	Diesel repair shops	**	**	**	**	-	-	-	-	-
7531	Top and body repair shops	35	2 807	30	3	25	2 491	800	197	104
7534, 5, 9	Other automotive repair shops	62	11 079	29	5	48	10 548	2 757	654	287
7534	Tire retreading and repair shops	**	**	**	**	4	(D)	(D)	(D)	(D)
7535	Paint shops	**	**	**	**	9	1 616	626	144	88
7539 pt.	Auto electrical and fuel system services	**	**	**	**	4	(D)	(D)	(D)	(D)
7539 pt.	Radiator repair	**	**	**	**	4	(D)	(D)	(D)	(D)
7539 pt.	Glass replacement and repair	**	**	**	**	7	(D)	(D)	(D)	(D)
7539 pt.	Brake, front end, and wheel alignment	**	**	**	**	4	(D)	(D)	(D)	(D)
7539 pt.	Exhaust system services (muffler shops)	**	**	**	**	2	(D)	(D)	(D)	(D)
7539 pt.	Transmission repair shops	**	**	**	**	12	(D)	(D)	(D)	(D)
7539 pt.	Other automotive repair shops, n.e.c.	**	**	**	**	2	(D)	(D)	(D)	(D)

Table 6. Summary Statistics for Cities With 500 Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Tucson—Con.									
75	**Automotive repair, services, and garages—Con.**									
751	Automotive rental and leasing, without drivers	24	9 077	4	1	20	8 894	1 113	281	153
752	Automobile parking	38	(D)	1	30	35	(D)	(D)	(D)	(D)
7523	Parking lots	**	**	**	**	33	(D)	(D)	(D)	(D)
7525	Parking structures	**	**	**	**	2	(D)	(D)	(D)	(D)
754	Automotive services, except repair	41	(D)	31	3	17	(D)	(D)	(D)	(D)
7542	Car washes	**	**	**	**	15	2 294	666	162	189
7549	Automotive services, n.e.c.	**	**	**	**	2	(D)	(D)	(D)	(D)
76	**Miscellaneous repair services**	330	35 536	266	16	127	22 666	6 988	1 621	666
762	Electrical and electronic repair shops	106	6 545	87	3	45	5 800	2 153	509	234
7622	Radio and television repair shops	63	2 701	55	3	25	2 035	758	187	100
7623, 9	Other electrical and electronic repair shops	43	3 844	32	-	20	3 585	1 394	322	134
7623	Refrigeration and air conditioning repair shops	**	**	**	**	3	219	55	11	12
7629	Electrical and electronic repair shops, n.e.c.	**	**	**	**	17	3 346	1 339	311	122
764	Reupholstery and furniture repair	44	1 219	39	5	17	846	205	51	34
763, 9	Other repair shops and related services	180	17 772	139	8	65	16 239	4 630	1 081	398
763	Watch, clock, and jewelry repair	**	**	**	**	5	248	74	17	13
769	Miscellaneous repair and related services	**	**	**	**	60	15 991	4 556	1 044	385
7692	Welding repair	**	**	**	**	7	658	181	37	25
7694	Armature rewinding shops	**	**	**	**	6	(D)	(D)	(D)	(D)
7699 pt.	Farm machinery and equipment repair shops	**	**	**	**	1	(D)	(D)	(D)	(D)
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair	**	**	**	**	2	(D)	(D)	(D)	(D)
7699 pt.	Sewer and septic tank cleaning services	**	**	**	**	2	(D)	(D)	(D)	(D)
7699 pt.	Other repair and related services, n.e.c.	**	**	**	**	42	7 370	2 296	502	209
78, 79	**Amusement and recreation services, including motion pictures**	248	28 883	199	9	99	19 339	4 884	1 886	888
781, 2	Motion picture production, distribution, and services	8	837	4	-	3	(D)	(D)	(D)	(D)
783	Motion picture theaters	17	7 124	2	2	17	(D)	(D)	(D)	(D)
7832	Motion picture theaters, except drive-ins	**	**	**	**	13	5 292	928	217	240
7833	Drive-in motion picture theaters	**	**	**	**	4	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	104	755	101	1	3	(D)	(D)	(D)	(D)
7929 pt.	Dance groups and artists	**	**	**	**	1	(D)	(D)	(D)	(D)
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations	**	**	**	**	-	-	-	-	-
7929 pt.	Other music and entertainment presentations	**	**	**	**	2	(D)	(D)	(D)	(D)
7922 pt.	Producers of legitimate theater	**	**	**	**	-	-	-	-	-
7922 pt.	Producers of radio and TV shows, except tape	**	**	**	**	-	-	-	-	-
7922 pt.	Theatrical services	**	**	**	**	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments	15	(D)	6	-	11	4 463	1 149	305	203
7932	Billiards and pool establishments	4	(D)	3	-	2	(D)	(D)	(D)	(D)
7933	Bowling alleys	11	(D)	3	-	9	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	104	(D)	77	6	35	(D)	(D)	(D)	(D)
791	Dance halls, studios, and schools	**	**	**	**	6	(D)	(D)	(D)	(D)
794	Commercial sports	**	**	**	**	4	533	142	29	9
7941	Professional sports clubs, managers, promoters	**	**	**	**	2	(D)	(D)	(D)	(D)
7948	Racing, including track operation	**	**	**	**	2	(D)	(D)	(D)	(D)
7992	Public golf courses, except municipal	**	**	**	**	-	-	-	-	-
7997	Membership sports and recreation clubs	**	**	**	**	7	(D)	(D)	(D)	(D)
7993	Coin-operated amusement devices	**	**	**	**	3	(D)	(D)	(D)	(D)
7996	Amusement parks	**	**	**	**	2	(D)	(D)	(D)	(D)
7999 pt.	Concession operators of amusement devices, rides	**	**	**	**	-	-	-	-	-
7999 pt.	Carnivals, circuses, and fairs	**	**	**	**	-	-	-	-	-
7999 pt.	Other commercial recreation and amusements	**	**	**	**	13	497	120	38	56
8072	**Dental laboratories**	38	1 886	33	2	18	1 733	621	148	89
81	**Legal services**	371	36 783	300	69	238	34 389	15 198	3 416	972
891	**Engineering, architectural, and surveying services**	181	19 739	115	13	88	18 647	8 938	2 019	916

Table 6A. Summary Statistics for Cities With 300 to 499 Establishments: 1977

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Flagstaff									
	Selected service industries	343	35 394	299	38	105	33 626	7 576	1 823	1 348
701, 3	**Hotels, motels, trailering parks, and camps**	69	19 869	36	9	47	18 793	3 776	731	894
7011 pt.	Hotels	11	(D)	3	2	11	D	D	D	D
7011 pt.	Motels, motor hotels, and tourist courts	37	16 672	23	5	32	D	D	D	D
703	Trailering parks and camps	12	(D)	10	2	4	D	D	D	D
72	**Personal services**	82	3 367	71	1	46	(D)	(D)	(D)	(D)
721	Laundry, cleaning, and garment services	15	1 429	11	-	12	D	D	D	D
7215	Coin-operated laundries and dry cleaning	5	D	3	-	3	D	D	D	D
721 ex. 7215	Other laundry, cleaning, and garment services	10	D	8	-	9	D	D	D	D
7211	Power laundries, family and commercial†	**	**	**	**	-	-	-	-	-
7216	Dry cleaning plants, except rug cleaning†	**	**	**	**	6	D	D	D	D
Other 721	Laundry and cleaning services, n.e.c.†	**	**	**	**	3	D	D	D	D
722	Photographic studios, portrait	9	(D)	9	-	3	151	22	5	4
723, 4	Beauty and barber shops	34	942	31	1	23	D	D	D	D
723	Beauty shops	25	752	22	1	20	D	D	D	D
724	Barber shops	9	190	9	-	3	D	D	D	D
725	Shoe repair, shoe shine, and hat cleaning shops	2	D	2	-	1	D	D	D	D
726	Funeral service and crematories	2	D	-	-	2	D	D	D	D
729	Miscellaneous personal services	20	D	18	-	4	D	D	D	D
73	**Business services**	76	3 166	66	1	36	2 668	669	212	144
731	Advertising	2	D	1	-	1	D	D	D	D
734	Services to dwellings and other buildings	17	874	14	-	10	D	D	D	D
737	Computer and data processing services	4	D	3	-	3	D	D	D	D
7392	Management, consulting, and public relations services	22	D	20	1	2	D	D	D	D
7394	Equipment rental and leasing services	10	D	4	-	6	611	158	39	15
Other 73	Other business services	21	D	14	-	14	1 170	362	98	81
75	**Automotive repair, services, and garages**	35	3 839	26	6	19	3 891	666	143	91
753	Automotive repair shops	28	D	21	6	15	2 525	571	117	46
7538	General automotive repair shops	18	2 325	12	5	10	D	D	D	D
7531	Top and body repair shops	6	324	6	-	3	D	D	D	D
7534, 5, 9	Other automotive repair shops	4	(D)	3	1	2	D	D	D	D
751	Automotive rental and leasing, without drivers	3	(D)	2	-	2	(D)	(D)	(D)	(D)
752	Automobile parking	-	-	-	-	-	-	-	-	-
754	Automotive services, except repair	4	467	3	-	2	(D)	(D)	(D)	(D)
76	**Miscellaneous repair services**	34	(D)	28	1	12	(D)	(D)	(D)	(D)
762	Electrical and electronic repair shops	7	D	5	-	3	D	D	D	D
7622	Radio and television repair shops	3	D	2	-	1	D	D	D	D
7623, 9	Other electrical and electronic repair shops	4	D	3	-	2	D	D	D	D
764	Reupholstery and furniture repair	7	D	6	-	4	382	129	22	16
763, 9	Other repair shops and related services	20	D	19	1	5	(D)	(D)	(D)	(D)
78, 79	**Amusement and recreation services, including motion pictures**	35	2 168	18	3	19	2 886	366	126	186
781, 2	Motion picture production, distribution, and services	-	-	-	-	-	-	-	-	-
783	Motion picture theaters	3	D	-	-	3	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	11	D	11	-	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments	2	D	2	-	2	D	D	D	D
79 ex. 792, 3	Other amusement and recreation services	10	1 004	5	3	5	D	D	D	D
8072	**Dental laboratories**	3	146	3	-	2	(D)	(D)	(D)	(D)
81	**Legal services**	16	(D)	9	7	12	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services	11	(D)	9	-	3	297	148	37	18

Table 6A. Summary Statistics for Cities With 300 to 499 Establishments: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (Q) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments		Unincorporated businesses		Establishments with payroll				
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Prescott									
	Selected service industries	**305**	**13 695**	**245**	**39**	**110**	**10 105**	**2 823**	**725**	**493**
701, 3	**Hotels, motels, trailering parks, and camps**	**36**	**(D)**	**29**	**4**	**14**	**1 675**	**311**	**88**	**99**
7011 pt.	Hotels	3	256	3	-	2	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	20	(D)	18	2	10	(D)	(D)	(D)	(D)
703	Trailering parks and camps	13	(D)	10	2	2	(D)	(D)	(D)	(D)
72	**Personal services**	**71**	**2 867**	**58**	**8**	**31**	**2 473**	**857**	**249**	**189**
721	Laundry, cleaning, and garment services	12	1 053	8	2	9	1 001	304	108	98
7215	Coin-operated laundries and dry cleaning	6	(D)	5	-	4	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services	6	(D)	3	2	5	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial†	**	**	**	**	2	(D)	(D)	(D)	(D)
7216	Dry cleaning plants, except rug cleaning†	**	**	**	**	2	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.†	**	**	**	**	1	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	4	(D)	4	-	1	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops	30	888	23	5	16	(D)	(D)	(D)	(D)
723	Beauty shops	29	801	24	4	14	(D)	(D)	(D)	(D)
724	Barber shops	10	87	9	1	2	(D)	(D)	(D)	(D)
725	Shoe repair, shoe shine, and hat cleaning shops	3	(D)	3	-	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories	3	(D)	1	-	3	(D)	(D)	(D)	(D)
729	Miscellaneous personal services	10	(D)	9	1	1	(D)	(D)	(D)	(D)
73	**Business services**	**69**	**1 836**	**49**	**3**	**16**	**944**	**236**	**73**	**34**
731	Advertising	4	94	4	-	-	-	-	-	-
734	Services to dwellings and other buildings	17	254	15	1	6	175	45	10	7
737	Computer and data processing services	1	(D)	-	-	1	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	17	184	17	-	-	-	-	-	-
7394	Equipment rental and leasing services	8	388	5	1	2	(D)	(D)	(D)	(D)
Other 73	Other business services	13	(D)	8	1	7	(D)	(D)	(D)	(D)
75	**Automotive repair, services, and garages**	**42**	**1 788**	**36**	**6**	**16**	**1 211**	**388**	**82**	**34**
753	Automotive repair shops	38	1 686	31	5	15	(D)	(D)	(D)	(D)
7538	General automotive repair shops	24	931	19	4	10	657	146	32	18
7531	Top and body repair shops	6	(D)	5	1	1	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops	8	(D)	7	-	4	(D)	(D)	(D)	(D)
751	Automotive rental and leasing, without drivers	1	(D)	1	-	1	(D)	(D)	(D)	(D)
752	Automobile parking	-	-	-	-	-	-	-	-	-
754	Automotive services, except repair	3	(D)	3	-	-	-	-	-	-
76	**Miscellaneous repair services**	**37**	**1 889**	**31**	**3**	**10**	**718**	**186**	**46**	**34**
762	Electrical and electronic repair shops	11	524	8	1	3	(D)	(D)	(D)	(D)
7622	Radio and television repair shops	7	(D)	5	-	2	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops	4	(D)	3	1	1	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair	8	(D)	7	1	4	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services	18	(D)	16	1	3	(D)	(D)	(D)	(D)
78, 79	**Amusement and recreation services, including motion pictures**	**18**	**787**	**16**	**1**	**4**	**648**	**197**	**39**	**33**
781, 2	Motion picture production, distribution, and services	1	(D)	1	-	-	-	-	-	-
783	Motion picture theaters	2	(D)	-	-	2	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	2	(D)	2	-	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments	1	(D)	-	-	1	(D)	(D)	(D)	(D)
79 ex. 792, 3	Other amusement and recreation services	9	(D)	7	1	1	(D)	(D)	(D)	(D)
8072	**Dental laboratories**	**5**	**(D)**	**5**	**-**	**1**	**(D)**	**(D)**	**(D)**	**(D)**
81	**Legal services**	**35**	**2 139**	**15**	**6**	**30**	**(D)**	**(D)**	**(D)**	**(D)**
891	**Engineering, architectural, and surveying services**	**14**	**983**	**13**	**-**	**6**	**(D)**	**(D)**	**(D)**	**(D)**

Table 6A. Summary Statistics for Cities With 300 to 499 Establishments: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

SIC code	Kind of business	All establishments				Establishments with payroll				
				Unincorporated businesses						
		Number	Receipts ($1,000)	Sole proprietorships (number)	Partnerships (number)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)
	Yuma									
	Selected service industries	495	29 126	393	49	194	26 154	8 342	2 663	1 434
701, 3	**Hotels, motels, trailering parks, and camps**	58	7 424	38	8	27	(D)	(D)	(D)	(D)
7011 pt.	Hotels	4	(D)	2	-	4	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	28	3 797	11	6	21	3 613	761	215	218
703	Trailering parks and camps	26	(D)	23	2	2	(D)	(D)	(D)	(D)
72	**Personal services**	99	(D)	86	6	48	4 216	1 884	446	387
721	Laundry, cleaning, and garment services	14	[illegible]	12	-	11	[illegible]	[illegible]	[illegible]	[illegible]
7215	Coin-operated laundries and dry cleaning	5	[illegible]	5	-	4	[illegible]	[illegible]	[illegible]	[illegible]
721 ex. 7215	Other laundry, cleaning, and garment services	9	[illegible]	7	-	7	1 832	785	175	121
7211	Power laundries, family and commercial†	**	**	**	**	1	[illegible]	[illegible]	[illegible]	[illegible]
7216	Dry cleaning plants, except rug cleaning†	**	**	**	**	4	[illegible]	[illegible]	[illegible]	[illegible]
Other 721	Laundry and cleaning services, n.e.c.†	**	**	**	**	2	[illegible]	[illegible]	[illegible]	[illegible]
722	Photographic studios, portrait	6	(D)	6	-	1	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops	56	[illegible]	49	5	30	[illegible]	[illegible]	[illegible]	[illegible]
723	Beauty shops	42	[illegible]	37	3	24	[illegible]	[illegible]	[illegible]	[illegible]
724	Barber shops	14	194	12	2	6	128	46	15	9
725	Shoe repair, shoe shine, and hat cleaning shops	1	[illegible]	1	-	1	[illegible]	[illegible]	[illegible]	[illegible]
726	Funeral service and crematories	3	[illegible]	-	-	3	[illegible]	[illegible]	[illegible]	[illegible]
729	Miscellaneous personal services	19	[illegible]	17	1	2	[illegible]	[illegible]	[illegible]	[illegible]
73	**Business services**	99	3 361	88	6	36	2 512	1 172	286	234
731	Advertising	1	[illegible]	-	-	1	[illegible]	[illegible]	[illegible]	[illegible]
734	Services to dwellings and other buildings	30	[illegible]	25	4	7	[illegible]	[illegible]	[illegible]	[illegible]
737	Computer and data processing services	2	[illegible]	-	-	2	[illegible]	[illegible]	[illegible]	[illegible]
7392	Management, consulting, and public relations services	23	458	22	-	4	268	112	40	14
7394	Equipment rental and leasing services	4	38	4	-	1	[illegible]	[illegible]	[illegible]	[illegible]
Other 73	Other business services	30	[illegible]	17	2	20	1 480	725	176	155
75	**Automotive repair, services, and garages**	87	6 387	42	7	37	6 137	1 637	421	216
753	Automotive repair shops	47	[illegible]	30	5	31	5 032	1 333	343	168
7538	General automotive repair shops	26	2 620	21	3	13	[illegible]	[illegible]	[illegible]	[illegible]
7531	Top and body repair shops	9	[illegible]	9	-	7	[illegible]	[illegible]	[illegible]	[illegible]
7534, 5, 9	Other automotive repair shops	12	[illegible]	9	2	11	1 828	446	108	58
751	Automotive rental and leasing, without drivers	3	(D)	-	-	3	(D)	(D)	(D)	(D)
752	Automobile parking	-	-	-	-	-	-	-	-	-
754	Automotive services, except repair	7	(D)	3	2	3	(D)	(D)	(D)	(D)
76	**Miscellaneous repair services**	46	2 814	37	6	16	(D)	(D)	(D)	(D)
762	Electrical and electronic repair shops	15	[illegible]	9	3	7	1 003	336	75	33
7622	Radio and television repair shops	5	[illegible]	3	2	1	[illegible]	[illegible]	[illegible]	[illegible]
7623, 9	Other electrical and electronic repair shops	10	[illegible]	6	1	6	[illegible]	[illegible]	[illegible]	[illegible]
764	Reupholstery and furniture repair	4	[illegible]	3	1	2	[illegible]	[illegible]	[illegible]	[illegible]
763, 9	Other repair shops and related services	27	[illegible]	25	1	9	[illegible]	[illegible]	[illegible]	[illegible]
78, 79	**Amusement and recreation services, including motion pictures**	18	(D)	15	1	6	1 648	486	108	165
781, 2	Motion picture production, distribution, and services	-	-	-	-	-	-	-	-	-
783	Motion picture theaters	3	[illegible]	1	1	2	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	7	[illegible]	7	-	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments	1	[illegible]	1	-	1	[illegible]	[illegible]	[illegible]	[illegible]
79 ex. 792, 3	Other amusement and recreation services	7	[illegible]	6	-	3	[illegible]	[illegible]	[illegible]	[illegible]
8072	**Dental laboratories**	-	-	-	-	-	-	-	-	-
81	**Legal services**	27	3 162	14	7	17	1 881	639	136	82
891	**Engineering, architectural, and surveying services**	10	(D)	6	-	6	866	377	88	37

Table 7. Statistics for Counties and for Cities With 2,500 Inhabitants or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

County, and city with 2,500 inhabitants or more[1]	All establishments				Establishments with payroll					Selected kind-of-business groups (all establishments)								
			Unincorporated businesses							Hotels, motels, trailering parks, and camps		Automotive repair, services, and garages		Miscellaneous repair services		Amusement and recreation services, including motion pictures		Legal services	
	Number	Receipts ($1,000)	Sole proprietorships (no.)	Partnerships (no.)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)	Number	Receipts ($1,000)	Number	Receipts ($1,000)	Number	Receipts ($1,000)	Number	Receipts ($1,000)	Number	Receipts ($1,000)
Arizona	**39 662**	**1 662 662**	**15 276**	**1 491**	**8 661**	**1 667 113**	**557 662**	**133 931**	**75 699**	**1 261**	**296 666**	**2 262**	**254 261**	**2 975**	**117 117**	**1 966**	**166 172**	**1 674**	**199 646**
Apache County	123	6 209	106	7	47	5 296	1 425	266	235	33	2 661	13	1 343	10	107	13	(D)	7	(D)
Cochise County	499	20 174	411	30	198	16 609	4 923	1 275	916	71	(D)	71	2 405	66	2 190	46	1 702	29	2 207
Benson	50	1 488	43	5	16	1 058	180	49	41	16	579	8	332	2	(D)	6	59	2	(D)
Bisbee	57	2 152	51	1	19	1 851	440	98	67	5	(D)	8	78	7	188	2	(D)	5	(D)
Douglas	81	3 888	62	5	40	3 448	1 147	257	201	13	1 081	8	255	9	412	7	(D)	8	(D)
Sierra Vista	142	5 957	113	9	64	5 103	1 411	351	266	8	(D)	18	526	16	473	14	768	12	603
Willcox	60	3 288	50	3	24	2 795	872	271	152	12	1 288	10	344	11	480	5	(D)	1	(D)
Remainder of county	109	3 385	92	7	33	2 556	873	251	170	17	295	19	870	21	(D)	12	162	1	(D)
Coconino County	478	58 585	337	44	267	55 607	12 948	2 653	2 026	114	36 819	52	5 512	39	2 084	41	3 682	18	1 678
Flagstaff	343	35 304	258	28	186	33 025	7 576	1 623	1 348	60	19 088	35	3 530	34	(D)	26	2 166	16	(D)
Page (G)	37	5 940	23	2	24	5 786	1 650	323	256	10	(D)	7	476	4	214	4	(D)	1	(D)
Remainder of county	98	17 351	56	14	57	16 786	3 722	707	422	44	(D)	10	1 506	1	(D)	11	(D)	1	(D)
Gila County	246	7 595	214	12	84	5 749	1 529	385	307	25	2 135	32	792	27	632	30	1 353	16	518
Globe	98	2 867	85	5	39	2 099	603	140	125	9	684	13	418	9	307	13	(D)	12	431
Miami	30	1 073	27	1	10	899	265	62	48	2	(D)	2	(D)	7	128	3	(D)	-	-
Payson (G)	72	1 852	64	5	19	1 277	255	49	55	6	854	12	219	6	124	7	256	4	87
Remainder of county	46	1 803	38	1	16	1 474	406	105	81	6	(D)	5	(D)	3	75	7	(D)	-	-
Graham County	117	4 944	96	11	49	4 066	1 058	272	260	8	(D)	19	512	15	673	13	583	6	(D)
Safford	87	4 567	86	11	44	3 956	1 027	263	251	7	(D)	14	353	6	606	10	(D)	6	(D)
Thatcher (G)	16	255	16	-	3	(D)	(D)	(D)	(D)	-	-	3	(D)	4	24	2	(D)	-	-
Remainder of county	14	122	14	-	2	(D)	(D)	(D)	(D)	1	(D)	2	(D)	3	41	1	(D)	-	-
Greenlee County	50	1 283	41	5	20	1 027	317	86	96	3	(D)	6	233	10	64	7	(D)	1	(D)
Clifton	25	547	21	2	11	410	107	37	41	2	(D)	5	(D)	4	38	2	(D)	1	(D)
Remainder of county	25	736	20	3	9	617	210	49	55	1	(D)	1	(D)	6	26	5	(D)	-	-
Maricopa County	12 321	1 273 535	8 910	807	5 280	1 172 500	395 270	95 205	51 356	384	159 629	1 286	172 995	1 145	72 580	1 192	103 532	1 056	139 166
Avondale	38	1 593	31	6	17	(D)	(D)	(D)	(D)	1	(D)	11	605	4	(D)	3	502	-	-
Buckeye	56	2 322	47	6	19	1 677	449	99	58	4	(D)	15	723	6	983	1	(D)	1	(D)
Chandler	158	7 868	130	10	60	6 446	2 143	502	405	9	1 104	21	1 107	25	1 811	15	339	11	(D)
El Mirage	11	(D)	10	-	1	(D)	(D)	(D)	(D)	1	(D)	3	56	-	-	1	(D)	-	-
Gilbert (G)	42	2 122	41	-	8	1 786	409	143	84	2	(D)	2	(D)	6	402	6	18	2	(D)
Glendale	602	32 222	473	41	223	27 056	9 241	1 931	1 166	14	1 148	97	9 406	63	5 597	66	3 626	13	571
Guadalupe (G)	2	(D)	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mesa	999	62 844	762	82	353	54 361	18 956	4 561	2 398	34	3 386	122	12 830	118	5 641	78	4 733	37	4 782
Paradise Valley	116	9 467	93	8	22	7 936	2 798	643	504	3	(D)	1	(D)	3	(D)	20	1 984	10	102
Peoria	104	5 200	94	4	34	4 114	1 317	319	226	3	(D)	14	1 570	13	485	11	158	3	(D)
Phoenix	7 062	887 690	4 851	472	3 341	831 888	281 105	67 998	35 309	197	79 376	748	119 486	639	45 270	639	67 131	777	122 744
Scottsdale	1 257	121 814	905	66	520	110 382	37 428	8 820	5 444	28	(D)	50	14 342	67	3 386	150	9 857	110	5 171
Surprise (G)	7	156	6	1	1	(D)	(D)	(D)	1	(D)	3	(D)	2	(D)	-	-	-	-	-
Tempe	919	76 889	675	54	366	70 713	23 443	5 381	2 999	25	6 270	75	7 603	83	5 508	66	7 202	56	(D)
Tolleson	31	1 401	28	-	8	1 173	292	51	23	2	(D)	7	242	4	(D)	4	(D)	-	-
Wickenburg	70	3 101	55	7	30	2 547	870	290	163	16	1 601	5	146	7	129	2	(D)	3	134
Remainder of county	857	58 936	707	48	265	(D)	(D)	(D)	(D)	44	23 388	91	4 680	83	2 381	108	7 609	32	1 921
Mohave County	456	23 916	374	38	175	19 887	5 143	1 223	983	82	(D)	71	2 343	57	2 096	31	998	18	1 066
Kingman	173	7 336	146	14	75	6 269	1 526	374	325	36	3 567	27	950	18	470	13	282	14	(D)
Remainder of county	283	16 580	228	24	100	13 618	3 615	849	658	46	(D)	44	1 393	39	1 626	18	716	4	(D)
Navajo County	327	19 464	269	18	138	16 973	4 116	907	673	66	(D)	40	3 421	30	667	37	1 643	11	531
Holbrook	52	4 088	34	5	30	3 804	989	187	169	16	(D)	14	954	2	(D)	7	241	2	(D)
Show Low (G)	56	3 574	51	1	22	3 002	715	150	122	12	1 944	5	(D)	10	243	6	(D)	2	(D)
Snowflake (G)	21	502	20	1	7	381	78	22	14	4	(D)	3	(D)	3	68	2	(D)	1	(D)
Winslow	79	4 866	62	4	42	4 460	1 041	270	173	19	(D)	10	1 032	3	(D)	7	413	4	152
Remainder of county	119	6 404	102	7	37	5 316	1 293	278	195	35	2 315	8	(D)	12	331	15	(D)	2	(D)
Pima County	4 193	349 995	3 171	299	1 760	318 634	109 829	26 508	15 112	195	44 071	472	51 499	451	28 429	380	34 422	408	37 779
South Tucson	48	3 997	39	3	22	3 564	1 377	339	296	6	(D)	11	880	11	325	2	(D)	2	(D)
Tucson	3 094	272 377	2 238	261	1 453	250 915	87 678	21 017	11 873	132	36 526	367	40 105	330	25 538	248	20 883	371	36 782
Remainder of county	1 051	73 621	894	35	285	64 325	20 774	5 152	2 943	55	(D)	94	10 514	110	2 566	130	(D)	35	(D)

See footnotes at end of table.

Table 7. Statistics for Counties and for Cities With 2,500 Inhabitants or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

County, and city with 2,500 inhabitants or more[1]	All establishments				Establishments with payroll					Selected kind-of-business groups (all establishments)								
			Unincorporated businesses							Hotels, motels, trailering parks, and camps		Automotive repair, services, and garages		Miscellaneous repair services		Amusement and recreation services, including motion pictures		Legal services	
	Number	Receipts ($1,000)	Sole proprietorships (no.)	Partnerships (no.)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)	Number	Receipts ($1,000)	Number	Receipts ($1,000)	Number	Receipts ($1,000)	Number	Receipts ($1,000)	Number	Receipts ($1,000)
Artesia—Con.																			
Pinal County	454	18 210	382	32	149	13 606	3 753	972	825	65	5 258	64	1 531	69	2 159	35	1 664	25	1 533
Casa Grande	126	7 377	95	14	53	5 919	1 646	431	349	12	(D)	12	618	22	737	14	635	9	969
Coolidge	51	3 363	40	4	26	3 068	717	197	122	3	91	7	149	9	619	2	(D)	5	(D)
Eloy	30	1 132	27	1	10	853	197	47	50	3	(D)	3	(D)	7	431	3	(D)	1	(D)
Florence (G)	21	348	19	1	6	210	25	9	12	2	(D)	3	45	1	(D)	2	(D)	3	72
Kearny	20	686	20	-	4	456	107	29	31	4	404	4	107	3	13	-	(D)	1	(D)
Superior (G)	31	360	28	6	7	108	29	11	9	7	66	5	55	3	(D)	3	(D)	1	(D)
Remainder of county	175	4 944	155	7	43	2 975	832	246	252	34	2 039	30	(D)	24	(D)	11	566	5	(D)
Santa Cruz County	139	8 787	107	5	68	7 880	2 407	629	542	17	(D)	19	586	17	225	10	947	11	467
Nogales	84	6 219	66	2	46	5 708	1 717	424	350	9	(D)	14	380	8	128	3	186	11	467
Remainder of county	55	2 548	42	3	22	2 172	690	205	192	8	(D)	5	206	9	97	7	761	-	-
Yavapai County	621	21 636	529	42	196	15 225	4 218	1 044	740	75	4 487	81	3 041	74	1 946	42	1 770	39	2 689
Cottonwood	62	1 611	54	3	18	900	256	61	36	6	199	9	233	5	(D)	4	208	5	(D)
Prescott	305	13 066	245	30	118	10 105	2 823	725	493	36	(D)	42	1 758	37	1 080	15	787	25	2 130
Remainder of county	254	6 931	230	9	80	4 220	1 140	258	211	33	(D)	30	1 050	32	(D)	23	777	9	(D)
Yuma County	558	38 327	429	51	250	33 820	10 146	2 526	1 806	103	10 556	77	8 036	66	3 246	31	3 461	30	2 258
Somerton (G)	5	375	4	-	2	(D)	(D)	(D)	(D)	1	(D)	-	(D)	3	(D)	-	(D)	-	-
Yuma	405	29 126	303	40	194	26 154	8 242	2 083	1 434	58	7 424	57	6 387	46	2 514	18	(D)	27	2 102
Remainder of county	148	8 826	122	11	54	(D)	(D)	(D)	(D)	44	(D)	20	(D)	16	(D)	13	(D)	3	156

[1] (Part) after name indicates city is located in more than one county; see appendix E for counties involved.

Table 7A. Statistics for Cities With 2,500 Inhabitants or More Listed Alphabetically: 1977

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

City with 2,500 inhabitants or more	All establishments				Establishments with payroll					Selected kind-of-business groups (all establishments)								
			Unincorporated businesses							Hotels, motels, trailering parks, and camps		Automotive repair, services, and garages		Miscellaneous repair services		Amusement and recreation services, including motion pictures		Legal services	
	Number	Receipts ($1,000)	Sole proprietorships (no.)	Partnerships (no.)	Number	Receipts ($1,000)	Payroll entire year ($1,000)	Payroll first quarter ($1,000)	Paid employees for week including March 12 (number)	Number	Receipts ($1,000)	Number	Receipts ($1,000)	Number	Receipts ($1,000)	Number	Receipts ($1,000)	Number	Receipts ($1,000)
Avondale	38	1 583	31	6	17	(D)	(D)	(D)	(D)	1	(D)	11	605	4	(D)	3	502	-	-
Benson	50	1 486	43	5	18	1 058	180	49	41	16	579	8	332	2	(D)	6	59	2	(D)
Bisbee	57	2 152	51	1	19	1 651	440	96	87	5	(D)	8	78	7	188	2	(D)	5	(D)
Buckeye	56	2 322	47	6	19	1 677	449	99	56	4	(D)	15	723	8	983	1	(D)	1	(D)
Casa Grande	126	7 377	95	14	53	5 919	1 846	431	349	12	(D)	12	618	22	737	14	635	9	986
Chandler	158	7 866	130	10	60	6 446	2 143	502	405	9	1 104	21	1 107	25	1 811	15	339	11	(D)
Clifton	25	547	21	2	11	410	107	37	41	2	(D)	5	(D)	4	38	2	(D)	1	(D)
Coolidge	51	3 363	40	4	26	3 088	717	197	122	3	91	7	149	9	619	2	(D)	5	(D)
Cottonwood	62	1 611	54	3	18	900	255	61	36	6	199	9	233	5	(D)	4	208	5	(D)
Douglas	81	3 896	62	5	40	3 446	1 147	257	201	13	1 081	8	256	9	412	7	(D)	8	(D)
El Mirage	11	(D)	10	-	1	(D)	(D)	(D)	(D)	1	(D)	3	56	-	-	1	(D)	-	-
Eloy	30	1 132	27	1	10	853	197	47	50	3	(D)	3	(D)	7	431	3	(D)	1	(D)
Flagstaff	343	35 304	258	28	186	33 025	7 576	1 623	1 348	60	19 088	35	3 530	34	(D)	26	2 186	16	(D)
Florence (G)	21	348	19	1	6	210	25	9	12	2	(D)	3	45	1	(D)	2	(D)	3	73
Gilbert (G)	42	2 122	41	-	8	1 765	409	143	64	2	(D)	2	(D)	6	402	6	18	2	(D)
Glendale	602	32 222	473	41	223	27 055	9 241	1 931	1 166	14	1 146	97	9 409	83	5 597	66	3 626	13	571
Globe	98	2 867	86	5	39	2 099	603	149	125	9	684	13	418	9	307	13	(D)	12	431
Guadalupe (G)	2	(D)	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Holbrook	52	4 088	34	5	30	3 804	989	187	169	16	(D)	14	954	2	(D)	7	241	2	(D)
Kearny	20	686	20	-	4	456	107	29	31	4	404	4	107	3	13	-	(D)	1	(D)
Kingman	173	7 336	146	14	75	6 269	1 528	374	325	36	3 567	27	950	18	470	13	282	14	(D)
Mesa	969	62 844	762	82	363	54 381	18 956	4 551	2 398	34	3 386	122	12 830	118	5 641	78	4 733	37	4 782
Miami	30	1 073	27	1	10	899	265	62	46	2	(D)	2	(D)	7	128	3	(D)	-	-
Nogales	84	6 219	66	2	46	5 708	1 717	424	350	9	(D)	14	360	8	128	3	186	11	467
Page (G)	37	5 940	23	2	24	5 798	1 650	323	256	10	(D)	7	476	4	214	4	(D)	1	(D)
Paradise Valley	116	9 467	93	8	22	7 938	2 798	943	504	3	(D)	1	(D)	3	(D)	20	1 994	10	102
Payson (G)	72	1 852	64	5	19	1 277	255	49	55	8	654	12	219	8	124	7	259	4	87
Peoria	104	5 200	94	4	34	4 114	1 317	319	226	3	(D)	14	1 570	13	485	11	156	3	(D)
Phoenix	7 082	667 620	4 851	472	3 341	631 888	281 105	67 998	35 309	197	79 376	748	119 496	639	45 270	639	67 131	777	122 744
Prescott	305	13 096	245	30	118	10 105	2 823	725	493	36	(D)	42	1 758	37	1 080	15	787	25	2 130
Safford	87	4 567	66	11	44	3 956	1 027	263	251	7	(D)	14	353	6	608	10	(D)	6	(D)
Scottsdale	1 257	121 814	905	68	520	110 382	37 428	8 820	5 444	28	(D)	50	14 342	67	3 365	150	9 857	110	5 171
Show Low (G)	56	3 574	51	1	22	3 002	715	150	122	12	1 944	5	(D)	10	243	6	(D)	2	(D)
Sierra Vista	142	5 987	113	9	64	5 103	1 411	351	285	8	(D)	18	526	16	473	14	769	12	603
Snowflake (G)	21	502	20	1	7	381	78	22	14	4	(D)	3	(D)	3	66	2	(D)	1	(D)
Somerton (G)	5	375	4	-	2	(D)	(D)	(D)	(D)	1	(D)	-	(D)	3	(D)	-	(D)	-	-
South Tucson	48	3 997	39	3	22	3 564	1 377	339	295	8	(D)	11	880	11	325	2	(D)	2	(D)
Superior (G)	31	380	26	5	7	106	29	11	9	7	65	5	55	3	(D)	3	(D)	1	(D)
Surprise (G)	7	158	6	1	1	(D)	(D)	(D)	(D)	1	(D)	3	(D)	2	(D)	-	-	-	-
Tempe	919	76 689	675	54	368	70 713	23 443	5 381	2 989	25	6 270	75	7 603	83	5 506	66	7 202	56	(D)
Thatcher (G)	16	255	16	-	3	(D)	(D)	(D)	(D)	-	-	3	(D)	4	24	2	(D)	-	-
Tolleson	31	1 401	28	-	8	1 173	292	51	23	2	(D)	7	242	4	(D)	4	(D)	-	-
Tucson	3 094	272 377	2 238	261	1 453	250 915	87 678	21 017	11 873	132	36 526	387	40 105	330	25 536	248	20 883	371	30 782
Wickenburg	70	3 101	55	7	30	2 547	670	290	163	16	1 601	5	148	7	129	2	(D)	3	164
Willcox	60	3 286	50	3	24	2 796	672	271	152	12	1 209	10	344	11	480	5	(D)	1	(D)
Winslow	79	4 896	62	4	42	4 480	1 041	270	173	19	(D)	10	1 032	3	(D)	7	413	4	152
Yuma	405	29 126	303	40	194	26 154	8 242	2 063	1 424	58	7 424	57	6 387	46	2 514	18	(D)	27	2 102

Table 7B. Counties Ranked by Volume of Receipts: 1977

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

County	Rank[1]	Receipts ($1,000)	Cumulative	
			Receipts ($1,000)	Percent of State total
Arizona	(X)	(X)	(X)	(X)
Maricopa County	1	1 273 535	1 273 535	68.7
Pima County	2	349 995	1 623 530	87.6
Coconino County	3	58 595	1 682 125	90.8
Yuma County	4	38 327	1 720 452	92.9
Mohave County	5	23 916	1 744 368	94.2
Yavapai County	6	21 638	1 766 006	95.3
Cochise County	7	20 174	1 786 180	96.4
Navajo County	8	19 464	1 805 644	97.5
Pinal County	9	18 210	1 823 854	98.4
Santa Cruz County	10	8 767	1 832 621	98.9
Gila County	11	7 595	1 840 216	99.3
Apache County	12	6 209	1 846 425	99.7
Graham County	13	4 944	1 851 369	99.9
Greenlee County	14	1 283	1 852 652	100.0

[1]Counties designated (X) are listed alphabetically at end of table to avoid disclosing data for individual companies.

Table 7C. Cities with 2,500 Inhabitants or More, Ranked by Volume of Receipts: 1977

[For meaning of abbreviations and symbols, see introductory text. For information on geographic areas followed by (G) and for general geographic information, see appendix F]

City with 2,500 inhabitants or more	Rank[1]	Receipts ($1,000)	Cumulative	
			Receipts ($1,000)	Percent of State total
Arizona	(X)	**1 862 662**	**1 862 662**	**100.0**
Phoenix	1	887 690	887 690	47.9
Tucson	2	272 377	1 160 067	62.6
Scottsdale	3	121 814	1 281 881	69.2
Tempe	4	76 669	1 358 550	73.3
Mesa	5	62 844	1 421 394	76.7
Flagstaff	6	35 304	1 456 698	78.6
Glendale	7	32 222	1 488 920	80.4
Yuma	8	29 126	1 518 046	81.9
Prescott	9	13 096	1 531 142	82.6
Paradise Valley	10	9 467	1 540 609	83.2
Chandler	11	7 868	1 548 477	83.6
Casa Grande	12	7 377	1 555 854	84.0
Kingman	13	7 336	1 563 190	84.4
Nogales	14	6 219	1 569 409	84.7
Sierra Vista	15	5 967	1 575 376	85.0
Page (G)	16	5 940	1 581 316	85.4
Peoria	17	5 200	1 586 516	85.6
Winslow	18	4 896	1 591 412	85.9
Safford	19	4 567	1 595 979	86.1
Holbrook	20	4 088	1 600 067	86.4
South Tucson	21	3 997	1 604 064	86.6
Douglas	22	3 898	1 607 962	86.8
Show Low (G)	23	3 574	1 611 536	87.0
Coolidge	24	3 363	1 614 899	87.2
Willcox	25	3 286	1 618 185	87.3
Wickenburg	26	3 101	1 621 286	87.5
Globe	27	2 867	1 624 153	87.7
Buckeye	28	2 322	1 626 475	87.8
Bisbee	29	2 152	1 628 627	87.9
Gilbert (G)	30	2 122	1 630 749	88.0
Payson (G)	31	1 852	1 632 601	88.1
Cottonwood	32	1 611	1 634 212	88.2
Avondale	33	1 593	1 635 805	88.3
Benson	34	1 486	1 637 291	88.4
Tolleson	35	1 401	1 638 692	88.5
Eloy	36	1 132	1 639 824	88.5
Miami	37	1 073	1 640 897	88.6
Kearny	38	686	1 641 583	88.6
Clifton	39	547	1 642 130	88.6
Snowflake (G)	40	502	1 642 632	88.7
Somerton (G)	41	375	1 643 007	88.7
Superior (G)	42	360	1 643 367	88.7
Florence (G)	43	348	1 643 715	88.7
Thatcher (G)	44	255	1 643 970	88.7
Sup[illegible]e (G)	45	158	1 644 128	88.7
Guadalupe (G)	(X)	(X)	(X)	(X)
El Mirage	(X)	(X)	(X)	(X)

[1]Cities designated (X) are listed alphabetically at end of table to avoid disclosing data for individual companies.